

GRANT FUNDING REQUEST FOR COMMUNITY SERVICE ORGANIZATIONS

2018 FUNDING REQUEST/CERTIFICATION FORM

ORGANIZATION NAME: VALDEZ ARTS COUNCIL PHONE: 835-2786

ADDRESS: P. O. BOX 31, VALDEZ, AK 99686.

CONTACT PERSON: Maureen (Mo) Radotich PHONE: 255-7059

CONTACT PERSON E-MAIL: raddog@cvinternet.net

PROGRAM TITLE: 2017-2018 VAC SEASON

FUNDING REQUEST FOR 2018: \$15,000

1. Non-profit Corporation: Yes X

Date of incorporation: 1975

Federal tax ID#: 23-7328616

2. Organizations' estimated TOTAL 2018 OPERATING BUDGET: \$53,375

3. Historical Funding and Membership information

	Total CSO Budget	City funding	City % of total	# of member
2014	53,947	15,000	27	
2015	55,850	15,000	27	
2016	53,400	15,000	28	
2017	53,375	15,000	28	

4. What was previous grant funding used for? Be specific.

The City of Valdez Grant funding was instrumental in all diverse events the Valdez Arts Council sponsored in the 2016-2017 season. We had 1083 people attend the 9 events, and 176 participated in one of the three outreach programs.

The following is a summary of the events.

Blues Cruise

Saturday, September 10, 7-9PM

Valdez Arts Council fundraiser cruise aboard Stan Stephens M/V Valdez Spirit while cruising Prince William Sound Port of Valdez. Enjoy incredible scenery, wildlife, appetizers, desserts, and cash bar while listening to live music.

Chris Proctor www.chrisproctor.com

Saturday, September 17th, 8pm

His guitar playing is "breathtaking, haunting and rich". An acclaimed composer of original music and wonderful arranger for the 6 and 12 string guitar. His compositions and arrangements shine with folk, jazz, pop, classical and ethnic influences.

Women of the World www.womenoftheworldmusic.com Sun, October 16th, 7pm
An ensemble of musicians from different corners of the globe. "We celebrate the beauty of diversity. We sing for not just tolerance, but wisdom, respect and joy."

Cherish the Ladies www.cherishtheladies.com Wednesday, December 7th, 7pm
Traditional Irish Music. This band has performed thousands of concerts over 30 years. These ladies create an evening that includes a spectacular blend of virtuoso instrumental talents, beautiful vocals, captivating arrangements and stunning step dancing.

Community Christmas Program Saturday, December 17, 4PM
Come see your friends and neighbors perform holiday inspired songs, dance, poetry, and more! This event is "FREE"; however, a donation of canned goods for the Valdez Food Bank is encouraged.

Versa Style Dance www.versastyledance.com Sunday, January 22nd, 7pm
A dance ensemble that consists of young, committed and conscientious artists representing the diversity and beautiful complexity of Los Angeles. Creating highly energetic work that fuses dance with various Hip Hop styles.

Rhythm Future Quartet www.rhythmfuturequartet.com Sunday, April 9th, 7pm
This acoustic jazz ensemble keeps the spirit of Gypsy jazz alive and expanding today's musical universe.

Shane Koyczan www.shanekoyczan.com Monday, April 24th, 7pm
Internationally renowned spoken word artist, poet and author. He has received five star reviews for his performances around the world. He shines a light into the bleak world behind some of the most incomprehensible acts in our culture, and also shows the healing power of love.

VAC Annual Picnic Tuesday, May 23rd, 6-8PM

Join us for the annual picnic at the Glacier Campground. Please bring a dish to share, an acoustic instrument to play, or come and learn how you can become more involved in the Arts Council.

ATTACHMENTS: (label as indicated)

- Copy of your organization's most recent fiscal year end financial statements including balance sheet and profit and loss, and sources and uses of revenues. These statements must also show all accumulated fund balances for all of the organization's assets. (label page 2)
- Copy of balance sheets from three prior fiscal years. (label page 3)
- Copy of your organization's estimated current operating budget, including revenues and expenditures. (label page 4)
- Copy of proposed 2018 budget, including revenues and expenditures. (label page 5)
- Copy of your organization's balance sheet and profit and loss as of 6/30/2017

CERTIFICATION: (must be signed by both individuals)

I certify that the information contained in this application, including all attachments and supporting materials, is true and correct to the best of my knowledge.

