



Agenda Statement

File #: 17-0050 **Version:** 1

Type: Work Session Item **Status:** Filed

File created: 1/27/2017 **In control:** Economic Diversification Commission

On agenda: 2/1/2017 **Final action:** 2/1/2017

Title: Presentation: Valdez Visitor Market Profile 2016 - Susan Bell, McDowell Group

Sponsors:

Indexes:

Code sections:

Attachments: 1. Valdez Visitor Study Draft Report 12_8.pdf, 2. McDowell Valdez Visitor Market Profile.pdf

Date	Ver.	Action By	Action	Result
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ITEM TITLE:

Presentation: Valdez Visitor Market Profile 2016 - Susan Bell, McDowell Group

SUBMITTED BY: Lisa Von Bargen, CED Director

FISCAL NOTES:

Expenditure Required: N/A

Unencumbered Balance: N/A

Funding Source: N/A

RECOMMENDATION:

None. Work session presentation and discussion only.

SUMMARY STATEMENT:

McDowell Group completed a Visitor Statistics Study for the City of Valdez in 2016. The final report was provided to the City in December. Susan Bell with McDowell Group will be in Valdez to present the findings of the study. A copy of the study and of Ms. Bell's PowerPoint Presentation is attached to this agenda statement for the work session.