



# **Parks, Recreation, and Cultural Services 2025 Year-End Report**



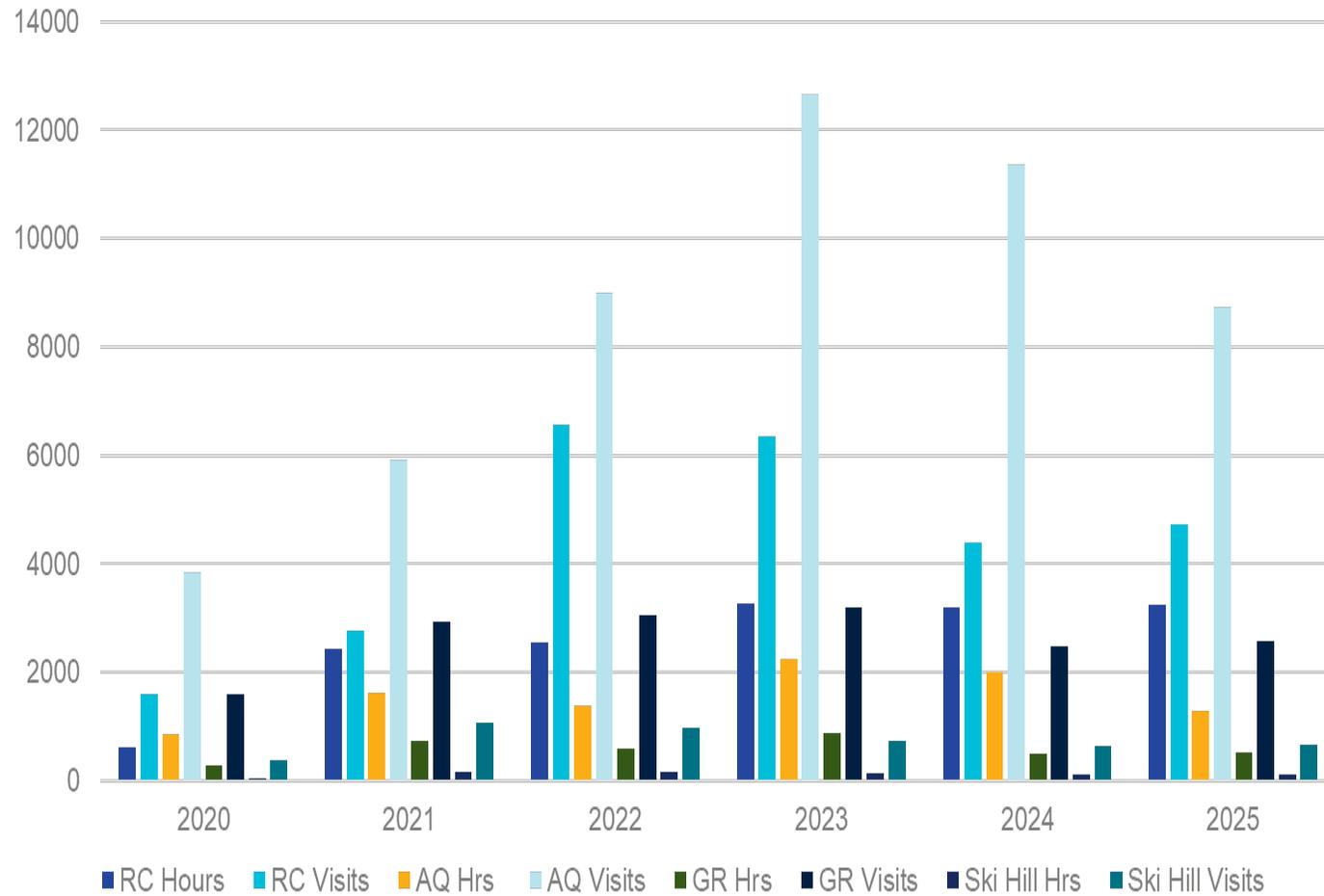
# Recreation

# Recreation – Program & Budget Measures

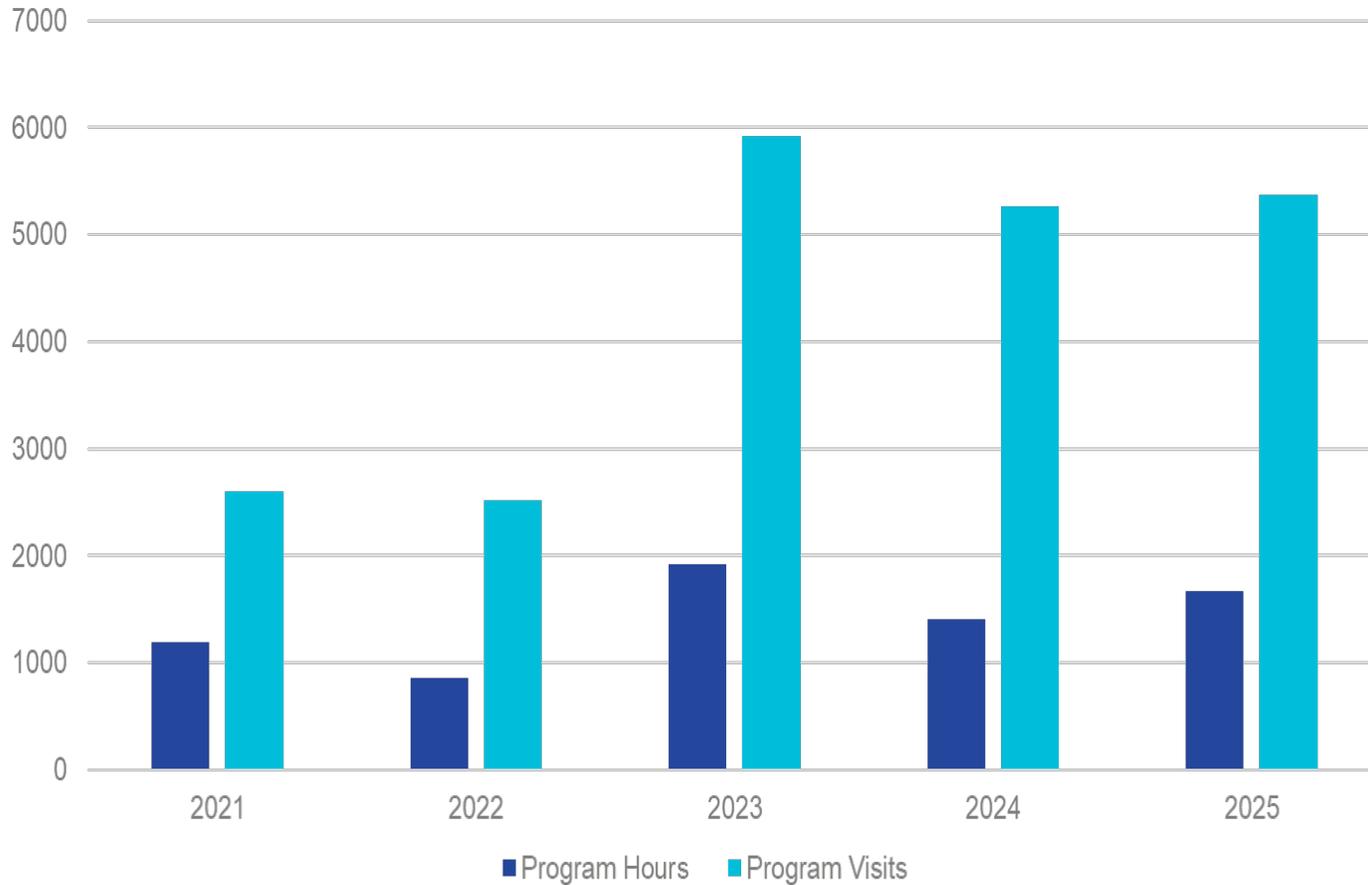
Function of Responsibility	Measures
Communication	Measures: <ul style="list-style-type: none"> <li>• 1500 Activity Guides Distributed to the community</li> </ul>
Special Events	Measures: <ul style="list-style-type: none"> <li>• 11 Community/Special Event Offerings throughout the year</li> <li>• Promoted Floatin' &amp; Franks and the Splash-n-Dash Triathlon to meet community interest</li> </ul>
General Programming, Drop-In & Facility Rentals	Measures: <ul style="list-style-type: none"> <li>• 1,819 Active Memberships</li> <li>• 149 program sessions offered in 2025</li> <li>• 2025 revenue (includes rentals, concessions &amp; program) - \$43,366.10</li> </ul>
Outdoor Recreation	Measures: <ul style="list-style-type: none"> <li>• Maintain current programming hours to include; 108 hours of Ski Hill operations, yearly trail use incentive (I Share the Trails), beginner drop-in outdoor activities (Group Hikes, Winter Excursions etc.)</li> </ul>
Day Camps/Out – Of School	Measures: <ul style="list-style-type: none"> <li>• Maintain after school programming to fill early release Fridays throughout the school year</li> <li>• Supported 12 total weeks of day camps across Summer Fun, Spring/Winter Break, and Coastal Connections</li> </ul>
Maintain General Operations across all Recreation facilities	Measures: <ul style="list-style-type: none"> <li>• 3,234 Recreation Drop-In Hours</li> <li>• 1,272 Aquatic Drop-In Hours</li> <li>• 527.5 Gym &amp; Rockwall Drop-In Hours</li> <li>• 108 Ski Hill Drop-In Hours</li> </ul>



