

**INSTRUCTIONS:** Please complete Sections A, B, C, and E if you are planning to host an event. Please complete Sections A - E if you are requesting any City Support. Please refer to the Event Check List and Deadlines for additional instructions, due dates, and event timelines.

## SECTION A: Event Sponsoring Organization Information

Sponsoring Organization:	THE FIREWHEEL 400, INC		
(Financially responsible party & must match certificate of insurance)			
Physical Address:	1403 P STREET, ANCHORAGE, AK 99501		
Mailing Address:	1403 P STREET, ANCHORAGE, AK 99501		
Day Phone:	907-360-9390		
Email Address:	jim@jwmendenhall.com		
Organization Status:	For Profit	Will need to submit business license	
Check one	<input checked="" type="checkbox"/> Not for Profit	Will need to submit tax exempt documentation	
	Community Interest Group (Unorganized)		
Event Contact Person:	JIM MENDENHALL		
Email Address:	jim@jwmendenhall.com		
Cell Phone:	907-360-9390		
Event website (if applicable):	WWW.FIREWHEEL400.COM		

## SECTION B: Event Information

Event Name:			
What type of event:	Run/Walk	Parade	Street fair/park festival
Check all that apply	Concert	Private Party	<input checked="" type="checkbox"/> Other (specify)
Is this event a reoccurring annual event?	Yes		New Event?
If reoccurring event, are there any changes to this year from previous years?	YES		NO
Explain:	EVENT WAS STARTED IN 2003		
	AND IS A CYCLING EVENT WITH THE		
	FOLLOWING EVENTS - 50MI, 100MI, 200MI,		
	300K-2DAY AND A 400MI RIDE.		
	THE 200MI STARTS AT SHEEP MOUNTAIN		
	AND ENDS IN VALDEZ		
Event date(s):	JULY 13 <sup>TH</sup> & 14 <sup>TH</sup> , 2018		
Event location(s):	SHEEP Mtn → VALDEZ		
Event Set-up:	PICNIC AREA NEAR VALDEZ DOT		
Event Tear-down:	JULY 14 <sup>TH</sup> & 15 <sup>TH</sup> 2018		

## SECTION C:

## Event Details

1

Please provide event details and activities; include site maps, use of volunteers, safety & crowd control plans, etc. Supply additional documentation labeled EVENT DETAILS if more space is required.

PLEASE SEE ATTACHED MAP FOR  
PICNIC LOCATION

Expected attendance: ~~450~~ Participants 200 Spectators 100 Total 300

What is the targeted demographic(s) of your participants?

~~AND MARY~~

CYCLISTS FROM 8-7540

CROSS SECTION OF ALASKA

What is the targeted demographic(s) of your spectators?

SIMILAR TO PARTICIPANTS

Is this event free to the public to participate in?

YES

NO

FREE TO PARTICIPANTS & SUPPORTERS

Is this event free to spectators?

YES

NO

Is this event a fundraiser?

YES

NO

If fundraiser, who benefits?

YOUTH ATHLETIC GROUPS ~~FOR~~ WITHIN ALASKA

Admission/ Event fees:

\$90 REGISTRATION FEE

Do you plan to utilize volunteers?

YES

NO

2

Will items or services be sold at the event?

YES

NO

If YES, please explain:

