



## Agenda Statement

**File #:** 22-0395 **Version:** 1  
**Type:** Report **Status:** Filed  
**File created:** 7/6/2022 **In control:** City Council  
**On agenda:** 7/19/2022 **Final action:** 7/19/2022  
**Title:** Economic Development Department: Love Valdez Video  
**Sponsors:**  
**Indexes:**  
**Code sections:**  
**Attachments:**

Date	Ver.	Action By	Action	Result
7/19/2022	1	City Council	received and filed	

### **ITEM TITLE:**

Love Valdez Video

**SUBMITTED BY:** Martha Barberio, Economic Development Director

### **FISCAL NOTES:**

Expenditure Required: N/A  
Unencumbered Balance: N/A  
Funding Source: N/A

### **RECOMMENDATION:**

Receive and File

### **SUMMARY STATEMENT:**

A draft edit of a Valdez marketing video will be played for Council.

This video is part of the marketing initiatives of the COVID-19 Mayor's Task Force for Economic Recovery. It will be used as a marketing tool in New Business Development, Business Relocation and Expansion as well as for use by other City departments in their recruiting.