# Recreation – Drop-In Programming & Visits



# Recreation – Program Hours & Participation



# Camp Highlights

- Parks & Recreation offered a total of 10 weeks of day camps for elementary students during spring, winter, and summer breaks
- Plus 2 weeks of camps for middle school students (Coastal Connections)



# Valdez City Pool Highlights



Non-Resident revenue was \$1,696.00

There were 8,724 resident member check-ins/visits

The swim lesson program proudly taught water safety skills to nearly 100 children and generated \$3,906.40 in program revenue.

We held the annual Banana Meet for the Torpedo Swim Club, which had over 150 kids from 7 different teams participate



# Recreation – Looking Forward

## Staff are Currently Working On...

Improving on services already provided and focusing on quality

- Continued enhancements to existing programs supported increased community participation at Haunted Homestead Trail, New Year's Eve Fireworks, and 4th of July
- Training & growing new professionals in coordinator positions



## Expanding Program Offerings & Recreation Opportunities

- Supporting staff-led program development to introduce additional recreation opportunities to the community
- Expanding access to recreation through creative use of existing facilities and partnerships
- Promoting increased use of Nayurluku Park through hiking and mountain biking opportunities

## Staff Development & Community Engagement

- Regular meetings and check-ins with staff, providing a space to share ideas, discuss community needs, and collaborate on improving programs. These sessions include professional development, training, and opportunities to empower staff in public service roles. We anticipate the following benefits;
  - Strengthened communication across full-time and temporary staff
  - Enhanced ability to translate community voices into actionable programming
  - Alignment on goals, processes, and priorities

A wide-angle photograph of a mountain range. The peaks are covered in snow and partially shrouded in mist. The lower slopes are covered in dense green and brown forest. In the foreground, a body of water reflects the scene. The overall tone is serene and natural.

# Park & Trail Maintenance

# Park & Trail Maintenance

Provide inclusive high-quality parks and programs that utilize our unique resources for a fun and healthy community.



## Parks & Sports Fields

Continued maintenance on all existing parks.



## Winter Trails

Providing grooming for all types of recreation.



## Nayurluku

First full summer managing our new park!



## Campground Maintenance

Added responsibility in the maintenance and beatification of both city owned campgrounds

# Winter Trails & CSO Grooming

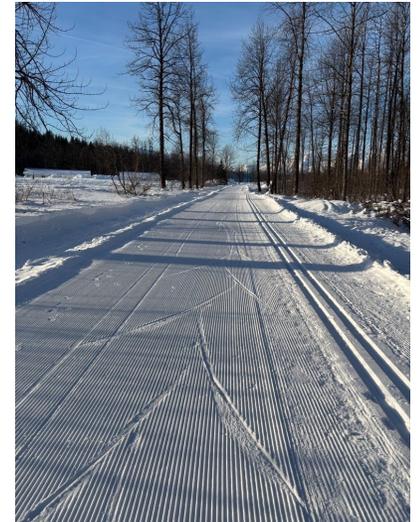
## Completed 2025

- 33 miles of trail are groomed weekly
- Ski hill grooming and maintenance
- 75 hours of Grooming for Motorsports Club