EXECUTIVE DIRECTOR (or equivalent)

Maureen Chadota

PRESIDENT, BOARD OF DIRECTORS (or equivalent)

DATE

8/30/2017

DATE

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Cash Basis

VALDEZ ARTS COUNCIL
Custom Summary Report
July 2016 through June 2017

Profit & Loss

	Jul '16 - Jun 17
Ordinary Income/Expense	
Income	
Direct Public Grants	
Nonprofit Organization Grants	12,936.00
Total Direct Public Grants	12,936.00
Direct Public Support	
Corporate Contributions	3,500.00
Individ, Business Contributions	4,300.00
Total Direct Public Support	7,800.00
Government Grants	
Local Government Grants	15,000.00
Total Government Grants	15,000.00
Interest Income	0.86
Performance Income	7,906.67
Program Income	4,839.03
Total Income	48,482.56
Gross Profit	48,482.56
Expense	
Facilities and Equipment	94.95
General & Admin.	
Arts Conference Expenses	1,657.16
Bank Service Charges	36.49
Insurance	1,894.00
Office Expenses	
General	66.06
Postage	65.52
Rent	1,209.60
Software	149.99
Telephone and Internet	498.22
Office Expenses - Other	303.93
Total Office Expenses	2,293.32
Total General & Admin.	5,880.97
Other Types of Expenses	
Memberships and Dues	355.00
Total Other Types of Expenses	355.00
Program Expense	
Advertising	
Flyers/Banner/Table Toppers	3,369.75
Newspaper Ads	975.20
Printing	106.00
Radio	2,508.00
Advertising - Other	140.00
Total Advertising	7,098.95

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VALDEZ ARTS COUNCIL
Custom Summary Report
July 2016 through June 2017

Profit & Loss

	Jul '16 - Jun 17
Catering/food for audience	212.65
Civic Center	1,505.00
Housing/Food	4,473.79
Performer	18,450.00
Program Expense - Other	150.00
Total Program Expense	31,890.39
Total Expense	38,221.31
Net Ordinary Income	10,261.25
Net Income	10,261.25

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VALDEZ ARTS COUNCIL
Balance Sheet
As of July 9, 2017

	<u>Jul 9, 17</u>
ASSETS	
Current Assets	
Checking/Savings	
Cashbox Bank	250.00
Certificate of Deposit - 1261	18,188.70
Certificate of Depositi - 1252	15,573.79
Operating Expenses # 16102790	53,600.87
Performance Fees # 16501314	10,192.09
Total Checking/Savings	<u>97,805.45</u>
Total Current Assets	<u>97,805.45</u>
TOTAL ASSETS	<u>97,805.45</u>
LIABILITIES & EQUITY	
Equity	
Retained Earnings	97,750.45
Net Income	55.00
Total Equity	<u>97,805.45</u>
TOTAL LIABILITIES & EQUITY	<u>97,805.45</u>

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Cash Basis

VALDEZ ARTS COUNCIL**Balance Sheet**

As of June 30, 2016

	<u>Jun 30, 16</u>
ASSETS	
Current Assets	
Checking/Savings	
Cashbox Bank	250.00
Certificate of Deposit - 1261	18,151.10
Certificate of Deposit - 1252	15,555.15
Operating Expenses # 16102790	40,364.89
Performance Fees # 16501314	10,191.23
Total Checking/Savings	<u>84,512.37</u>
Total Current Assets	<u>84,512.37</u>
TOTAL ASSETS	<u>84,512.37</u>
LIABILITIES & EQUITY	
Equity	
Retained Earnings	70,418.05
Net Income	14,094.32
Total Equity	<u>84,512.37</u>
TOTAL LIABILITIES & EQUITY	<u>84,512.37</u>

VALDEZ ARTS COUNCIL**Balance Sheet**

As of June 30, 2014

	<u>Jun 30, 14</u>
ASSETS	
Current Assets	
Checking/Savings	
Cashbox Bank	250.00
Certificate of Deposit - 1261	18,132.32
Certificate of Deposit - 1252	15,499.33
Operating Expenses # 16102790	9,903.59
Performance Fees # 16501314	10,189.33
Total Checking/Savings	<u>53,974.57</u>
Total Current Assets	<u>53,974.57</u>
TOTAL ASSETS	<u>53,974.57</u>
LIABILITIES & EQUITY	
Equity	
Retained Earnings	64,644.79
Net Income	-10,670.22
Total Equity	<u>53,974.57</u>
TOTAL LIABILITIES & EQUITY	<u>53,974.57</u>

