



## Agenda Statement

**File #:** 20-0048      **Version:** 1

**Type:** Discussion Item      **Status:** Filed

**File created:** 1/10/2020      **In control:** Beautification Task Force

**On agenda:** 1/27/2020      **Final action:** 1/27/2020

**Title:** Discussion Item: Update on Status of Wayfinding Project

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. 2019-12-20 Valdez Wayfinding Schedule, 2. 2019-12-20 Valdez Wayfinding Concepts, 3. 2020-01-16\_Sign Locations Master Plan, 4. 2019-12-20 Valdez Wayfinding Concepts

Date	Ver.	Action By	Action	Result
1/27/2020	1	Beautification Task Force	received and filed	

### **ITEM TITLE:**

Discussion Item: Update on Status of Wayfinding Project

**SUBMITTED BY:** Martha Barberio, Economic Development Director

### **FISCAL NOTES:**

Expenditure Required: N/A  
Unencumbered Balance: N/A  
Funding Source: N/A

### **RECOMMENDATION:**

Discussion item only.

### **SUMMARY STATEMENT:**

Wayfinding has been a topic of discussion for a few years. Since our tourist population has been increasing, I have engaged Corvus Design Group to design and procure Wayfinding for the City of Valdez.

Christine Carpenter was in town on January 9, 2019 and we toured the city and discussed specific places Wayfinding would be beneficial for our tourists as well as our community.

I have attached a draft of 2 designs with the pros and cons of each. After vetting with department heads I decided to ask them to combine Design A and B so different departments can also utilize these signs or compliment their signs with Wayfinding.

I would like to receive your input on these designs.

I have attached a map of where these signs would be placed and timeline of the project for them to be installed this year for our tourist season.