



Legislation Text

File #: 20-0241, **Version:** 1

ITEM TITLE:

Summer promotions for local business.

SUBMITTED BY: Mark Detter, City Manager

FISCAL NOTES:

Expenditure Required: N/A

Unencumbered Balance: N/A

Funding Source: N/A

RECOMMENDATION:

Receive and File

SUMMARY STATEMENT:

Several ideas will be presented on promoting Valdez during the summer to primarily in- State visitors, including:

- Marketing video developed by COV Economic Development.
- Business grant provided by Economic Development for local businesses to purchase advertising.
- Other efforts by Economic Development and VCVB.