VALDEZ ARTS COUNCIL**Balance Sheet**

As of June 30, 2015

	<u>Jun 30, 15</u>
ASSETS	
Current Assets	
Checking/Savings	
Cashbox Bank	250.00
Certificate of Deposit - 1261	18,151.10
Certificate of Deposit - 1252	15,499.33
Operating Expenses # 16102790	26,271.50
Performance Fees # 16501314	10,190.30
Total Checking/Savings	<u>70,362.23</u>
Total Current Assets	<u>70,362.23</u>
TOTAL ASSETS	<u>70,362.23</u>
LIABILITIES & EQUITY	
Equity	
Retained Earnings	53,993.35
Net Income	16,368.88
Total Equity	<u>70,362.23</u>
TOTAL LIABILITIES & EQUITY	<u>70,362.23</u>

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Valdez Arts Council Proposed FY18 Budget					
Income			Expenses		
			Contract		
Business Donations/Gifts	5,050	9.5%	Equipment Rental	3,700	
Fees for shows	8,000	15.0%	Professional Fees	27,000	-
United Way of Valdez	10,000	18.7%			30,700
VAC reserves	7,325	13.7%			
Alyeska Pipeline Svcs	3,000	5.6%	Other		
Fundraiser	5,000	9.4%	Communications	1,500	
	38,375	71.9%	Printing	3,650	
City of Valdez	15,000	28.1%	Advertising	3,475	
Total Income	53,375	100.0%	Travel	4,000	
			Other/Housing	5,000	
					17,625
			Commodities		
			Office Supplies	700	
			Parts & Supplies	250	
					950
			Other		
			Insurance	2,000	
			Rent	1,400	
			Other	700	
					4,100
			Total Expenses		53,375
					-

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PROGRAM INFORMATION

ORGANIZATION NAME: VALDEZ ARTS COUNCIL

PROGRAM TITLE: 2017-2018 SEASON

Complete section below. Limit comments to this page.

1. Summarize the program you are proposing (You will provide the details in the scope of services form.) The Valdez Arts Council has so far committed to the presentation of nine events for the 2017-2018 Season listed in the Scope of Services.
2. Briefly, but specifically, describe why the program to be funded under this proposal is needed and how it will benefit the Valdez community. Is this a new or existing program? How have you determined the need for your program?

The Valdez Arts Council (VAC) has been in existence since 1972 and has been dedicated to integrating the performing arts into life in the Prince William Sound and the Copper Basin areas. The VAC sponsors visits from outside artists, supports local artists, and engages with the local schools to spark diverse residency arts and cultural programs. The VAC is dedicated to providing both quality live entertainment and a common place for the residents of the area to come together for fellowship in the winter. Being an "end of the road" community makes us a unique, isolated group. Travel is hard and challenging in the winter and bringing some professional entertainment to town and sponsoring local talent helps everyone in the community grow.

3. Is this program year round, seasonal, or a one time event? There is behind the scenes work being done year round by the Board. The performance are Beginning date: September 2017 Ending date: May 2018

4. Estimated number of people to be served by this program.

Provided formula for estimate: Attendance varies by show, we have averaged 121 attendees per paid 6 events for the last two seasons. For the 2017-2018 season we have 7 performance events, so we will serve over 1000 people at our events. We will also sponsor 2 free community events: the Christmas program and the Picnic, another 350 people.

5. Target population served: (i.e. youth, adult, Senior Citizens, disadvantaged, etc.) VAC tailors the season to pique the interest of all ages, interests and abilities. One of our goals is to offer such a diverse season that everyone in town attends at least 1 show each season. We are the most active Arts group in the entire Copper Valley region and we invite the outlying areas of Glennallen, Kenny Lake, Copper Center, McCarthy, and Tatitlek to all our performances.

6. Is membership in your organization required for participation: Yes ___ No X
7. Fee to participant: Everyone pays the same fee for shows: Adults \$20; discounts for Military, Students and Senior Citizens \$10.
8. Number of paid program staff: Full-time ___ 0 ___ Part-time ___ 0 ___ Temporary ___ 0 ___

ORGANIZATION NAME: VALDEZ ARTS COUNCIL
Program Information (continued)

9. Volunteer Services Information:

Number of volunteers: Actual 2015 75
Actual 2016 75
Anticipated 2017 75
Estimated 2018 75

Source of volunteers (parents, members, professionals, others)

We actively seek volunteers from the community at large. We have a volunteer Board of Directors and many people at large provide much of the volunteer effort. We also have many people who volunteer for specific events. Over 20 local businesses and organizations volunteer in-kind services and/or financial donations for these productions.

