



Agenda Statement

File #: 20-0241 **Version:** 1
Type: Discussion Item **Status:** Filed
File created: 6/9/2020 **In control:** Economic Recovery Task Force
On agenda: 6/12/2020 **Final action:** 6/12/2020
Title: Summer Promotions for Local Business
Sponsors:
Indexes:
Code sections:
Attachments:

Date	Ver.	Action By	Action	Result
6/12/2020	1	Economic Recovery Task Force	received and filed	

ITEM TITLE:

Summer promotions for local business.

SUBMITTED BY: Mark Detter, City Manager

FISCAL NOTES:

Expenditure Required: N/A

Unencumbered Balance: N/A

Funding Source: N/A

RECOMMENDATION:

Receive and File

SUMMARY STATEMENT:

Several ideas will be presented on promoting Valdez during the summer to primarily in- State visitors, including:

- Marketing video developed by COV Economic Development.
- Business grant provided by Economic Development for local businesses to purchase advertising.
- Other efforts by Economic Development and VCVB.