



Agenda Statement

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On agenda: 10/19/2018 **Final action:** 10/19/2018
Title: Events Funding Requests
Sponsors: City Council
Indexes:
Code sections:
Attachments: 1. Event Packet, 2. SL100 Stage and Lighting, 3. VAA explanation of recommendation

Date	Ver.	Action By	Action	Result
10/19/2018	1	City Council		received and filed

ITEM TITLE:

Events Funding Requests

SUBMITTED BY: Brian Carlson, Finance Director

FISCAL NOTES:

Expenditure Required: \$378,123

Unencumbered Balance: n/a

Funding Source: Economic Development Department

RECOMMENDATION:

Review and provide consensus direction to Staff

SUMMARY STATEMENT:

- This budget request is embedded in the Economic Development Department. The remainder of that department budget will be discussed during the October 31 workshop.
- Laurine Regan, Events Coordinator, will present the requests to Council.
- The \$378K dollar figure excludes two requests from Valdez Adventure Alliance (previously Levitation 49):
 - Ice Climbing Festival, \$9K
 - Fat Bike Bash, \$25K
- Staff materials include detailed metrics and budgets for each proposed 2019 event.
- Because it is a component of the proposed events schedule, the Events Coordinator will also

discuss a proposed Major Equipment purchase of portable stage & lighting. The remainder of the Major Equipment review will take place on Thursday, October 25.

Attachments: *Event Packet*
 SL100 Stage and Lighting
 Valdez Adventure Alliance Recommendation