## To Do 2026

- Ski Hill inspection passed January 21<sup>st</sup>
- Ski Hill opening February 7<sup>th</sup>
- Begin grooming the dikes at Alpine Woods
- Continued grooming support for the motorsports club
- Groom mountain bike trails on Nayurluku



# Summer Trails

## Completed 2025

- Brush-cut all city-maintained trails twice. First round of brush cutting completed by June 21.
- Dug drainage ditches on Goat Trail water crossings
- Widened Pack trail
- Opened up the river access on Wagon Road.
- Built two bridges on Wagon Road.
- Ruth Pond Staircases.

## To Do 2026

- Complete Alder Flow surfacing
- Forest Flow drainage issues
- Widen Pack Trail continued
- Goat Trail View Area
- Organize a trail volunteer day
- Routine maintenance



# Goldfields Sports Complex

## Completed 2025

- Machine raked the warning tracks
- Cleaned organics out of alleyways and brought in fill
- Fixed all French drains
- Repainted dugout trim
- New lawn by park sign
- Disc Golf-Reset hole 9 and build a new path

## To do 2026

- Replace two broken retractable awnings
- Till and level the grass infields
- Replace old bases and reset new ones on both grass fields.



# Glacier & Allison Point Campgrounds

## Completed 2025

- Took on new maintenance responsibilities at Glacier and Allison Point campgrounds.
- Cleared all 110 campsites at Glacier of alders, repaired tent pads and fire rings, and gravel on parking pads.
- Glacier Park installed a new fire pit, picnic tables, and a parking barrier.
- Developed a new campground contract with MWR

## To Do 2026

- Allison Point contract out to bid
- Begin brush clearing of Allison Point
- Continued brush clearing and tent pads at Glacier
- Middle School Work Day 2026



# Park Maintenance

## Completed 2025

- Purchased and installed a new skateboard ramp
- Improved fall zone at Corbin Playground
- Hydroseed and restored the old Dog Park grass
- Middle School Workday
- Rifle Range cleaning
- Park shelter rentals
- Provided support to city events and CSOs

## Staff Certifications

- 3 Parks Maintenance employees passed CPSI course
- 1 Additional employee certified as Herbicide applicator



# Park Maintenance

## Other great projects

- Hosted ARPA Conference
- Haunted homestead
- Pop-up Ice Rink
- Christmas Tree Lighting
- Updated all cemetery records





**LIBRARY**



# Library Mission

Provide barrier-free access to robust collections, communication technologies, and meaningful experiences that will inform, engage, and connect patrons and foster community.



## 2025 Highlights

- New Windows
- New reading tables
- New Audio-visual technology
- Record-breaking Annual Book Basket Auction
- First Adult Book Fair
- New Mural in Storytime Area



## 2026 Initiatives

- Develop volunteer-led digital literacy clinics
- Increase physical circulation by 5%
- Rearrange collections to create an adult reading room on the main level
- Train team members in cataloging and collection development

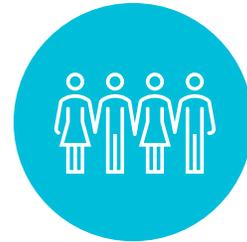
# The Valdez Consortium Library Strengthens our Community

Valdez residents value their library because they know their library is a . . .



## Learning Center

Last year 8,393 participants attended 449 library programs for youth, families, and adults.



## Community Hub

Community members visited their library 22,609 times. 860 folks used our meeting rooms.



## Resource Provider

947 folks checked out 19,969 items. 6,983 items were downloaded. 5,575 folks used the City Wi-Fi. 2,315 folks used the Library's public computers.

