

Mark Detter

From: Meilani Schijvens <meilani@raincoastdata.com>
Sent: Tuesday, June 9, 2020 12:27 PM
To: Mark Detter
Subject: [External Attachment *Caution*]-Re: Valdez Data

Greetings Mark-

Thank you for reaching out to me. I do have a current similar project for Southeast Alaska.

COVID-19 Impact Survey for Businesses: I launched a COVID-19 Business Impacts survey last week. I worked with city managers, economic development leaders, and chamber directors from across the region to develop a survey instrument which would be useful and relevant for each of those communities, as well as the regional economic development organization, moving forward. We also worked with the federal delegation to make sure that the survey was asking the right questions so that they could act on the findings as well. I will be developing individual community and industry breakouts, as well as a full regional overview analysis. We could use that survey as a starting place for Valdez, and you and I could work together to see if there is anything that was missed on the regional level that you would want to know for your community.

Baseline Data for COVID Impacts Analysis: I am also developing datasets and indicators designed to provide a baseline economic overview of the region/specific communities, so that we can measure new COVID impacted economic indicators against those baseline summaries. Of course, I am already doing this last effort for Valdez as part of your Comprehensive Plan, since I am on the team. I would need to rethink how I/we are providing that data to you, so you can immediately funnel through your Economic Recovery Taskforce, making the data immediately relevant, accessible, and actionable.

Because I am doing so much work in this area already, and also working for you on the Comp Plan, any of these efforts could be deployed quickly.

All my best-

Meilani

On Tue, Jun 9, 2020 at 10:17 AM Mark Detter <MDetter@valdezak.gov> wrote:

Ms. Schijvens,

The City of Valdez has created a Mayor's COVID-19 Economic Recovery Task Force. The Task Force is attempting to create data which measures the impacts of the COVID-19 Economic downtown turn in Valdez. Do you have current projects you are working on that are attempting to measure the down turn in communities around Alaska. Our vision is surveying businesses and non-profits around the Valdez area and glean their needs based upon current experience.

Would love to speak with you and discuss any possible data gathering your firm you could do for Valdez in this specific circumstance.

Thank you



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