



Agenda Statement

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Title: Report: Valdez Housing Economic Impacts and Gap Analysis Study
Sponsors:
Indexes:
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Date	Ver.	Action By	Action	Result
2/4/2020	1	City Council	received and filed	

ITEM TITLE:

Report: Valdez Housing Economic Impacts and Gap Analysis study

SUBMITTED BY: Martha Barberio, Economic Development Director

FISCAL NOTES:

Expenditure Required: N/A
Unencumbered Balance: N/A
Funding Source: N/A

RECOMMENDATION:

Report only. Receive and file.

SUMMARY STATEMENT:

The Valdez Housing Economic Impacts and Gap Analysis study is well under way and due to be completed by the end of February.

After receiving this study we will have a better understanding as to what types of housing the community needs.

Below is an update from McDowell Group:

Work completed to date includes:

- Compilation of available housing data from various state, federal, and local sources, including

City of Valdez population survey data and accessor data.

- Kickoff meeting (11/7/19).
- Drafting and finalization of household survey instrument.
- Completion of household telephone survey fielding.
 - Fielding took place between 1/13/20 and 1/21/20. A total of 200 surveys were completed.
 - Data entry completed as well.
- Drafting and finalization of interview protocol for businesses/key informants, along with preliminary list of interviewees with contact info.

Work to be completed includes:

- Household survey preliminary findings
 - Survey data processing, including database cleaning, statistical testing, weighting, and cross tabs.
 - Compilation of household survey findings into data tables.
 - Completion of this step expected during the week of Jan 27th.
- Completion of business/key informant interviews. Target is 25 interviews.
 - Interviews will begin 1/23 with target for completion by 2/12 - depending on availability and responsiveness.
- Compilation of findings and authoring of report.
- Delivery of draft by 2/26. Finalization after review of any comments