# Program Participation

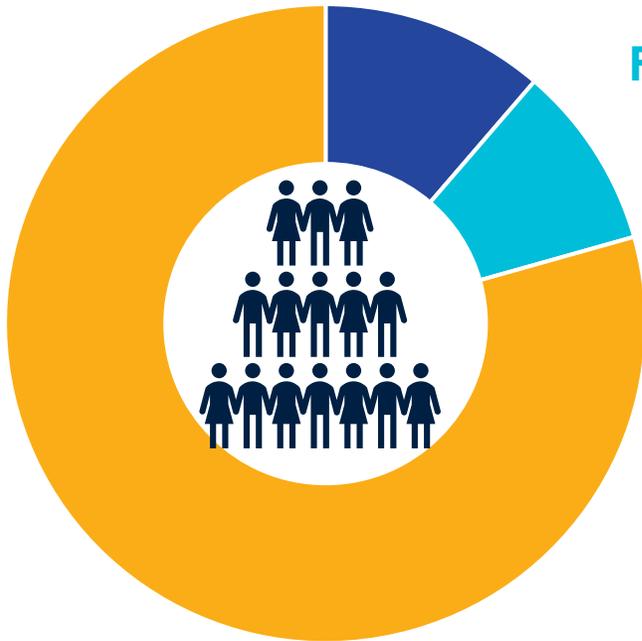
## Participants

Adult: 952  
 Family: 786  
 Youth: 6690  
 Total: 8428

**Adult**  
12%

**Family**  
9%

**Youth**  
79%



# Programs

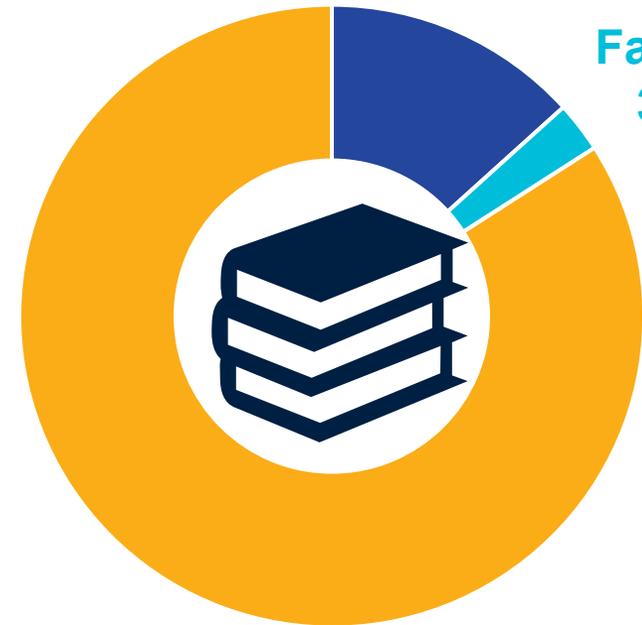
## Programs

Adult: 61  
 Family: 12  
 Youth: 386  
 Total: 459

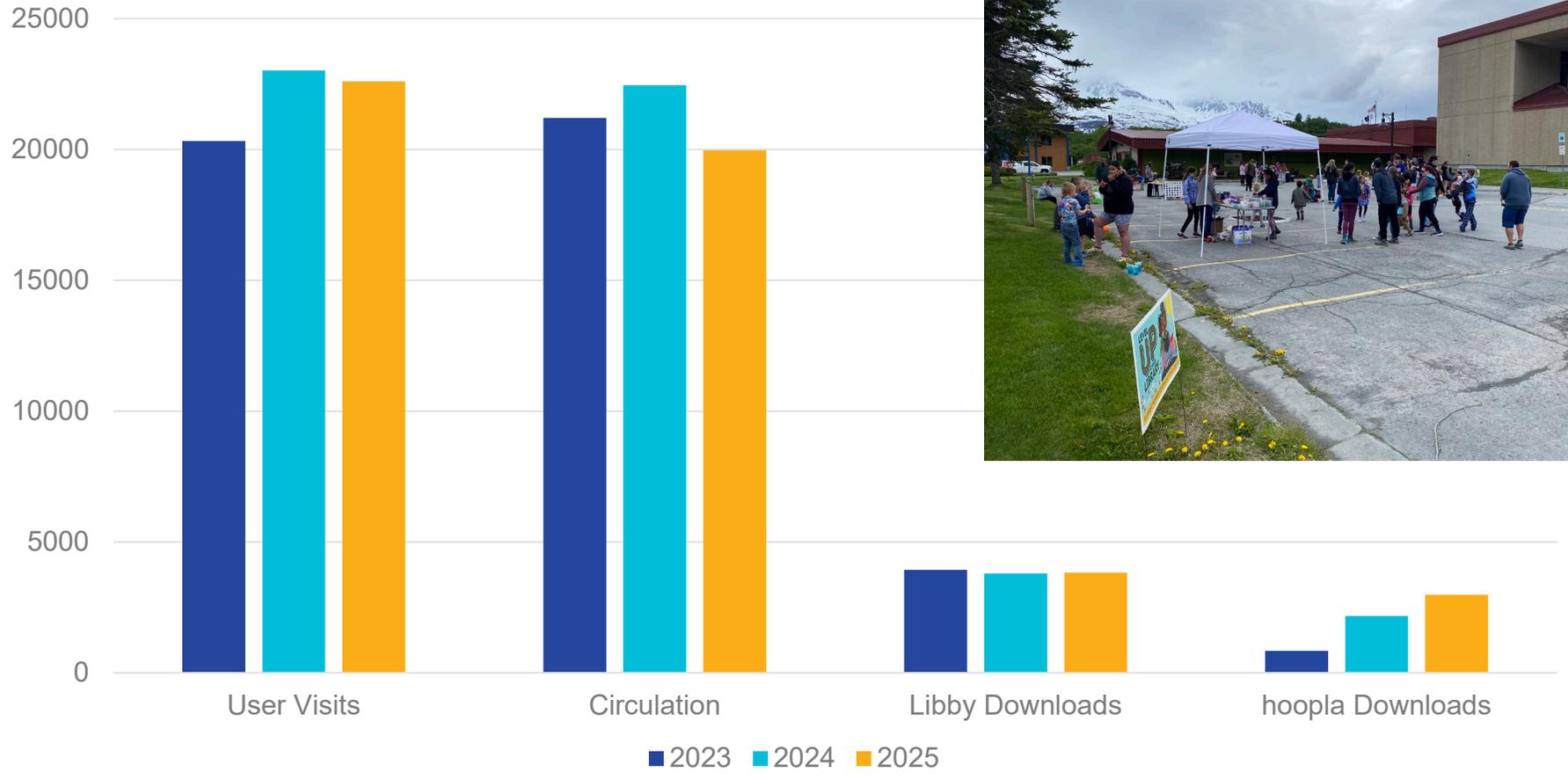
**Adult**  
13%

**Family**  
3%

**Youth**  
84%



# Three-Year Snapshot





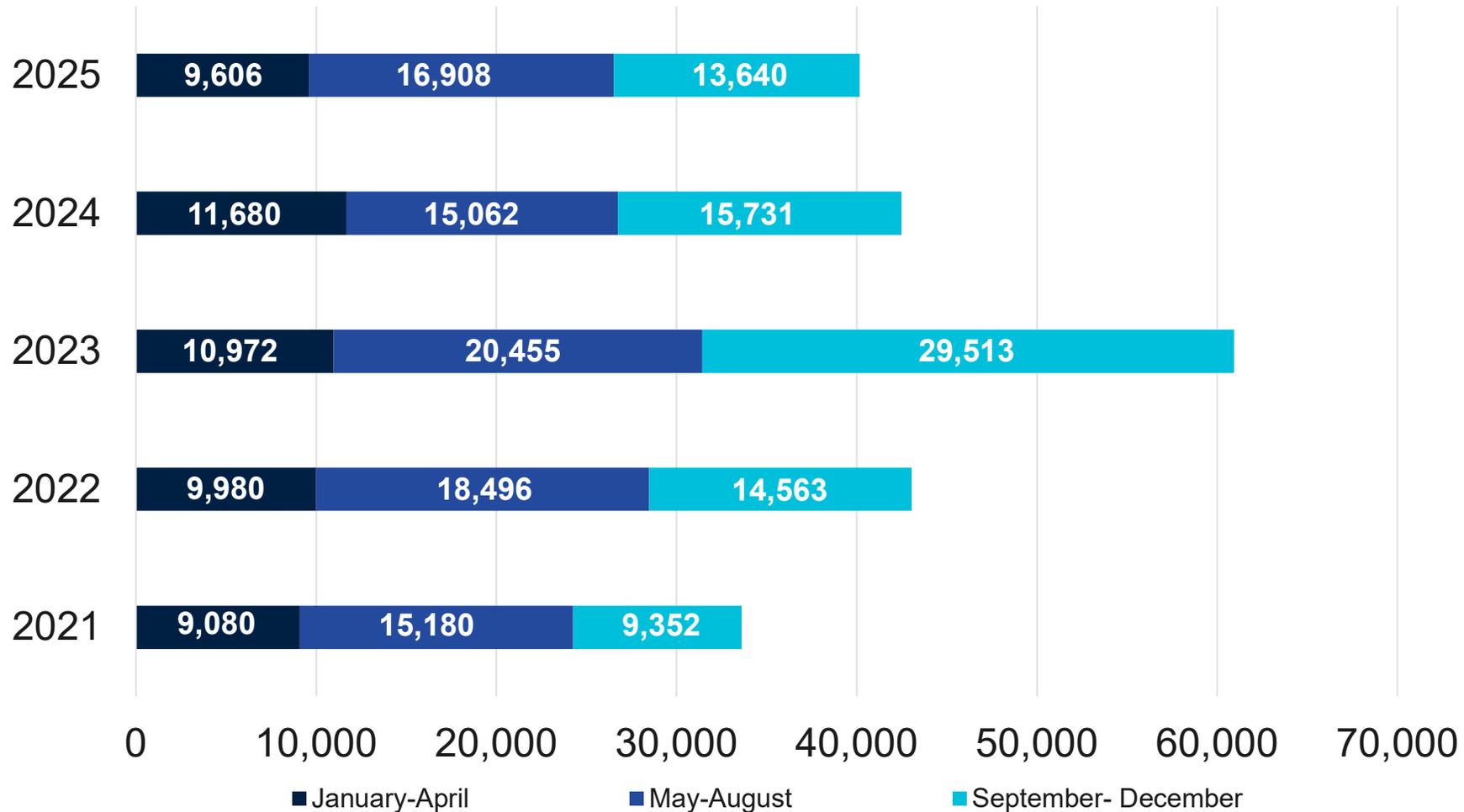
Events - 146

Movies - 41





# Yearly VCCC Traffic



Jan - April  
9,606 INS  
51 Events  
17 Movies

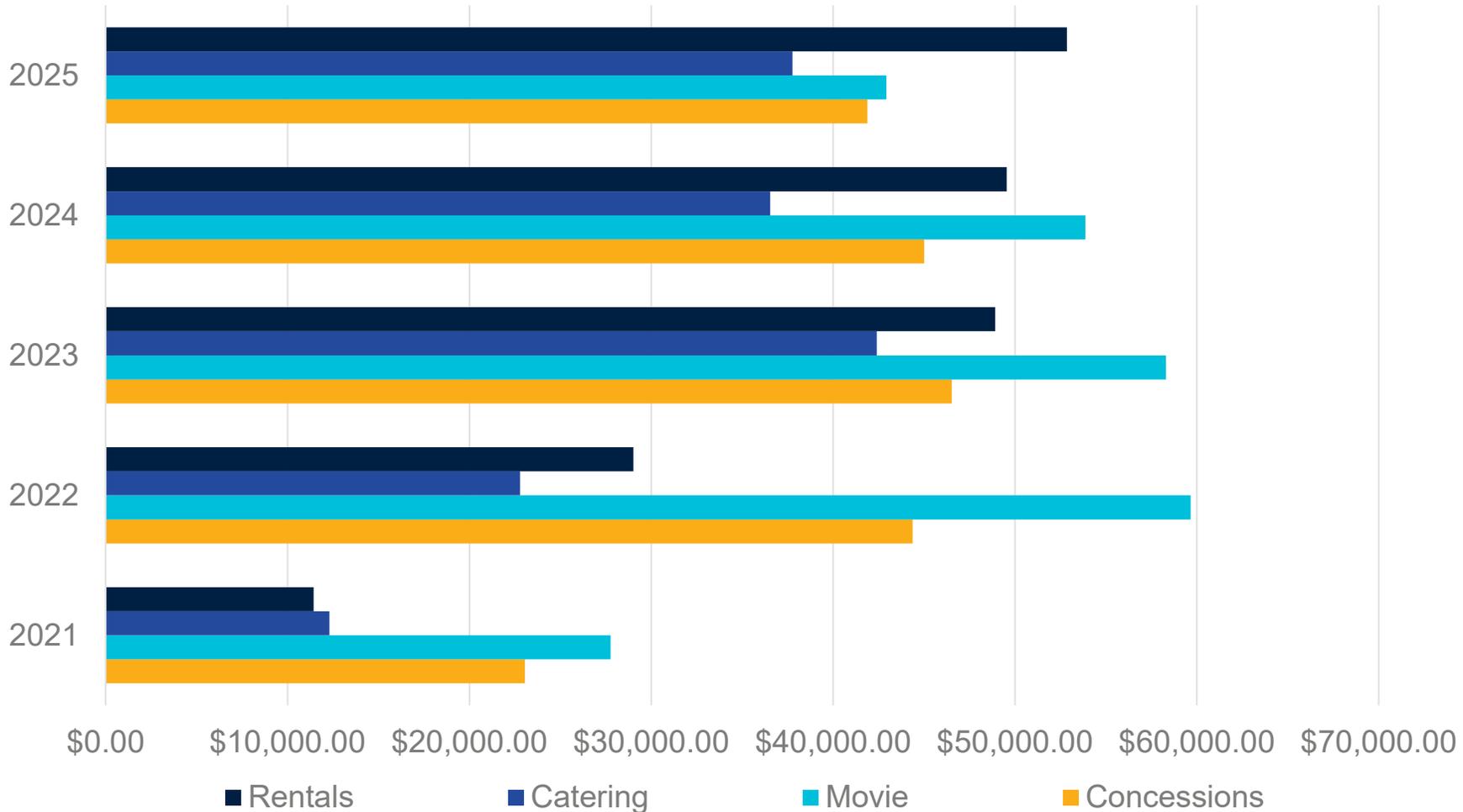
