

City of Valdez

Legislation Text

File #: 16-0013, Version: 1

ITEM TITLE:

Joint Work Session Ports & Harbor/ED Commissions **SUBMITTED BY:** Lamar Cotten, ED Contract Staff

FISCAL NOTES:

Expenditure Required: N/A Unencumbered Balance: N/A

Funding Source: N/A

RECOMMENDATION:

None. Discussion only.

SUMMARY STATEMENT:

Previous discussions and presentations at ED Commission meetings have confirmed for the Commission the importance of growing the marine-related economy. To that end the ED Commission requested a joint work session with the Ports & Harbor Commission to discuss important issues. Recommended discussion points include:

- ED Commission Mission
- Valdez New Small Boat Harbor Construction Update & Schedule
- Upland Development Plans
- Port & Harbor Marketing Strategy
- Other

Two documents have been attached for Commission review. The first is: **2003 Valdez Harbor Expansion & Marine Related Development - the Valdez Marine Center.** Jeremy Talbott, Interim P&H Director suggested this as a good instructive overview to possible approached on small boat harbor uplands development. The second document is: **Port of Valdez Market Study 2015.** This document outlines the market share of the Port in context of other south central Alaska ports and offers some recommendations on non-traditional marketing ideas of a more personal contact nature.