



Agenda Statement

File #: 18-0075 **Version:** 1
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File created: 1/30/2018 **In control:** Economic Diversification Commission
On agenda: 2/21/2018 **Final action:** 2/21/2018
Title: Report: Update Regarding Kimley Horn Marketing and Branding Initiative
Sponsors:
Indexes:
Code sections:
Attachments: 1. VALDEZupdateFEB1_2018v2

Date	Ver.	Action By	Action	Result
2/21/2018	1	Economic Diversification Commission	received and filed	Pass

ITEM TITLE:

Report: Update Regarding Kimley Horn Marketing and Branding Initiative

SUBMITTED BY: Martha Barberio, Economic Development Director

FISCAL NOTES:

Expenditure Required: N/A
Unencumbered Balance: N/A
Funding Source: N/A.

RECOMMENDATION:

Receive and file

SUMMARY STATEMENT:

Attached is a report on what Kimley Horn has been working on. They are making plans on making their 3rd visit to Valdez in mid March.