



Agenda Statement

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Title: Report: Update Regarding Kimley Horn Marketing and Branding Initiative

Sponsors:

Indexes:

Code sections:

Attachments: 1. Business Community Meeting #2 Summary_Final, 2. Valdez_Summary march 2018, 3. Community Workshop #2 Summary_Final

Date	Ver.	Action By	Action	Result
5/15/2018	1	City Council	received and filed	

ITEM TITLE:

Report: Update Regarding Kimley Horn Marketing and Branding Initiative

SUBMITTED BY: Martha Barberio, Economic Development Director

FISCAL NOTES:

Expenditure Required: N/A
Unencumbered Balance: N/A
Funding Source: N/A.

RECOMMENDATION:

Receive and file

SUMMARY STATEMENT:

Attached is the most recent report from Kimley Horn. They are currently working on arrangements to be here in Valdez for their 3rd visit in mid June.