



Citizen Engagement Initiative

The City of Valdez and FlashVote are working to make civic participation, accessible and simple for the Valdez community. The City of Valdez recently entered into a contract with FlashVote, a cutting-edge survey provider that will collect timely resident feedback on current municipal topics of concern.

FlashVote creates a series of 1-minute surveys on timely City issues that residents from all areas of the community may receive by email, phone call, or text message, depending on the method the participant chooses. Surveys will cover a wide range of topics like public safety concerns, recreation, upcoming City events, and much more.

After a resident signs up to be a part of the survey pool, they will quickly receive a notification whenever a survey is launched by the City of Valdez. Participants will have up to 48 hours to complete the survey before it closes. Once the survey closes, FlashVote immediately tabulates all the responses and provides the results to City Hall staff and the public.

Because of the ease of the survey, FlashVote gives residents who typically don't interact with the City a greater opportunity to provide feedback.

All responses are anonymous and FlashVote does not share participants personal information with anyone. Interested Valdez residents are encouraged to sign up and learn more at www.flashvote.com/valdezak or call the Communications Director at 907.834.3400.

There are several short videos on the FlashVote website that provide information on FlashVote, in addition to testimonials from other local governments and case studies. Two videos that provide great information are:

How FlashVote works: <https://youtu.be/SODvkuAXpv0>

Is Community Engagement Bad Data? <https://youtu.be/BsX7TKBiGkk>

A FlashVote onesheet is also included with this report.

The Subscriber phase will begin this week and will run for several weeks in order to establish a sufficient pool of participants. The first survey is expected to go live in August or September, depending on resident sign up. The first survey topic is City communications.