## GRANT FUNDING REQUEST FOR COMMUNITY SERVICE ORGANIZATIONS

## 2017 FUNDING REQUEST/CERTIFICATION FORM

ORGANIZATION NAME: VALDEZ ARTS COUNCIL PHONE: 835-2786

ADDRESS: P. O. BOX 31, VALDEZ, AK 99686.

CONTACT PERSON: Maureen (Mo) Radotich PHONE: 255-7059

CONTACT PERSON E-MAIL: raddog@cvinternet.net

PROGRAM TITLE: 2016-2017 VAC SEASON

FUNDING REQUEST FOR 2017: \$15,000

1. Non-profit Corporation: Yes  $\underline{X}$ 

Date of incorporation: 1975 Federal tax ID#: 23-7328616

2. Organizations' estimated TOTAL 2017 OPERATING BUDGET: \$55,850

3. Historical Funding and Membership information

	Total CSO Budget	City funding	City % of total	# of member
2014	55,500	10,000	19	
2015	53,947	15,000	27	
2016	55,850	15,000	27	
2017	53,400	15,000	28	

4. What was previous grant funding used for? Be specific.

The City of Valdez Grant funding was instrumental in all eight diverse events the Valdez Arts Council sponsored in the 2015-2016 season. We had 1008 people attend the 8 events, and 125 participated in one of the three outreach programs. The following is a summary of the events.

Blues Cruise" September 19th, 2015 7-9PM

Valdez Arts Council fundraiser cruise aboard Stan Stephens M/V Valdez Spirit cruising Prince William Sound Port of Valdez. Enjoy incredible scenery, wildlife, desserts, appetizers, live music and a cash bar.

Martha Redbone Sunday, October 4<sup>th</sup>, 7pm <a href="http://www.martharedbone.com/">http://www.martharedbone.com/</a> Miss Redbone's music flows equally from her own unique, award-winning blend of Native American elements with funk and her deep roots in Appalachian folk and Piedmont blues

Letters Aloud Thursday, November 19<sup>th</sup>, 7pm <a href="http://lettersaloud.com/">http://lettersaloud.com/</a> A highly entertaining reading series where intimate, private letters, written by some of history's most famous (and infamous) people, are read aloud in front of a live audience.

Community Christmas Program

Sunday, December 13, 4PM

Come see your friends and neighbors perform holiday inspired songs, dance, poetry, and even a dog act on stage. This event is "FREE"; however, a donation of canned goods for the Valdez Food Bank is encouraged.

Melissa Mitchell Dance Party! Saturday, February 13<sup>th</sup>, 8p-12pm. <u>www.melissamitchell.org</u> Inspired by personal experiences and a desire to connect with her audience, Melissa's music combines powerful lyrics and melodies with a soulful vocal delivery that aims straight for the heart.

Wonderheads Wednesday, March 30, 7pm <a href="http://www.wonderheads.com/">http://www.wonderheads.com/</a> A multi-award winning physical theatre company specializing in mask performance and exquisite visual storytelling for adults and children

Dala Wednesday, April 20, 7pm <a href="http://www.dalagirls.com/">http://www.dalagirls.com/</a>
Juno nominees and winners of the 2010 Canadian Folk Music Award for Vocal Group of the Year, Amanda Walther and Sheila Carabine of Dala write and sing in harmony best described as angelic.

VAC Annual Picnic Tuesday, May 31st, 6-8PM Join us for the annual BBQ and bonfire on the beach at Dock Point Pavilion featuring something to burn, art to share, and an acoustic instrument to play. Bring a dish to share and learn how you can become more involved in the Arts Council. Keep the Arts alive!

# ATTACHMENTS: (label as indicated)

- Copy of your organization's most recent fiscal year end financial statements including balance sheet and profit and loss, and sources and uses of revenues. These statements must also show all accumulated fund balances for all of the organization's assets. (label page 2)
- Copy of balance sheets from three prior fiscal years. (label page 3)
- Copy of your organization's estimated current operating budget, including revenues and expenditures. (label page 4)
- Copy of proposed 2017 budget, including revenues and expenditures. (label page 5)
- Copy of your organization's balance sheet and profit and loss as of 6/30/2016

### CERTIFICATION: (must be signed by both individuals)

I certify that the information contained in this application, including all attachments and supporting materials, is true and correct to the best of my knowledge.