3	<p>Will there be food at your event?</p> <p style="text-align: center;"> <input checked="" type="radio"/> YES         <input type="radio"/> NO       </p> <p>If YES, will it be sold? <span style="margin-left: 150px;">YES</span> <span style="margin-left: 150px;"><input checked="" type="radio"/> NO</span></p> <p>Will vendors be cooking or heating food onsite? <span style="margin-left: 150px;"><input checked="" type="radio"/> YES</span> <span style="margin-left: 150px;"><input checked="" type="radio"/> NO</span></p> <p>Will it be catered? <span style="margin-left: 150px;">By Who:</span></p>
4	<p>Will your event involve the sale or consumption of alcoholic beverages? <span style="margin-left: 150px;">YES</span> <span style="margin-left: 150px;"><u>NO SALE OF ALCOHOL</u></span></p> <p>If YES, will it be sold? <span style="margin-left: 150px;">YES</span> <span style="margin-left: 150px;"><input checked="" type="radio"/> NO</span></p> <p>Will it be catered? <span style="margin-left: 150px;">By Who:</span> <span style="margin-left: 150px;"><input checked="" type="radio"/> NO</span></p> <p>You will need to apply for an alcohol waiver to be on any City property. Have you applied for this waiver? <span style="margin-left: 150px;">YES</span> <span style="margin-left: 150px;"><input checked="" type="radio"/> NO</span></p>
5	<p>Will there be any construction of stages or other improvements, including tents and awnings?</p> <p>Please describe:</p> <p style="text-align: center;"><u>TENT</u></p>
6	<p>What is your clean up plan after the event?</p> <p>Please Describe:</p>



7

Please describe your plan for crowd control and event security.

8

Please describe your plan for health services and sanitation to include running water, sewer & solid waste.

9

Please describe your plan for emergency services, to include fire and EMS support (or first aid response). Site Safety plan sample attached.

10

Please describe your marketing and/or promotional plan for this event. \*If City Supported, City of Valdez Logo must be displayed on all marketing material.

## SECTION D:

## City Support of Event

1	Have you read and understand the City's Support Criteria and Restrictions, including required supplemental materials and timelines/deadlines?	<u>YES</u>	NO
2	Are you requesting City support of the event, by use of facilities, land, amenities, staff, and/or cash? *If NO, please complete SECTION E. You do not need to complete SECTION D.	<u>YES</u>	NO
3	Have you requested City support for your event in the past?	<u>YES</u>	NO
	3.1 If YES, please highlight any differences to this year's request from previous year's request. <i>NO CHANGES FROM 2017 EVENT</i>		
4	Briefly describe why your event needs the support of the City. Include the impact to the event if the City were not to provide the requested support.  <i>WITHOUT SUPPORT FROM THE CITY OUR PARTICIPATION IN THE ZOO MI EVENT WOULD BE DRAMATICALLY LOWER AND CONTRIBUTIONS TO THE GROUPS IN THE VALDEZ AREA <del>W</del> WOULD BE MUCH LOWER.</i>		
5	Are you requesting the use of any City Land?	<u>YES</u>	
	5.1 What is the location and the area of the land requested? (Square Feet, Acres, Square Miles, etc.) <i>PICNIC AREA</i>		
	5.2 Please describe what, if any, alterations will be made to the property. (Only temporary alterations will be considered and all property must be returned to its original condition)		

6	<p>Are you requesting the use of any City Facilities?</p> <p>6.1 Which Facility?</p> <p>6.2 Have you already reserved the Facility with the responsible department and paid any reservation fees?</p> <p>City Supported status will <b>not negate facility rental or user fees.</b></p> <p>6.3 Please describe the intended use(s) of the facility(ies) requested.</p>
7	<p>Are you requesting the use of any City owned amenities?</p> <p>7.1 What are you requesting? (include quantities)</p>
8	<p>Are you requesting the use of any City owned heavy equipment?</p> <p>8.1 What equipment and for what purpose? <i>The City will not compete with local commercial service providers in providing requested resources that are available during your event. If your request includes a service that is available from a local commercial service provider, you will be directed to contract with them directly and that specific resource request from the City of Valdez will be denied. (City heavy equipment may only be operated by City Employee operators. If equipment is requested, it is implied that it includes a City operator for the equipment. This request may have limitations as to where the equipment may be used).</i></p>

9 Are you requesting a cash donation from the City to support your event?

9.1 What is the amount of the request? \$ 2500

9.2 A detailed, line-item, breakdown of exactly what this funding will be used for is required with the request of a cash donation. Is this documentation attached?

9.3 What is the total event budget? **Provide supporting documentation.** No funding will be considered unless a detailed event budget is attached to this application by the deadline.

