

City of  
**VALDEZ**

# PRCS Master Plan Goals and Objectives

## Goal 1: Continue to Improve Organizational Efficiencies

**Objective 1.1:** Continue to enhance and improve internal and external communication regarding department activities and services.

**Objective 1.2:** Staff appropriately to meet current demand and maintain established quality of service.

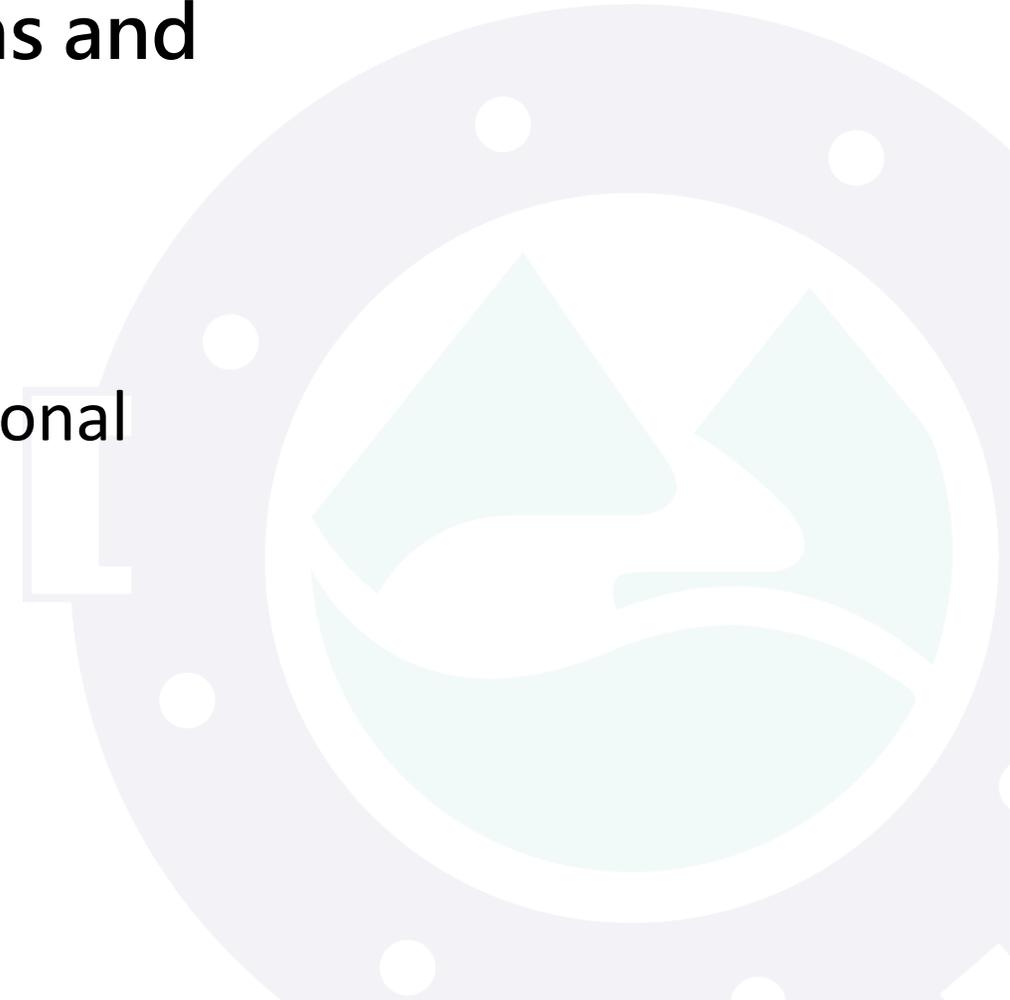
**Objective 1.3:** Build on existing and look for opportunities to increase appropriate partnerships.



## Goal 2

# Goal 2: Continue to Improve Programs and Service Delivery

**Objective 2.1:** Develop additional recreational programs and services



## Goal 3: Improve and Expand Facilities and Amenities

**Objective 3.1:** Expand trail connectivity.

**Objective 3.2:** Continue to maintain and improve existing facilities and amenities.

**Objective 3.3:** Make improvements to or replace some existing facilities and amenities or develop new amenities at existing parks based on current Level of Service analysis.

