

City of Valdez 2020 Budget: October 3rd Workshop - CSO Requests

<u>Organization</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>net change</u>	<u>Notes</u>
					<p>Organization changed the name from Levitation 49 to Valdez Adventure Alliance as of 1/1/19 and become nonprofit on 5/2/19.</p> <p>Requested funding is to provide financial support with operating Blueberry Lake Campground, Worthington Glacier Site, Shoup Bay Cabins and maintenance of Shoup Bay Trail Section A, Valdez Area Trails Master Plan and Grant Manager position. This entire program budget is \$137K, \$97K of which is provided by the City, and \$80K of which is salary costs for the entire organization.</p> <p>Finance staff struggles to reconcile VAA's program budgets with actual expenditures or with revenue sources. The organization requests City funding in amounts that do not match historical spending patterns, despite the fact that the program scope is unchanged over time.</p> <p>Application noted financial and accounting issues caused by prior Executive Director, and that the VAA Board would take steps to correct and prevent that in the future.</p>
Adventure Alliance	83,450	77,675	96,516	18,841	
Advocates for Victims of Violence	45,000	45,000	45,000	-	<p>AVV payroll costs have increased \$70K from the prior year, which has resulted in a net loss in FY19 of \$34K. Prior FY had a \$27K net profit.</p>
					<p>For 2020 City's CSO contribution will represent 85% of VAC total budget. P&L as of 6/30/19 shows net loss of \$37K.</p> <p>VAC operates under umbrella of AAIC. As noted in the application AAIC is undergoing a reorganization and could be possibly dissolved. In this event, the remaining VAC will not have Non profit status, which is required for the entity to qualify for continued COV funding.</p>
Avalanche Center	52,500	52,500	52,500	-	
					<p>2020 request reflects \$50K for training and caregiver regulatory requirements. However, the organization's proposed 2020 budget doesn't reflect these costs. The organization's projected surplus in 2020 is \$5,793, i.e. the City is directly funding the organization's fund balance.</p> <p>\$15K of the \$50K request is itemized as "operating supplies", which seems inconsistent with the request for funding for training.</p>
Connecting Ties	62,904	32,000	50,000	18,000	

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Copper River Basin Child Adv Ctr	10,900	10,900	10,900	-	<p>The organization's funding request represents part an \$18K program to establish a Valdez satellite office, including training of law enforcement and child protection services professionals. This was originally proposed for 2016. Finance staff does not have confirmation of whether or when a Valdez office has been established.</p> <p>The organization is also requests funding for training. Costs are allocated to various supplies, insurnace, and travel.</p>
Dual Credit Program	65,000	70,000	115,952	45,952	Budget request reflects an estimate of program costs. College invoices City for actual costs incurred throughout the year. \$5,952 reflects additional Parks & Rec credited work-study program.
Food Bank	35,000	35,000	40,000	5,000	This application was received after the deadline. As of 12/31/2017 and years prior Food Bank shows net income of of 47K which is more then CSO request. Food Bank has current checking balance of \$350K, equal to three+ years of budgeted operating expense. CSO funding is not intended to provide an increase to the fund balance of the organization.
Prince William Sound College	750,000	820,000	820,000	-	College financials are embedded in Statewide University financial statements. Use of increased funding is not explicit in application. In addition to the \$820K request, college requests unspecified support for three programming initiatives: Construction Academy, Allied Health and Emergency Mgt, Marine and Maritime Trade Academy.
Stepping Stones Daycare	-	91,030	90,000	(1,030)	2018 operating funding of \$64K was provided via Council Contingency Reserve, and therefore is not shown in CSO budget. 2019 request reflected efforts to expand capacity, but funding was used to cover operations. 2020 application is asking for operational support of the organization.
SWAN	-	-	40,643	40,643	New request. 2020 funds will be used broadly for community health and wellness initiatives.
Valdez Arts Council	15,000	15,000	15,000	-	Funding unchanged since 2015
Valdez Conv. and Vis. Bureau	446,245	446,245	458,245	12,000	<p>VCVB finances have improved. 2020 reflects design and implementation of marketing program to Valdez as year-round destination.</p> <p>VCVB funding is loosely tied to the City's "bed tax", which has generated an average of \$400K over the past three years.</p>
Valdez Fisheries Dvlp. Assoc.	110,000	214,417	110,000	(104,417)	Funding reflects request for Robe Lake Habitation Restoration and Coho Enhancement Program. VFDA has annual net income of approximately \$1.6MM, and \$6MM in savings.

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Valdez Imagination Library	2,100	2,100	-	(2,100)	No request
Valdez Museum	475,000	475,000	475,000	-	The request reflects operating support for Valdez Museum.
Valdez Senior Center	489,000	265,000	265,000	-	Request supports Nutrition, Transportation and Support Services Program. Operating funding request is stable.
Valdez Torpedoes Swim Club	-	-	6,000	6,000	New applicant in 2020. Request is a result of COV implementing Swimming Pool fees. The organization is asking for the fees to be waived, or for a cash contribution to offset the fees. The organization's current and projected budget show a small (\$1K) surplus, and organization's balance sheets shows large payroll liability on the books for past two years. Finance staff is awaiting an explanation of this anomaly.
Valdez Youth Court	-	7,700	-	(7,700)	No request
Sub-Total	2,642,099	2,659,567	2,690,756	31,189	