



Agenda Statement

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**File created:** 6/27/2019      **In control:** City Council

**On agenda:** 7/2/2019      **Final action:** 7/2/2019

**Title:** Approval of Beautification Task Force Recommendation to Award 2019 Beautification 50/50 Matching Grants in the Amount of \$86,672.93

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. FINAL (Blank) - City of Valdez 2019 Beautification Matching Grant Program Applic..\_, 2. Grant Award Spreadsheet - 2019 Beautification Grants

Date	Ver.	Action By	Action	Result
7/2/2019	1	City Council	approved	Pass

**ITEM TITLE:**

Approval of Beautification Task Force Recommendation to Award 2019 Beautification 50/50 Matching Grants in the Amount of \$86,672.93

**SUBMITTED BY:** Allie Ferko, CMC, Deputy City Clerk

**FISCAL NOTES:**

Expenditure Required: \$86,672.93  
 Unencumbered Balance: \$186,982.34  
 Funding Source: 350.5550.55000 (Beautification Task Force Reserve)

**RECOMMENDATION:**

Approve Beautification Task Force recommendation to award 2019 Beautification 50/50 matching grants in the amount of \$86,672.93

**SUMMARY STATEMENT:**

Following advertisement and direct mailings to eligible businesses, the Beautification Task Force received 14 applications for the 2019 Beautification 50/50 Matching Grant Program. (Blank application with program guidelines attached for reference.)

After careful consideration of program goals, detailed review of submitted applications, and scoring each eligible project, the Beautification Task Force selected and recommends awarding grant funding for the following 10 beautification projects in 2019:

<b><u>Organization</u></b>	<b><u>Property Address</u></b>	<b><u>Maximum Grant Award</u></b>
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Valdez Vet Services	321 Egan #104	\$ 1,800.00
Valdez Outfitters	241 N Harbor Dr	\$ 7,679.03
Valdez Masonic Lodge #4	101 Hazelet ( <i>Corner Lot</i> )	\$20,000.00
Tapp Building	313 Galena	\$ 6,017.50
ATM Properties	235 Fidalgo	\$10,000.00
Subway	136 Pioneer	\$ 8,000.00
Valdez Brewing	141 Galena ( <i>Double Lot</i> )	\$15,808.40
Mineral Creek Court LLC	411 W Egan	\$ 8,000.00
Valdez Senior Center	1300 E Hanagita	\$ 1,618.00
Silverback LLC	<u>1352 Richardson Hwy</u>	<u>\$ 7,750.00</u>

**TOTAL 2019 GRANT AWARDS: \$86,672.93**

Under grant program requirements, business owners can apply for a grant rebate to pay up to 50 percent of the cost of improvements, with a maximum reimbursement of \$10,000 per building. Projects involving corner buildings or buildings spanning double lots may request larger grant amounts, not to exceed a maximum reimbursement of \$20,000.

After all grant project work is complete, awardees must submit a reimbursement package which includes documentation of actual costs expended on the scope of work as outlined in their grant award letter. The grant is a reimbursable 50/50 match, at a not-to-exceed amount (reimbursed at 50% of actual costs up to grant award).

**The attached spreadsheet outlines specifics related to adjusted allowable project scopes, request/award amounts, etc.**

The spreadsheet also outlines why four of the ten applications were not selected to receive 2019 grant awards. Non-selected applicants will be provided guidance as to how they could best adjust their projects to meet program criteria in 2020.

This is the 4<sup>th</sup> year of the Beautification 50/50 Matching Grant Program.