Types of services provided by volunteers:

Volunteers take part in planning, fundraising, grant writing, solicitation of donations, box office management, selling tickets, publicity, ushering, clean-up after events, transportation, housing, feeding and hosting performers, tech support at events, stage management, language translation, graphics, hanging up posters, handing out fliers, writing news articles, creating and posting on Facebook page, updating the website, posting billboard signs, recording radio announcements, spray painting snow banks and making cookies or performing for the Annual Christmas program!

10. Where will you operate this program? What facilities?

Most VAC activities take place in the Valdez Civic Center. School facilities or teen center are used for workshops and outreach performances. We have also hosted events at other appropriate places around town. We work hard to tailor both the performance and the venue to the best needs of the community.

11. What is the specific impact on your program if City funding is available at the following percentages of your request?

- 75% Big impact. With less money we would have to scale back our season, either by eliminating productions, **OR** eliminating outreach programs which are paid for but produce no income, **OR** finding lower priced alternatives
- 50% Bigger impact. Instead of "**OR**" in the 75% level options it would be "**and**".
- 25% Highly detrimental impact, with programming seriously disrupted. This would cost us at least 2 events.
- 0% Season would be reduced by 2-3 events

12. The City is prohibited from contracting with businesses or persons that violate the Americans with Disabilities Act (ADA). What methods does your organization employ to comply with the requirements of ADA?

Meetings and performances are held in accessible facilities. If we have requests for sign language, we will work to fulfill these requests. We seek to comply with all ADA requirements as well, one of our volunteers has ADA training and experience. We have a consistent attendance of people with disabilities at our events

ORGANIZATION NAME: VALDEZ ARTS COUNCIL
Program Information (continued)

13. Any other comments you would like to make about your program?

The VAC supports the Civic Center and many local businesses throughout the winter through advertising, supplies, food and other items needed for the performance. We work with local organizations and groups to bring their talents and performances onstage in the community.

The Valdez Arts Council is a 100% volunteer organization. The Board commits to pay about \$30,000 in contracts with performers one year in advance of each season. The equity of the VAC covers these commitments should we be met with disaster or even bad weather and be forced to pay the performers for lost income due to no fault of their own. We have been managing this seed money for a longtime, and have brought some wonderful shows at an affordable price to this beautiful town.

This year we have set some monies for the calendar year 2018 as we were not able to book a dance group, neither did Anchorage or Fairbanks Arts Associations. We are planning to use this money for the 2018-2019 season that begins bids and contract negotiations and commitments in October 2017. A dance group can cost 20,000 to 30,000 dollars.

Thank you for last year's contribution so we are able to continue to provide the quantity and quality arts programs for Valdez at the affordable ticket prices for the community.

ORGANIZATION NAME: VALDEZ ARTS COUNCIL

OPERATING EXPENSES OF PROPOSED PROGRAM

(Budget Form #1)

<u>Program Expenses:</u>	<u>Budget</u>	<u>Breakdown</u>
PERSONAL SERVICES:	\$ <u>0.00</u>	
Salaries/wages		\$ _____
Employee benefits		\$ _____
Other: _____		\$ _____
CONTRACTUAL SERVICES:	\$ <u>30,700</u>	
Reproduction/copying		\$ _____
Equipment rental		\$ <u>3,700</u>
Data processing		\$ _____
Dues/subscriptions		\$ _____
Contractual services		\$ _____
Professional fees & services		\$ <u>27,000</u>
Other: _____		\$ _____
OTHER SERVICES:	\$ <u>17,625</u>	
Volunteer services		\$ _____
Communications/postage		\$ <u>1,500</u>
Printing		\$ <u>3,650</u>
Advertising/promotion		\$ <u>3,475</u>
Electricity		\$ _____
Heating		\$ _____
Travel/transportation		\$ <u>4,000</u>
Other: _____		\$ <u>5,000</u>
COMMODITIES:	\$ <u>950</u>	
Clothing		\$ _____
Office supplies		\$ <u>700</u>
Building maintenance		\$ _____
Operating supplies		\$ _____
Parts & supplies - equipment		\$ <u>250</u>
OTHER CHARGES/EXPENSES:	\$ <u>4,100</u>	
Insurance		\$ <u>2,000</u>
Contingencies		\$ _____
Training		\$ _____
Rent		\$ <u>1,400</u>
Capital equipment		\$ _____
Office equipment		\$ _____
Other expenses: _____		\$ <u>700</u>
TOTAL COST FOR OPERATION OF THIS PROGRAM:	\$ <u>53,375</u>	