May - Aug  
16,908 INS  
43 Events  
12 Movies

Sep - Dec  
13,640 INS  
53 Events  
12 Movies

2025 Totals  
40,154 INS  
146 Events  
41 Movies



# Yearly VCCC Revenue



## Rentals

\$52,863.00 - 2025  
(+6.7% change)  
\$49,543.23 - 2024

## Catering

\$37,768.00 - 2025  
(+3.4% change)  
\$36,536.39 - 2024

## Movies

\$42,934.00 - 2025  
(-20.3% change)  
\$53,875.50 - 2024

## Concessions

\$41,886.34 - 2025  
(-6.9% change)  
\$45,001.25 - 2024



# 2025 Highlights

We've been working to update and modernize our image, offerings and equipment.



## RENTAL REVENUE

There was an increase of Rental and Catering rentals during 2025.



## LOBBY FURNITURE

Our lobby furniture has been replaced with matching, quality and comfortable furniture.



## OPPORTUNITY

Our new prices can be used to promote the VCCC and Valdez as a destination with the assistance of Economic Development.



# Mission

The Valdez Convention & Civic Center is a multi-purpose public facility that encourages a variety of uses to meet the economic, social, cultural, convention and recreational needs of Valdez.



## 2025 Progress

- Event Temple has been implemented. Helping organize and streamline the booking and billing process.
- Green Room and Dressing Room remodel is complete. New meeting space, new lighting and internet access.
- The VCCC is advertising with Wedding Pro, the Visitor Guide and Mountain Sky Southern.
- Fee Schedule is ready for review and implantation.



## 2026 Goals

- Work with Economic Development to build packages to attract more business to the VCCC and Valdez businesses.
- Create agreements with local business services to enhance VCCC package offerings.
- Finish policy updates to align policy with current operations.
- Explore opportunities to modernize facility and offerings in spaces.



# OPPORTUNITIES IN EVERY SEASON

