



Agenda Statement

File #: 16-0013 **Version:** 1
Type: New Business **Status:** Filed
File created: 7/1/2016 **In control:** Economic Diversification Commission
On agenda: 7/6/2016 **Final action:** 7/6/2016
Title: Joint Work Session Ports & Harbor/ED Commissions
Sponsors:
Indexes:
Code sections:
Attachments: 1. Valdez Marine Center.pdf, 2. Port of Valdez Study 2015.pdf

Date	Ver.	Action By	Action	Result
------	------	-----------	--------	--------

ITEM TITLE:

Joint Work Session Ports & Harbor/ED Commissions

SUBMITTED BY: Lamar Cotten, ED Contract Staff

FISCAL NOTES:

Expenditure Required: N/A

Unencumbered Balance: N/A

Funding Source: N/A

RECOMMENDATION:

None. Discussion only.

SUMMARY STATEMENT:

Previous discussions and presentations at ED Commission meetings have confirmed for the Commission the importance of growing the marine-related economy. To that end the ED Commission requested a joint work session with the Ports & Harbor Commission to discuss important issues.

Recommended discussion points include:

- ED Commission Mission
- Valdez New Small Boat Harbor Construction Update & Schedule
- Upland Development Plans
- Port & Harbor Marketing Strategy
- Other

Two documents have been attached for Commission review. The first is: **2003 Valdez Harbor Expansion & Marine Related Development - the Valdez Marine Center**. Jeremy Talbott, Interim P&H Director suggested this as a good instructive overview to possible approached on small boat

harbor uplands development. The second document is: **Port of Valdez Market Study 2015**. This document outlines the market share of the Port in context of other south central Alaska ports and offers some recommendations on non-traditional marketing ideas of a more personal contact nature.