9.4 Please provide a detailed description of the need for this funding.

I HAVE ATTACHED 2018 BUDGET  
~~WHICH WE~~  
 WE EXPECT 2018 PARTICIPATION  
 TO BE HIGHER THAN 2017 BECAUSE  
 WE ARE NOT CONFLICTING WITH  
 THE WEEK OF JULY 4TH.

Financial statements may be requested, and may include an audit of the event. Any cash donation from the City must be returned to the City if the necessary budget is not expended in full or the event is cancelled for any reason.

## SECTION E:

## Signature

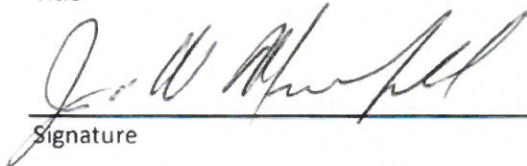
By signing below, I have read, understand and agree to meet the deadlines/timelines, criteria and restrictions described within this application. I also state that I represent the Event Sponsoring Organization and have the right to sign such agreement on their behalf.

JAMES W. MENDENHALL

Printer Name

RACE DIRECTOR

Title

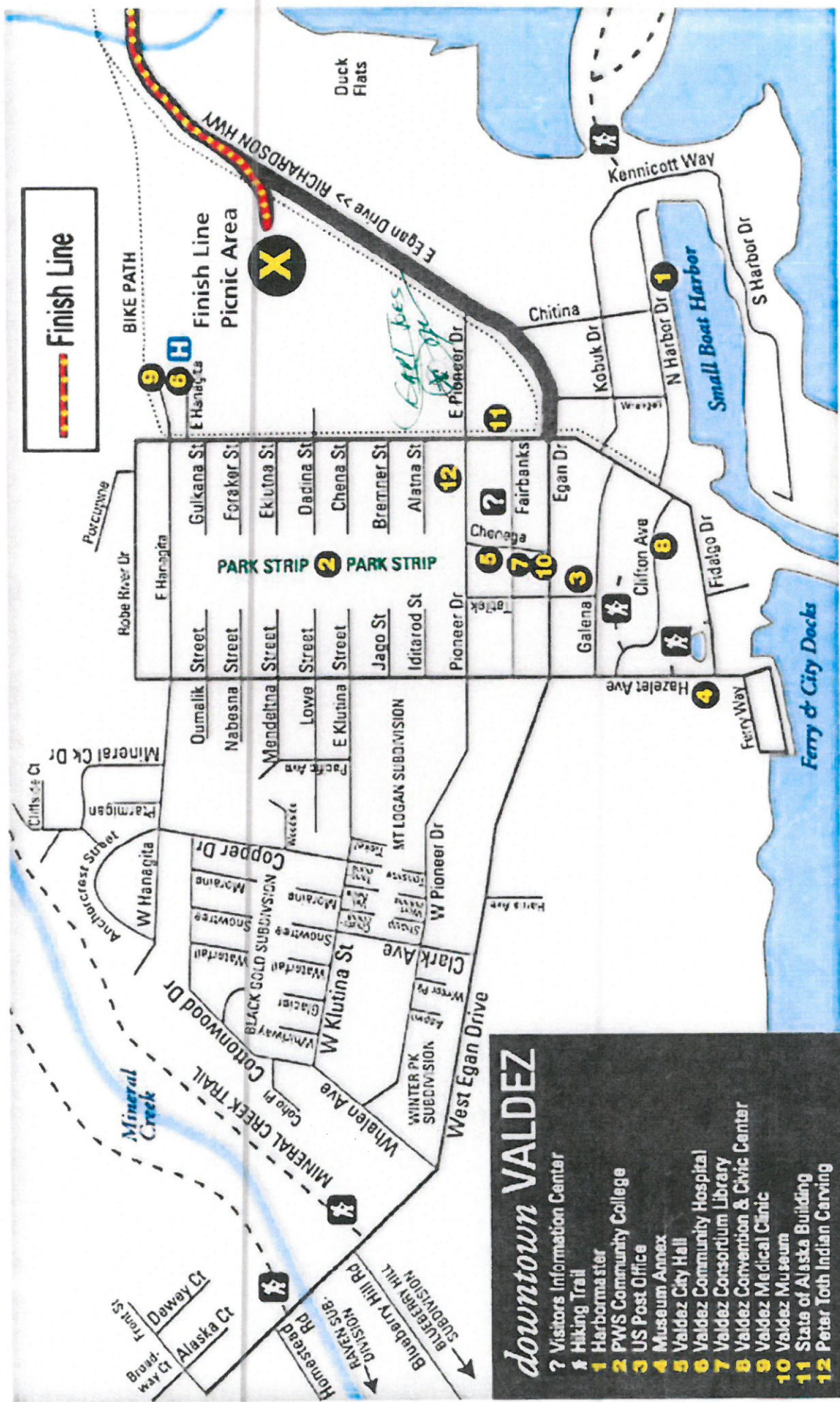


Signature

8/05/2017

Date







INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

*DREAM HOST FAX 714-*

Date: **JUN 30 2010**

THE FIREWEED400 INC  
C/O PETER A LEKISCH  
1403 P ST  
ANCHORAGE, AK 99501

Employer Identification Number:  
27-1713242  
DLN:  
600144022  
Contact Person:  
GLENN W COLLINS ID# 31392  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
December 31  
Public Charity Status:  
170(b)(1)(A)(vi)  
Form 990 Required:  
Yes  
Effective Date of Exemption:  
October 9, 2009  
Contribution Deductibility:  
Yes  
Addendum Applies:  
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.


Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)

THE FIREWEED400 INC

Sincerely,

A handwritten signature in dark ink, appearing to read "Robert Choi", with a stylized flourish at the end.

Robert Choi  
Director, Exempt Organizations  
Rulings and Agreements

Enclosure: Publication 4221-PC

# 2018 Fireweed

<u>Income</u>				
Rider fees	600	90	\$	54,000
Sponsors (DNI in kind)			\$	15,000
			\$	69,000

