From The City Website.

MAYOR'S BEAUTIFICATION TASK FORCE

The Beautification Task Force was commissioned in 2013 by Mayor Dave Cobb to begin a coordinated, all-season community beautification effort throughout the City of Valdez. The Task Force worked for over a year to update the last Beautification Plan that was published back in the late 90's. One of the Task Force's accomplishments thus far is the design and installation of a new Welcome Sign at the city limits near mile 18 of the Richardson Highway. The Task Force invites Valdez citizen involvement with this task force and welcomes suggestions for projects and specific areas of concern. The Task Force is currently working on an Urban Design Planning and Beautification Project. The project will create a plan that can be implemented over time to make Valdez an even better place to live, more inviting for tourism and attractive to new businesses and investors.