

Application Form

Profile

Colleen

First Name

Stephens

Last Name

Email Address

Valdez Mailing Address (PO BOX # or HCI BOX #)

430 W Oumalik St

Home Address

City

Primary Phone

Alternate Phone

Suite or Apt
State

Postal Code

Stan Stephens Cruises, Inc.

Employer

Business Operation Manager

Occupation

Which Boards would you like to apply for?

Economic Diversification Commission: Reapplying

How did you learn about this vacancy? *

☒ I am a Current Board/Commission Member

Interests & Experience

Why are you interested in serving on a City of Valdez board or commission?

Valdez is my home and I am committed to make it a better place for businesses and residents to thrive. I am applying for the two-year appointment.

Please outline your education, work, and volunteer experience which will assist you in serving on a City of Valdez board/commission.

See attached resume.

Question applies to Economic Diversification Commission

Please mark the industry sector seat for which you are applying (choose one). *

☒ Summer Tours & Attractions

Question applies to Economic Diversification Commission

Please describe your qualifications to represent your selected industry sector.

See attached resume.

Question applies to Economic Diversification Commission

Please describe your vision for the economic future of Valdez.

The future of Valdez needs to be one with a strong diversified work force. One that leads instead of follows other communities. In order to do this a clear plan and direction needs to be developed and enacted.

[Resume.pdf](#)

Upload a Resume or Letter of Interest

Objective

To positively influence the future of Valdez by participating in the Economic Diversification Commission (EDC). If appointed I would use my knowledge and understanding of the industry that I have grown up in to ensure that tourism remains a stable part of Valdez's economy.

Experience

Stan Stephens Glacier & Wildlife Cruises

1978 - Present

- Currently I am the President of the corporation and am responsible for the marketing, operations and employee training and management.
- Our current marketing plans include participation in the cooperative programs offered by the State of Alaska including; direct consumer leads, international missions, travel trade events, consumer trade shows, and cooperative magazine advertising.
- Through the years I have had the joy of working in all aspects of the business from vessel crew, reservations and management.
- At times I have served as the company representative to many organizations around our region including the Greater Whittier Chamber of Commerce, Cordova Chamber of Commerce, Greater Copper Valley Chamber of Commerce, Visit Anchorage, Explore Fairbanks as well as the Tok Chamber of Commerce.

Ports and Harbors Commission, City of Valdez

2002 - Present

- Appointed by the City Council to advise on issues relative to the ports, harbors and transportation issues.

Economic Diversification Commission, City of Valdez

2014 - Present

- Appointed by the City Council to advise on areas relative to economic development and diversification.

Valdez Fisheries Development Association

2017 - Present

- Elected to the Board of Directors in 2017.

Alaska Travel Industry Association Board of Directors

2012 - Present

- Appointed by the Board in 2012 and elected by membership in 2013 to fill an At Large Seat representing and advocating for the concerns and needs of the Tourism Industry in Alaska.
- During my term as a Director I have served on the Tourism Policy & Planning Committee, Convention Committee, Membership Committee, Executive Committee, and am currently the Chairperson of the Alaska Travel Industry Association Board of Directors.

Alaska Travel Industry Association Marketing Committee

2005 - 2014

- In 2013/2014 I have served as the Chairperson for the ATIA Marketing Committee where I have worked with staff, sub committees, and the full committee to develop and express the industries recommendations to the State of Alaska on the statewide marketing program for tourism.
- While serving on the Marketing Committee I have also served as the chairperson for multiple sub committees including: Travel Trade, International, Web Site, & Public Relations.



Alaska Tourism Marketing Board

2015 - Present

- Appointed to the Alaska Tourism Marketing Board in 2015. Served as this organizations Chair for 2015-Present.

Valdez Convention & Visitors Bureau Board of Directors

1998 - 2015

- Elected by the membership in 1998 and have served on the Board of Directors since that time. During this 16-year period of time I have served as the Board President for 8 of the years.
- The Valdez Convention & Visitors Bureau is responsible for the promotion of Valdez as a business and leisure destination.

Alaska Wilderness Recreation & Tourism Association Board of Directors

1999 – 2000

- Elected by membership to serve a two-year term.

Education

University of Idaho, BS Resource Recreation and Tourism 1997

A tourism management degree that focused on the creation and management of tourism assets that work in concert with local communities and the environment.