## Race Expenses

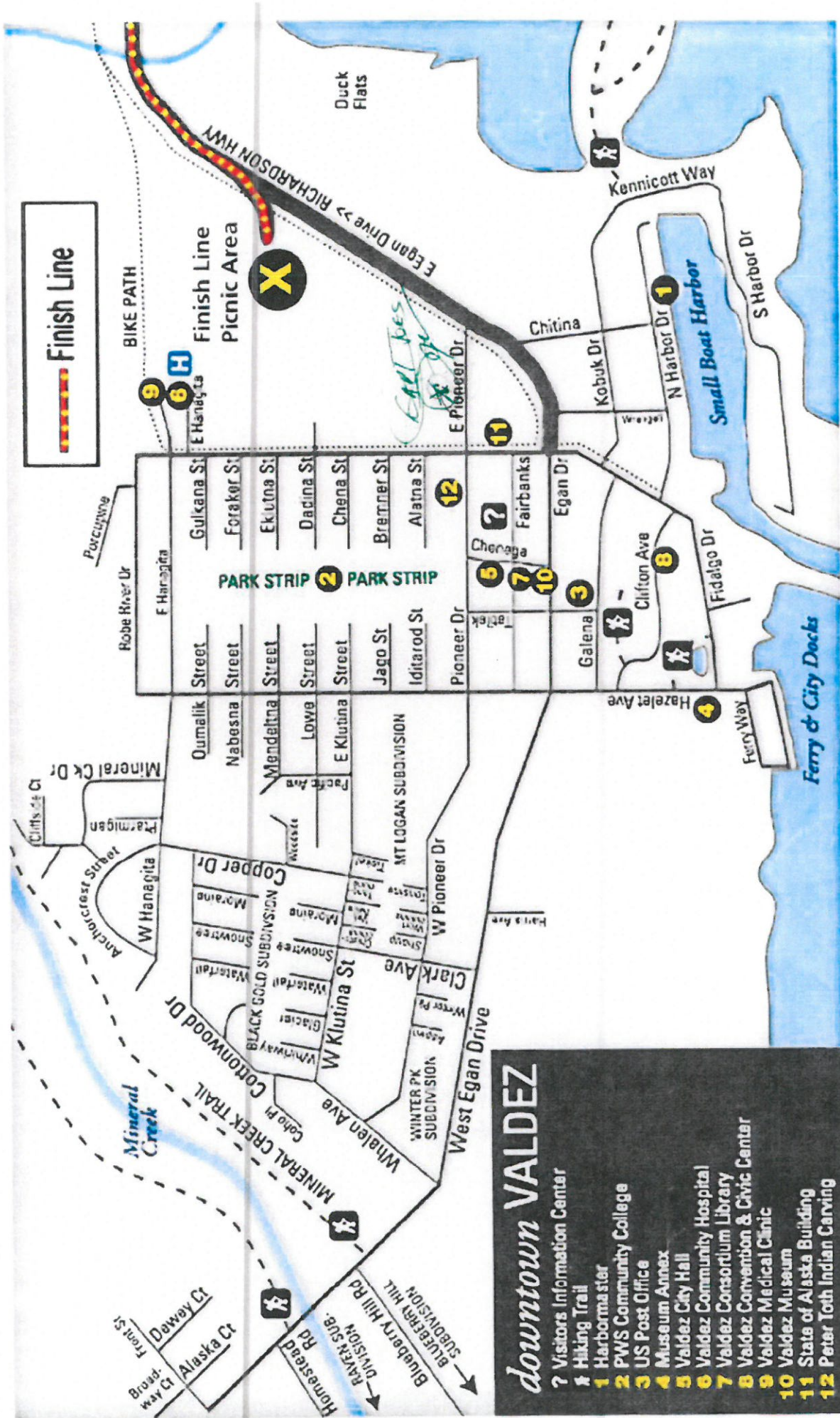
Food		\$	4,500	
Water Bottles	No Donation in 2017	\$	3,000	
Awards (glasses)		\$	1,750	
Graphics		\$	350	
Biannual Report		\$	25	
2 Day Rider's Dinner		\$	1,755	
Flaggers		\$	3,500	
Insurance		\$	1,500	
Professional Fees		\$	400	
Safety & Communications		\$	5,000	
Publicity		\$	300	
Race officials		\$	2,400	
Race Numbers		\$	750	
Rider Safety - Signage		\$	400	
SM Airport Closure,				
Camping, Parking		\$	350	
Sweeping of road				
shoulder		\$	1,750	
T-shirts		\$	6,500	
Race Timing	Donation to Group			
Porta-Potties	SML	\$	3,500	
	Valdez	\$	1,300	\$ 4,800
Volunteer Meals		\$	750	
Web Site		\$	400	
Misc.		\$	500	
Expenses subtotal			\$	40,680

Income vs. Expenses

\$ 28,320

— EXPECTED  
DISTRIBUTIONS





# downtown VALDEZ

- 7 Visitors Information Center
- 8 Hiking Trail
- 1 Harbormaster
- 2 PWS Community College
- 3 US Post Office
- 4 Museum Annex
- 5 Valdez City Hall
- 6 Valdez Community Hospital
- 7 Valdez Consortium Library
- 8 Valdez Convention & Civic Center
- 9 Valdez Medical Clinic
- 10 Valdez Museum
- 11 State of Alaska Building
- 12 Peter Toth Indian Carving

