CITY OF VALDEZ, ALASKA

RESOLUTION #20-17

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF VALDEZ, ALASKA, SUPPORTING THE ESTABLISHMENT OF A VALDEZ 2020 CENSUS PARTNERSHIP AND COMPLETE COUNT COMMITTEE

WHEREAS, the U.S. Census Bureau is required by the U.S. Constitution to conduct a count of the population and provides a historic opportunity to help shape the foundation of our society and play an active role in American democracy; and

WHEREAS, the City of Valdez is committed to ensuring every resident is counted; and

WHEREAS, federal and state funding is allocated to communities, and decisions are made on matters of national and local importance based, in part, on census data; and

WHEREAS, census data helps determine how many seats each state will have in the U.S. House of Representatives and is necessary for an accurate and fair redistricting of state legislative seats, borough and city councils and voting districts; and

WHEREAS, information from the 2020 Census and American Community Survey are vital tools for economic development and increased employment; and

WHEREAS, the information collected by the census is confidential and protected by law; and

WHEREAS, the Census count requires extensive work, local involvement helps achieve a complete and accurate count; and

WHEREAS, a united voice from Valdez businesses, government, community-based and faith-based organizations, educators, media and others will enable the 2020 Census message to reach more of our citizens; and

WHEREAS, a Valdez Complete Count Committee will bring together a cross section of community members who will utilize their local knowledge and expertise to reach out to all persons of our community; and

WHEREAS, the Valdez Complete Count Committee will work with the Census Bureau to strive for an accurate count.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF VALDEZ, ALASKA, that

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<u>Section 1.</u> The Valdez City Council authorizes the City Manager to establish and select members to serve on the 2020 Census Complete Count Committee. This committee shall:

- 1. Bring together a cross section of community organizations and citizens whose focus is 2020 Census awareness.
- 2. Utilize the local knowledge, expertise, and influence of each Complete Count Committee member to design and implement a census awareness campaign targeted to our community.
- 3. Strive to increase the self-response rate for households responding online, by phone, or mailing back their questionnaire by building awareness through social media, newsletters, community events and other communications.

PASSED AND APPROVED BY VALDEZ, ALASKA, this day	Y THE CITY COUNCIL OF THE CITY OF of, 2020
	CITY OF VALDEZ, ALASKA
	Jeremy O'Neil, Mayor
ATTEST:	
Sheri L. Pierce, MMC, City Clerk	