



Agenda Statement

File #: 17-0505 **Version:** 1
Type: Work Session Item **Status:** Filed
File created: 10/8/2017 **In control:** City Council
On agenda: 10/12/2017 **Final action:** 10/12/2017
Title: Council Consensus: 2018 Events Application Review

Sponsors:

Indexes:

Code sections:

Attachments: 1. 2018 Events Summary.pdf, 2. AVV 2018.pdf, 3. VCVB Octoberfest 2018.pdf, 4. Valdez Youth Basketball.pdf, 5. Valdez Fish Derbies Kids Pink Salmon Derby 2018.pdf, 6. Valdez Fish Derbies Womens Silver Salmon Derby 2018.pdf, 7. Gold Rush 2018.pdf, 8. Valdez Fly-In 2018.pdf, 9. Fireweed 400 2018.pdf, 10. American Cancer Society Relay for Life 2018.pdf, 11. RHR - KCHU Terminal Radio 2018.pdf, 12. PWSC Theatre Conference 2018.pdf, 13. Valdez Snow Machine Club Mayors Cup 2018.pdf, 14. Valdez Snow Machine Club Hill Climb 2018.pdf, 15. Levitation 49 Ice Fest LEV 49 2018.pdf, 16. Levitation 49 Chugach Fat Bike Bash 2018.pdf, 17. Levitation 49 Confluence Lev 49 2018.pdf, 18. Levitation 49 Rock and Flow Festival 2018.pdf

Date	Ver.	Action By	Action	Result
10/12/2017	1	City Council	received and filed	

ITEM TITLE:

Council Consensus: 2018 Events Application Review

SUBMITTED BY: Magdalena McCay on behalf of Doug Desorcie, Events Coordinator

FISCAL NOTES:

Expenditure Required: N/A
Unencumbered Balance: N/A
Funding Source: N/A

RECOMMENDATION:

Provide consensus for final budget figures

SUMMARY STATEMENT:

- For 2018 various organizations have requested total of \$136,050 in funding.
- Events requests and applications are overseen by the Events Coordinator within the Parks and Recreation Department. Their requests commonly include both cash and in-kind support, such as equipment and operators, use of facilities, crowd and traffic control, etc.
- Events represent a smaller cash outlay, but a large in-kind commitment. This commitment is

imposed on most departments in varying amounts, and entails an *opportunity cost* at the department level, i.e. *doing in-kind work means departments are NOT doing their regular tasks* . The in-kind component is not well quantified and is therefore invisible in the budget process. However, the impact to department operations is significant.

- Attachments:
 1. 2018 Events Summary
 2. Seventeen individual applications