FSA - ANCHORAGE  
PHONE #: 907-344-9400

ROUTE: 4204 | STOP: 9

DRIVER: Robert Howard

INVOICE REF: 7976350  
SHIP DATE: 7/5/17  
MEMO CODE:  
CUST PO #:  
TERMS: COD-DNL

ACCOUNT NUMBER: 7700133  
SALES ASSOC:  
JEREMY GUSE  
PHONE #: 9077484927

SHIP TO:  
FIREWEED 400 INC  
110 CLIFTON DRIVE  
VALDEZ, AK 99686-

SOLD TO:  
FIREWEED 400 INC.  
1403 P STREET  
ANCHORAGE, AK 99501

SALES ORDER MESSAGE: Please call Doug @ 907-831-0683

\*\*\*C - Cooler\*\*\*

ITEM NO.	ORD	SH	DEL	UM	DESCRIPTION	UNIT \$	INV AMT \$	DEL AMT \$
386006	2	2	2	CS	SALAD POTATO ORIG	54.78	109.56	109.56
386138	2	2	2	CS	SALAD MAC ELBOW	54.78	109.56	109.56
829471	4	4	4	CS	MELON WATERMELON SEEDL	1.49	120.69	120.69
TOTAL = 81.00 [18.00][19.00][18.00][26.00]								
539740	1	1	1	CS	BANANA STAGE 3-4 COLOR	47.90	47.90	47.90
118049	1	1	1	CS	CHEESE SWISS SLCD .75Z	48.11	48.11	48.11
10	10	10				TOTAL \$	435.82	435.82

\*\*\*D - Dry\*\*\*

ITEM NO.	ORD	SH	DEL	UM	DESCRIPTION	UNIT \$	INV AMT \$	DEL AMT \$
263268	1	1	1	CS	MAYONNAISE 12GM PKT	19.12	19.12	19.12
385519	1	1	1	CS	NAPKIN 15X17 2PLY 1/8F	63.00	63.00	63.00
263905	1	1	1	CS	RELISH PICKLE SWT 9GM	36.79	36.79	36.79
760153	1	1	1	CS	KETCHUP 9GM PKT	47.35	47.35	47.35
215661	1	1	1	CS	PLATE PAPER 9" WHT	87.44	87.44	87.44
642766	3	3	3	CS	COOKIE PB 1W NTF	33.42	100.26	100.26
642779	3	3	3	CS	COOKIE CHOC CHIP NTF	33.42	100.26	100.26
263307	1	1	1	CS	MUSTARD 5.5GM PKT	14.45	14.45	14.45
432800	1	1	1	CS	CUTLERY FORK MED PS WH	86.37	86.37	86.37
561841	1	1	1	CS	CUP PLAS 10Z CLR 1W	153.04	153.04	153.04
736233	5	5	5	CS	CHIPS 1Z VAR PK	49.96	249.80	249.80
19	19	19				TOTAL \$	957.88	957.88

\*\*\*F - Freezer\*\*\*

ITEM NO.	ORD	SH	DEL	UM	DESCRIPTION	UNIT \$	INV AMT \$	DEL AMT \$
925461	13	13	13	CS	BEEF PTY CKD 4Z CHOPD	69.04	897.52	897.52
736481	2	2	2	CS	VEG ONION & PEPPER MIX	47.25	94.50	94.50
180947	7	7	7	CS	BUN HAMB PLN 4.5"NTF	42.73	299.11	299.11
196868	5	5	5	CS	BUN BRAT STADIUM HNGD	52.86	264.30	264.30
27	27	27				TOTAL \$	1555.43	1555.43
56	56	56			***SUB-TOTAL \$***		2949.13	2949.13
					***FREIGHT \$***		0.00	0.00
					***FEES \$***		0.00	0.00
					***TAX \$***		0.00	0.00

\*\*\*TOTAL \$\*\*\*

2949.13 2949.13



**FOOD SERVICES  
OF AMERICA.**

**FIREWEED 400 INC. #7700133**

**Credit Terms:** COD--DNL

**Past Due:** \$4,381.52

**Account Balance:** \$4,397.47

**Credit Consultant:** Alan Grisham

**Pending Payment(s):** \$0.00

Invoice Date	Invoice/Credit	Due Date	Open Amount	Customer PO	Original Invoice	"X" if Paying
07/05/2017	7975481	07/06/2017	\$200.57	GRIZZLY PIZZA		
07/05/2017	7975483	07/06/2017	\$847.37	PICKUPS 1-4		
07/05/2017	7975485	07/06/2017	\$208.96	THOMPSON PASS		
07/05/2017	7975482	07/06/2017	\$237.82	TIEKEL RIVER		
07/06/2017	7976350	07/07/2017	\$2,949.13			
07/10/2017	7985590	07/10/2017	(\$62.33)	PICKUPS 1-4	7975483	
07/24/2017	INT13341	08/23/2017	\$15.95			

Pay Online using E-Pay or mail payments to: Food Services of America