**Objective 3.4:** Upgrade convenience and customer service amenities at existing facilities.

**Objective 3.5:** Staff appropriately to meet current demand and maintain established quality of service.

## Goal 4: Increase Financial Opportunities

**Objective 4.1:** Review existing fees and restructure to meet current and future funding realities.

**Objective 4.2:** Explore alternative funding opportunities.

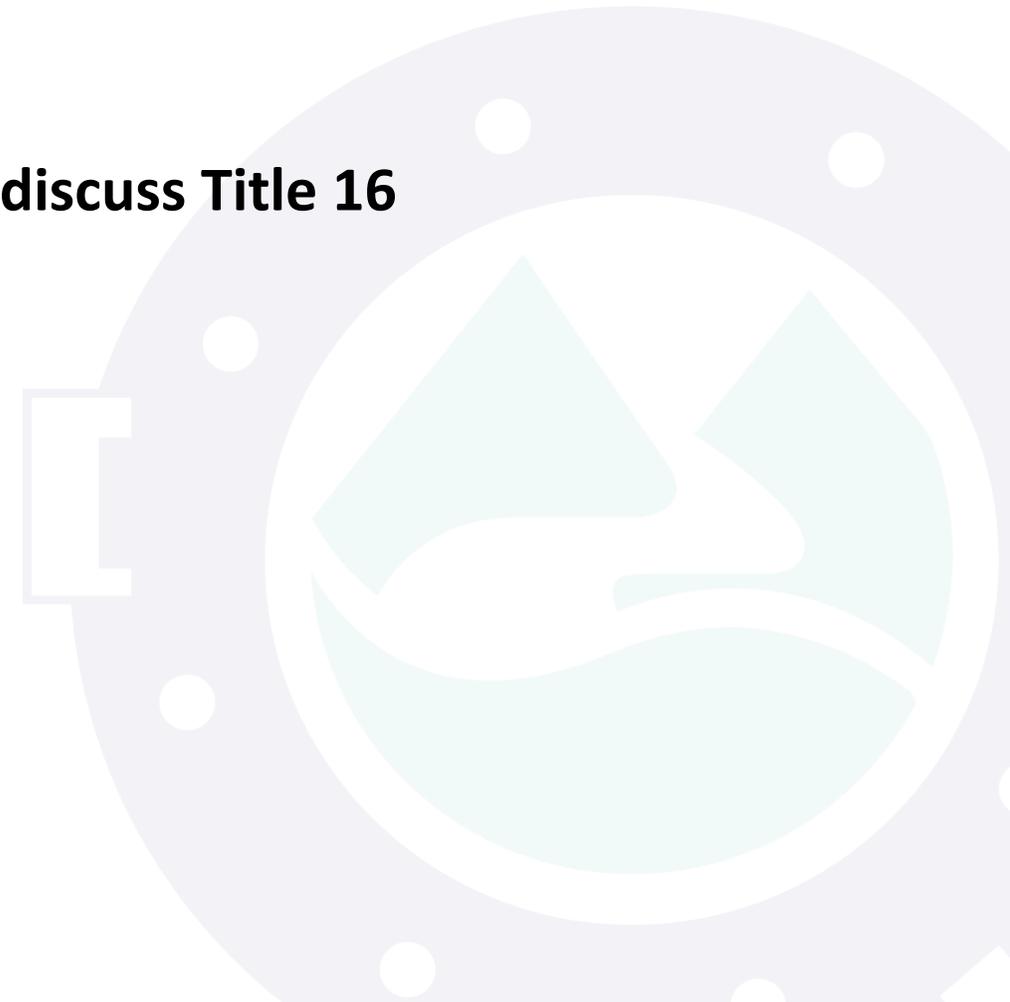
**Objective 4.3:** Explore developing and implementing a cost recovery and pricing philosophy and policy.

**Objective 4.4:** Implement use of the City's asset management software system.



# Title 16 Presentation

**At an upcoming meeting we will have someone discuss Title 16**





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**OPPORTUNITIES  
IN EVERY SEASON**