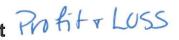
(1)

EXECUTIVE DIRECTOR (or equivalent)	DATE
PRESIDENT, BOARD OF DIRECTORS (or equivalent)	8/28/2016 DATE

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12:10 PM 08/09/16 Cash Basis

# VALDEZ ARTS COUNCIL Custom Summary Report July 2015 through June 2016



	Jul '15 - Jun 16
Ordinary Income/Expense	
Income Direct Public Support Corporate Contributions Individ, Business Contributions	15,500.00 3,649.00
<b>Total Direct Public Support</b>	19,149.00
Fundraiser Government Grants Local Government Grants	8,030.00 15,000.00
Total Government Grants	15,000.00
Indirect Public Support United Way, CFC Contributions	10,000.00
Total Indirect Public Support	10,000.00
Interest Income Performance Income Program Income	0.93 4,546.00 2,336.00
Total Income	59,061.93
Gross Profit	59,061.93
Expense Facilities and Equipment General & Admin. Bank Service Charges	94.99 36.00
Insurance Office Expenses General Postage Rent Telephone Office Expenses - Other	1,894.00 105.25 61.76 1,411.20 527.81 217.00
Total Office Expenses	2,323.02
Total General & Admin.	4,253.02
Operations Other Types of Expenses Advertising Expenses Memberships and Dues Other Types of Expenses - Other	149.78 210.00 400.00 25.00
Total Other Types of Expenses	635.00
Program Expense Advertising Newspaper Ads Printing Radio Advertising - Other	996.80 1,493.05 2,214.00 1,398.25
Total Advertising	6,102.10

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12:10 PM 08/09/16 Cash Basis

# **VALDEZ ARTS COUNCIL** Custom Summary Report Profit + Luss July 2015 through June 2016



	Jul '15 - Jun 16
Catering/food for audience	462.81
Civic Center	1,581.50
Housing/Food	1,361.32
Performer	30,410.00
Transportation	-360.00
Program Expense - Other	277.09
Total Program Expense	39,834.82
Total Expense	44,967.61
Net Ordinary Income	14,094.32
Net Income	14,094.32

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12:09 PM 08/09/16 Cash Basis

# VALDEZ ARTS COUNCIL Balance Sheet As of June 30, 2016

	Jun 30, 16
ASSETS	
Current Assets	
Checking/Savings	
Cashbox Bank	250.00
Certificate of Deposit - 1261	18,151.10
Certificate of Deposti - 1252	15,555.15
Operating Expenses # 16102790	40,364.89
Performance Fees # 16501314	10,191.23
Total Checking/Savings	84,512.37
Total Current Assets	84,512.37
TOTAL ASSETS	84,512.37
LIABILITIES & EQUITY Equity	
Retained Earnings	70,418.05
Net Income	14,094.32
Total Equity	84,512.37
TOTAL LIABILITIES & EQUITY	84,512.37



12:09 PM 08/09/16 Cash Basis

# **VALDEZ ARTS COUNCIL Balance Sheet**

As of June 30, 2016

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Net Income	14,094.32
Total Equity	84,512.37
TOTAL LIABILITIES & EQUITY	84,512.37

