



Agenda Statement

File #: 23-0262 **Version:** 1
Type: Report **Status:** Filed
File created: 4/24/2023 **In control:** Economic Diversification Commission
On agenda: 5/17/2023 **Final action:** 5/17/2023
Title: Seatrade update

Sponsors:

Indexes:

Code sections:

Attachments: 1. COV_Sizzle Sheets_final, 2. COV_Cruise_12 pg brochure_BF.v1, 3. COV_Valdez Walking Map FINAL

Date	Ver.	Action By	Action	Result
5/17/2023	1	Economic Diversification Commission	received and filed	

ITEM TITLE:

Seatrade update

SUBMITTED BY: Martha Barberio, Economic Development Director

FISCAL NOTES:

Expenditure Required: N/A

Unencumbered Balance: N/A

Funding Source: N/A

RECOMMENDATION:

Receive & File

SUMMARY STATEMENT:

Colleen Stephens and Martha Barberio attended Seatrade in Ft. Lauderdale, Florida the week of March 27-31. The schedule is attached that Colleen graciously put together. In addition, she made all the contacts and set up the appointments.

Many learning opportunities were gained from this show and how Valdez fits into the Cruise Alaska picture. Communication will be made to the contacts gained and assistance will be offered to the cruise lines. The attached digital version of the City of Valdez cruise ship booklet, Valdez walking map, and sizzle booklet will also be sent to those contacts.

Seatrade Cruise Global meetings:

- Port of Seattle

- Windstar
- Holland America
- Norwegian Cruise Lines
- Explora Journeys
- Carnival Cruises
- Princess Cruises
- Silversea