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ORGANIZATION NAME: VALDEZ ARTS COUNCIL

FUNDING SOURCES FOR PROPOSED PROGRAM
(Budget Form #2)

This program budget covers the period of July 2017 to June 2018

<u>SOURCES OF PROGRAM FUNDING</u>	<u>GOAL AMOUNT</u>	<u>%</u>	<u>COMMITTED (Y/N)</u>
Parent Organization	\$ <u>7,325</u>	<u>13.7</u>	<u>y</u>
Gifts and Contributions	\$ _____	_____	_____
Membership Dues	\$ _____	_____	_____
Fees & charges to participants	\$ <u>8,000</u>	<u>15</u>	_____
Private sector grants (specify source and date of award)			
<u>United Way of Valdez</u>	\$ <u>10,000</u>	<u>18.7</u>	_____
<u>Alyeska Pipeline Services</u>	\$ <u>3,000</u>	<u>5.6</u>	_____
_____	\$ _____	_____	_____
Fundraisers (specify major fundraising events/programs)			
<u>Blues Cruise Fundraiser</u>	\$ <u>5,000</u>	<u>9.4</u>	_____
<u>Business and community donations</u>	\$ <u>5,050</u>	<u>9.5</u>	_____
_____	\$ _____	_____	_____
Subtotal of Financial Support for this program:	\$ <u>38,375</u>	<u>71.9</u>	
Supplemental Funding Requested from City of Valdez:	\$ <u>15,000</u>	<u>28.1</u>	
<u>TOTAL FUNDING FOR OPERATION OF THIS PROGRAM:</u>	\$ <u>53,375</u>	100%	

NOTE: Projected program financial support should meet or exceed projected program expenditures. If not, you must provide an explanation. If the financial support is projected to exceed the expenditures by a substantial amount, please provide an explanation as to why grant funds are being requested for this program.

ORGANIZATION NAME: Valdez Arts Council (VAC)

SCOPE OF SERVICES

Timeline OUTCOMES for 2018 (What do you plan to accomplish in 2018– be specific.)

The Valdez Arts Council has nine events planned for the 2017-2018 season, as listed below. We want everyone to enjoy the arts! www.valdezartscouncil.weebly.com

Blues Cruise

Saturday, September 16, 7-9PM

Valdez Arts Council fundraiser cruise aboard Stan Stephens M/V Valdez Spirit while cruising Prince William Sound Port of Valdez. Enjoy incredible scenery, wildlife, appetizers, desserts, and cash bar while listening to live music.

Keola Beamer and Henry Kapono www.pasifika-artists.com Tues, Oct 10th, 7pm

Both these musicians were at the forefront of a major American musical moment—the Hawaiian Renaissance. Take a trip to the islands with these Hawaiian legends—without leaving the state.

Community Christmas Program

Saturday, December 16, 4PM

Come see your friends and neighbors perform holiday inspired songs, dance, poetry, and more! This event is “FREE”; however, a donation of canned goods for the Valdez Food Bank is encouraged.

The Wardens

www.banffwardens.com

Saturday, January 20th, 8pm

With performances equal to the mastery of the ranger trade, The Wardens—Scott Ward, Bradley Bischoff and Ray Schmidt, are a Banff National Park Based trio whose stories rise from the very land they’ve protected for the past 60+ years.

Patrick Ball

www.patrickball.com

Wednesday, February 28^h, 7pm

Come Dance with me in Ireland—a harp-filled, dramatic performance celebrating Ireland’s greatest poet, William Butler Yeats. Patrick Ball is one of the premier Celtic harp players in the world.

Socks in the Frying Pan www.socksinthefryingpan.com Thurs, March 29th, 7pm

A multi-award winning trio from County Clare on the West coast of Ireland, the universal hub of Irish traditional music. The dynamic vocal harmonies, virtuosic musical ability and their onstage wit has captured and captivated audiences the world around.

The Wailin’ Jennys

www.thewailinjennys.com

Sunday, April 29th, 7pm

The three distinct voices that together make an achingly perfect vocal sound have grown over the years into one of today’s most beloved international folk acts.

VAC Annual Picnic Wednesday, May 23rd, 6-8PM

Join us for the annual picnic at the Valdez Glacier Campground. Please bring a dish to share, an acoustic instrument to play, or come and learn how you can become more involved in the Arts Council.