# **VALDEZ ARTS COUNCIL Balance Sheet**

As of June 30, 2014

# VALDEZ ARTS COUNCIL **Balance Sheet** As of June 30, 2015

	Jun 30, 14		Jun 30, 15
ASSETS Current Assets Checking/Savings Cashbox Bank Certificate of Deposit - 1261 Certificate of Deposti - 1252 Operating Expenses # 16102790 Performance Fees # 16501314	250.00 18,132.32 15,499.33 9,903.59 10,189.33 53,974.57	ASSETS Current Assets Checking/Savings Cashbox Bank Certificate of Deposit - 1261 Certificate of Deposti - 1252 Operating Expenses # 16102790 Performance Fees # 16501314	250.00 18,151.10 15,499.33 26,271.50 10,190.30
Total Checking/Savings  Total Current Assets	53,974.57	Total Checking/Savings  Total Current Assets	70,362.23 70,362.23
TOTAL ASSETS  LIABILITIES & EQUITY  Equity  Retained Earnings  Net Income  Total Equity	64,644.79 -10,670.22 53,974.57	TOTAL ASSETS  LIABILITIES & EQUITY  Equity  Retained Earnings  Net Income  Total Equity	70,362.23 53,993.35 16,368.88 70,362.23
TOTAL LIABILITIES & EQUITY	53,974.57	TOTAL LIABILITIES & EQUITY	70,362.23

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# Valdez Arts Council Proposed FY17 Budget

Income			Expenses		
			Contract		
<b>Business Donations/Gifts</b>	4,725	8.8%	<b>Equipment Rental</b>	3,700	
Fees for shows	9,000	16.9%	<b>Professional Fees</b>	28,200	
United Way of Valdez	12,000	22.5%			31,900
VAC reserves	2,675	5.0%			
Alyeska Pipeline Svcs	3,000	5.6%	Other		
Fundraiser	7,000	13.1%	Communications	1,500	
	38,400	71.9%	Printing	2,650	
City of Valdez	15,000	28.1%	Advertising	3,300	
Total Income	53,400	100.0%	Travel	4,000	
			Other/Housing	5,000	
					16,450
			Commodies		
			Office Supplies	700	
			Parts & Supplies	250	
					950
			Other		
			Insurance	2,000	
			Rent	1,400	
			Other	700	
					4,100
			<b>Total Expenses</b>	•	53,400

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#### PROGRAM INFORMATION

ORGANIZATION NAME: VALDEZ ARTS COUNCIL

PROGRAM TITLE: 2016-2017 SEASON Complete section below. Limit comments to this page.

- 1. Summarize the program you are proposing (You will provide the details in the scope of services form.) The Valdez Arts Council has so far committed to the presentation of nine events for the 2016-2017 Season listed in the Scope of Services.
- 2. Briefly, but specifically, describe why the program to be funded under this proposal is needed and how it will benefit the Valdez community. Is this a new or existing program? How have you determined the need for your program? The Valdez Arts Council (VAC) has been in existence since 1972 and has been dedicated to integrating the performing arts into life in the Prince William Sound and the Copper River areas. The VAC sponsors visits from outside artists, supports local artists, and engages with the local schools to spark diverse residency arts and cultural programs. The VAC is dedicated to providing both quality live entertainment and a common place for the residents of the area to come together for fellowship in the winter. Being an "end of the road" community makes us a unique, isolated group. Travel is hard and challenging in the winter and bringing some professional entertainment to town and sponsoring local talent helps everyone in the community
- 3. Is this program year round, seasonal, or a one time event? There is behind the scenes work being done year round by the Board. The performance are Beginning date: September 2016 Ending date: May 2017
- 4. Estimated number of people to be served by this program. Provided formula for estimate: Attendance varies by show, we have averaged 130 attendees per paid 6 events for the last two seasons. For the 2016-2017 season we have 7 performance events, so we will serve over 1000 people at our events. We will also sponsor 2 free community events: the Christmas program and the Picnic, another 350 people.
  - 5. Target population served: (i.e. youth, adult, Senior Citizens, disadvantaged, etc.) VAC tailors the season to pique the interest of all ages, interests and abilities. One of our goals is to offer such a diverse season that everyone in town attends at least 1 show each season. We are the most active Arts group in the entire Copper Valley region and we invite the outlying areas of Glennallen, Kenny Lake, Copper Center, McCarthy, and Tatitlek to all our performances.
  - 6. Is membership in your organization required for participation: Yes\_\_\_\_No\_X\_
  - 7. Fee to participant: Everyone pays the same fee for shows: Adults \$20; discounts for Military, Students and Senior Citizens \$10.
  - 8. Number of paid program staff: Full-time\_0\_Part-time\_0\_Temporary\_0\_

grow.

