

**From:** [K Reeves](#)  
**To:** [Sheri Pierce](#)  
**Subject:** Valdez Mural Society  
**Date:** Tuesday, June 28, 2022 8:13:33 PM  
**Attachments:** [Lompoc\\_Mural\\_Brochure\\_2022.pdf](#)

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Hello Sheri,

I'm sorry it has taken so long to put this email together in regards to the Valdez Mural Society.

I honestly don't know how to approach the City of Valdez with this idea. I think the simplest way is to show you a brochure from Lompoc, California, which I've attached to this email. It showcases more than 30 murals done all over this town while showcasing the history, the people, the culture, the flora and fauna and vibe of this town! It is amazing to see all that they have accomplished! THAT is what I'd like to see in Valdez! Since Valdez is such an incredibly stunning place to visit (and live!), I thought adding murals would be ANOTHER way to attract tourists that literally anyone can see any time of year! Some people aren't into fishing in Valdez. Some people don't want to bike, hike, snowboard, or ski in Valdez. Some people don't have the funds to do wildlife cruises or charter boats. But almost EVERYONE can go up to a mural and look at it and READ what it is about! (Having lived in Seward for a short time, I learned a LOT about that town from it's murals!) Murals can be inside a building AND outside a building too!

And anyone in Valdez can help with murals as well! We have 20+ people on a Facebook group who are interested in helping paint, fundraise for and do whatever it takes to have murals in Valdez! Kids can help too, and see their handiwork for future generations! We have experienced mural painters in this group who have first-hand know-how on doing indoor and outdoor murals.

I am in touch with the Seward Mural Society and am getting a literal mural "manual" from them to facilitate the easiest way to get murals painted and mounted. Who they use for their panels, types of paints, ways they get mural ideas, costs, etc.

I think from the City of Valdez, we'd obviously love some funds as well as possibly buildings to paint murals on!

Valdez is a very "art" oriented community and this is one way we'd like to extend that art to tourism too.

Many of these mural societies are non-profit organizations. If we have to go that route, we can. I know grants are easier to get if you're a non-profit. But I wanted to see if we could work with the City of Valdez and the Beautification Taskforce in such a way that the long process of becoming a non-profit is bypassed. How that can be done, I don't pretend to know.

Anyway, those are my thoughts and if they need to be passed along to the Taskforce, please do so.

I considered applying to be on the Taskforce but honestly, my heart is with ART rather than overall beautification (whatever that entails).

Here is the website address for the Lompoc Mural tourism <https://explorelompoc.com/lompoc-murals/#flower>

Thank you for your consideration and time,

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