



Legislation Text

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File #: 22-0395, Version: 1

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**ITEM TITLE:**

Love Valdez Video

**SUBMITTED BY:** Martha Barberio, Economic Development Director

**FISCAL NOTES:**

Expenditure Required: N/A

Unencumbered Balance: N/A

Funding Source: N/A

**RECOMMENDATION:**

Receive and File

**SUMMARY STATEMENT:**

A draft edit of a Valdez marketing video will be played for Council.

This video is part of the marketing initiatives of the COVID-19 Mayor's Task Force for Economic Recovery. It will be used as a marketing tool in New Business Development, Business Relocation and Expansion as well as for use by other City departments in their recruiting.