ORGANIZATION NAME: VALDEZ ARTS COUNCIL

Program Information (continued)

9. Volunteer Services Information:

Number of volunteers: Actual 2014 75

Actual 2015 75
Anticipated 2016 75
Estimated 2017 75

Source of volunteers (parents, members, professionals, others)

We actively seek volunteers from the community at large. We have a volunteer Board of Directors and many people at large provide much of the volunteer effort. We also have many people who volunteer for specific events. Over 20 local businesses and organizations volunteer in-kind services and/or financial donations for these productions.

Types of services provided by volunteers:

Volunteers take part in planning, fundraising, grant writing, solicitation of donations, box office management, selling tickets, publicity, ushering, clean-up after events, transportation, housing, feeding and hosting performers, tech support at events, stage management, language translation, graphics, hanging up posters, handing out fliers, writing news articles, creating and posting on Facebook page, updating the website, posting billboard signs, recording radio announcements, spray painting snow banks and making cookies or performing for the Annual Christmas program!

- 10. Where will you operate this program? What facilities? Most VAC activities take place in the Valdez Civic Center. School facilities or teen center are used for workshops and outreach performances. We have also hosted events at other appropriate places around town. We work hard to tailor both the performance and the venue to the best needs of the community.
  - 11. What is the specific impact on your program if City funding is available at the following percentages of your request?
- 75% Big impact. With less money we would have to scale back our season, either by eliminating productions, **OR** eliminating outreach programs which are paid for but produce no income, **OR** finding lower priced alternatives
- 50% Bigger impact. Instead of "OR" in the 75% level options it would be "and".
- 25% Highly detrimental impact, with programming seriously disrupted. This would cost us at least 2 events.
- 0% Season would be reduced by 2-3 events
  - 12. The City is prohibited from contracting with businesses or persons that violate the Americans with Disabilities Act (ADA). What methods does your organization employ to comply with the requirements of ADA?

Meetings and performances are held in accessible facilities. If we have requests for sign language, we will work to fulfill these requests. We seek to comply with all ADA requirements as well, one of our volunteers has ADA training and experience. We have a consistent attendance of people with disabilities at our events

# ORGANIZATION NAME: VALDEZ ARTS COUNCIL Program Information (continued)

13. Any other comments you would like to make about your program?

The VAC supports the Civic Center and many local businesses throughout the winter through advertising, supplies, food and other items needed for the performance. We work with local organizations and groups to bring their talents and preferences onstage in the community.

The Valdez Arts Council is a 100% volunteer organization. The Board commits to pay about \$30,000 in contracts with performers one year in advance of each season. The equity of the VAC covers these commitments should we be met with disaster or even bad weather and be forced to pay the performers for lost income due to no fault of their own. We have been managing this seed money for a longtime, and have brought some wonderful shows at an affordable price to this beautiful town.

Thank you for last year's contribution so we are able to continue to provide the quantity and quality arts programs for Valdez at the affordable ticket prices for the community.



# **OPERATING EXPENSES OF PROPOSED PROGRAM**

(Budget Form #1)

Program Expenses:	<u>Budget</u>	<u>Breakdown</u>
PERSONAL SERVICES: Salaries/wages Employee benefits Other:	\$ <u>0</u>	\$ \$ \$
CONTRACTUAL SERVICES:  Reproduction/copying Equipment rental Data processing Dues/subscriptions Contractual services Professional fees & services Other:	\$ <u>36,700</u>	\$
OTHER SERVICES: Volunteer services Communications/postage Printing Advertising/promotion Electricity Heating Travel/transportation Other:	\$ <u>16,450</u>	\$
COMMODITIES: Clothing Office supplies Building maintenance Operating supplies Parts & supplies - equipment	\$_950	\$\$ \$\$ \$_250
OTHER CHARGES/EXPENSES: Insurance Contingencies Training Rent Capital equipment Office equipment Other expenses:	\$ <u>4,100</u>	\$ 2,000 \$
TOTAL COST FOR OPERATION OF THIS PROGRAM:	<b>\$</b> 53,400	

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#### **FUNDING SOURCES FOR PROPOSED PROGRAM**

(Budget Form #2)

