

## Application Form

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### Profile

Susan

First Name

Love

Last Name

susannielsen907@gmail.com

Email Address

PO Bo

Valdez Mailing Address (PO BOX # or HCI BOX #)

421 West Mendeltna

Home Address

Po Box 962

Suite or Apt

Valdez

City

AK

State

99686

Postal Code

Mobile: (907) 255-6002

Primary Phone

Business: (907) 834-1645

Alternate Phone

Prince William Sound College -  
University of Alaska

Employer

Advisor - Admissions &  
Financial Aid

Occupation

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### Which Boards would you like to apply for?

Economic Diversification Commission: On Agenda

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### How did you learn about this vacancy? \*

☒ Word of Mouth

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### Interests & Experience

#### Why are you interested in serving on a City of Valdez board or commission?

I am interested in volunteering locally, and because the need to diversify our local economy seems more important than ever, I would like to work with other commissioners on this initiative.

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**Please outline your education, work, and volunteer experience which will assist you in serving on a City of Valdez board/commission.**

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I was born and raised in Valdez, and since returning as an adult, I am interested in using my experiences and skills to benefit the town that provided so much for me. I have experience in managing a small business by working at my family's local store and cafe. I've worked in tourist industries in both Alaska and in California. More recently, my work has focused more on marketing, non-profits, and in financial advising. This breadth of experience in different industries, combined with my recently earned Masters in Public Administration gives me skills that could be put to good use on the Economic Diversification Commission.

Question applies to Economic Diversification Commission.

**Please mark the industry sector seat for which you are applying (choose one). \***

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☒ Professional Services (Attorney, Engineer, Banker, Real Estate, Media, etc.)

Question applies to Economic Diversification Commission.

**Please describe your qualifications to represent your selected industry sector.**

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While I work in higher education, I listed Professional Services as the category since I am in an advisor position. I have a good understanding of how the University of Alaska operates, and of different trends and changes in both higher education, industry needs in Alaska as far as educational programs are concerned, and in student needs. This insight could be helpful in understanding training and educational needs for changes in our local economy.

Question applies to Economic Diversification Commission.

**Please describe your vision for the economic future of Valdez.**

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I think that Valdez can continue to be an attractive place to live for people interested in recreating outdoors, raising families in a safe community with good public schools, as long as there are decent jobs and affordable housing available (those are two large barriers that we will have to work to address). As far as job markets go, Valdez has the opportunity to expand maritime industries through the new harbor expansion and as an ice-free port. I'd like to explore ways of creating connections with and attracting businesses to Valdez to use it as a base of operations.

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[SusanLoveCOVCommissionResume.doc](#)

Upload a Resume or Letter of Interest

# Susan Love

PO Box 962  
Valdez, AK 99686  
907.255.6002  
susannielsen907@gmail.com

## Experience

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Prince William Sound College	July 2014-present	Valdez, AK
<b>Admissions &amp; Financial Aid Coordinator</b>		
<ul style="list-style-type: none"><li>• Advised new and returning students on financial aid processes</li><li>• School Certifying Official for all student veterans</li><li>• Chaired Marketing Committee</li><li>• Designed marketing and recruitment efforts for PWSC</li><li>• Chaired Scholarship Committee</li></ul>		
Kiva	January 2014-June 2014	Pittsburgh, PA
<b>Kiva Fellow</b>		
<ul style="list-style-type: none"><li>• Supported Kiva's newest microloan initiative, Kiva Zip, in western Pennsylvania</li><li>• Identified, on-boarded new trustees and borrowers</li><li>• Provided training, consultations on Kiva Zip practices to local stakeholders</li><li>• Raised awareness of Kiva Zip through community outreach, public speaking engagements</li><li>• Created, distributed marketing content via Kiva.org, social media, and local media</li><li>• Planned kickoff event in conjunction with Kiva City Initiatives in March 2014</li></ul>		
UpTo Know Good	March 2014-June 2014	Pittsburgh, PA
<b>Program Manager</b>		
<ul style="list-style-type: none"><li>• Manager of pop-up creative marketing and education firm</li><li>• Supervised freelance staff and appointment scheduling</li><li>• Conducted business outreach and development through collaboration with local corporations</li><li>• Marketed UpTo events through social media, door-to-door business introductions</li><li>• Tracked business participation, services rendered in event reports</li><li>• Created budgets for pop-up events</li></ul>		
Christie Communications	May 2013-December 2013	Santa Barbara, CA
<b>Account Executive</b>		
<ul style="list-style-type: none"><li>• Managed seven international and domestic client accounts within the Gourmet Foods Division</li><li>• Developed and executed comprehensive marketing &amp; media relations plans and campaigns</li><li>• Wrote technical &amp; creative copy for B2B/B2C markets</li><li>• Managed social media, email marketing campaigns</li><li>• Secured online, print, TV, and radio placements in global and national media publications</li></ul>		
Santa Barbara Winery	November 2011-November 2013	Santa Barbara, CA
<b>Tasting Room Shift Manager and Associate</b>		
<ul style="list-style-type: none"><li>• Communicated brand information to local distributors, trade, and consumers</li><li>• Assisted in management of 1200 member wine club</li><li>• Conducted weekly and monthly inventory of wine and retail sales</li></ul>		
A Rogue's Garden	August 2008-2011	Valdez, AK
<b>Assistant Manager</b>		
<ul style="list-style-type: none"><li>• Aided in the management of retail natural food store/cafe</li><li>• Trained kitchen/serving/barista staff of six</li><li>• Performed bookkeeping duties – deposits, supply ordering, accounting</li><li>• Coordinated inventory orders between 16 different vendors</li></ul>		
Valdez Youth Court	March 2010-March 2011	Valdez, AK
<b>Program Director</b>		
<ul style="list-style-type: none"><li>• Directed diversionary youth justice non-profit program</li><li>• Responsible for grant writing/updating and fiscal reports</li><li>• Wrote legal documents, budget proposals, funding requests</li><li>• Performed intake interviews with juvenile defendants, parents</li></ul>		

- Oversaw court hearings, meetings and training for youth court members

Stan Stephens Glacier and Wildlife Cruises      Summers 2003-2012      Valdez, AK  
**Captain/Crew Chief**

- Drove 60'-80' vessels on daily sightseeing cruise through Prince William Sound
- Supervised up to five crewmembers, 130 passengers
- Narrated trip with information on natural and political history of area

Pangaea Adventures      May 2009-July 2010      Valdez, AK  
**Captain**

- Operated 36' jet boat and 30' outboard motor vessels
- Responsible for shuttling kayak groups in Northeastern PWS

## Education

University of Alaska Southeast	2015-2017	Juneau, AK
• Masters of Public Administration		
University of San Francisco	2002-2006	San Francisco, CA
• B.A. in History		
• University Scholar recipient 2002-2006		
Keble College, Oxford University	Sept 04-May 05	Oxford, England

## Certifications & Skills

- Microsoft Office Suite, Adobe PhotoShop, CisionPoint, HootSuite, Dropbox, SalesForce
- Valid Driver's License
- First Aid/CPR certified by American Red Cross
- TWIC holder
- USCG 100 ton Master's License (Captains License)