This program budget covers the period	of July 2016	to _ <sup>Jur</sup>	ne 2017
SOURCES OF PROGRAM FUNDING	GOAL AMOUNT	<u>%</u>	COMMITTED (Y/N)
Parent Organization	\$ <u>2,675</u>	5	у
Gifts and Contributions	\$		
Membership Dues	\$		
Fees & charges to participants	\$ 9,000	16.9	
Private sector grants (specify source and date of award) United Way of Valdez Alyeska Pipeline Services	\$ 12,000 \$ 3,000 \$	22.5 5.6	
Fundraisers (specify major fundraising events/programs) Blues Cruise Fundraiser Business sponsors and donations	\$ 7,000 \$ 4,725 \$	13.1 8.8	
Subtotal of Financial Support for this program:	\$ <u>38,400</u>	71.9	
Supplemental Funding Requested from City of Valdez:	\$_15,000	28.1	
TOTAL FUNDING FOR OPERATION OF THIS PROGRAM:	<b>\$</b> 53,400	100%	

NOTE: Projected program financial support should meet or exceed projected program expenditures. If not, you must provide an explanation. If the financial support is projected to exceed the expenditures by a substantial amount, please provide an explanation as to why grant funds are being requested for this program.

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#### ORGANIZATION NAME: Valdez Arts Council (VAC)

#### SCOPE OF SERVICES

Timeline OUTCOMES for 2017 (What do you plan to accomplish in 2017– be specific.)

The Valdez Arts Council has nine events planned for the 2016-2017 season, as listed below. We want everyone to enjoy the arts! <a href="www.valdezartscouncil.weebly.com">www.valdezartscouncil.weebly.com</a>
Blues Cruise

Saturday, September 10, 7-9PM

Valdez Arts Council fundraiser cruise aboard Stan Stephens M/V Valdez Spirit while cruising Prince William Sound Port of Valdez. Enjoy incredible scenery, wildlife, appetizers, desserts, and cash bar while listening to live music.

## Chris Proctor www.chrisproctor.com Saturday, September 17th, 8pm

His guitar playing is "breathtaking, haunting and rich". An acclaimed composer of original music and wonderful arranger for the 6 and 12 string guitar. His compositions and arrangements shine with folk, jazz, pop, classical and ethnic influences.

Women of the World <a href="www.womenoftheworldmusic.com">www.womenoftheworldmusic.com</a>Sunday, October 16<sup>th</sup>, 7pm
An ensemble of musicians from different corners of the globe. "We celebrate the beauty of diversity. We sing for not just tolerance, but wisdom, respect and joy."

Cherish the Ladies <a href="www.cherishtheladies.com">www.cherishtheladies.com</a> Wednesday, December 7<sup>th</sup>, 7pm

Traditional Irish Music. This band has performed thousands of concerts over 30 years. These ladies create an evening that includes a spectacular blend of virtuoso instrumental talents, beautiful vocals, captivating arrangements and stunning step dancing.

#### **Community Christmas Program**

Saturday, December 17, 4PM

Come see your friends and neighbors perform holiday inspired songs, dance, poetry, and more! This event is "FREE"; however, a donation of canned goods for the Valdez Food Bank is encouraged.

Versa Style Dance <u>www.versastyledance.com</u> Sunday, January 22<sup>nd</sup>, 7pm A dance ensemble that consists of young, committed and conscientious artists representing the diversity and beautiful complexity of Los Angeles. Creating highly energetic work that fuses dance with various Hip Hop styles.

Rhythm Future Quartet <u>www.rhythmfuturequartet.com</u>Sunday, April 9<sup>th</sup>, 7pm This acoustic jazz ensemble keeps the spirit of Gypsy jazz alive and expanding today's musical universe.

Shane Koyczan www.shanekoyczan.com Monday, April 24th, 7pm

Internationally renowned spoken word artist, poet and author. He has received five star reviews for his performances around the world. He shines a light into the bleak world behind some of the most incomprehensible acts in our culture, and also shows the healing power of love.

VAC Annual Picnic Tuesday, May 30th, 6-8PM

Join us for the annual picnic (location TBA). Please bring a dish to share, an acoustic instrument to play, or come and learn how you can become more involved in the Arts Council.