



## Valdez Beautification Matching Grant Program 2024 Application

### 1. PROJECT LOCATION

Address to be improved: 222 Hazelet Ave

Assessor Parcel ID Number(s): 70400280010

Name of Business or Organization: quad shot espresso

Is this property (check one): ☒ Tier One ☐ Tier Two

### 2. APPLICANT INFORMATION

Name: Charles Selanoff

Address: 1613 Alaska Ct

Mailing Address: PO Box 2014

Email Address: [REDACTED] Phone: [REDACTED]

Do you: ☒ Own ☐ Rent (month to month) ☐ Lease

If leased, date of lease expiration: \_\_\_\_\_

Name of Property Owner(s): Charles Selanoff

Property Owner Email Address: Same as above

Property Owner Phone: Same as above

### 3. DESCRIPTION OF PROPOSED IMPROVEMENTS

Please attach the following to this application for consideration:

- Detailed written description of proposed work.
- Sketches or drawings of proposed improvements, including samples/photographs of paint colors or materials to be used (do not need to be professionally drawn, but are required for application consideration).
- Color "before" photographs of the area or areas to be improved (submitted electronically if possible).
- Bids for contracted work.
- Budget breakdown – including itemized list of costs associated with the project.
- A letter/narrative addressed to the Beautification Commission detailing how the proposed work adds to the aesthetics of your property and our community.

Applications missing any of the above items will not be considered.

### 4. ESTIMATED TIMELINE FOR PROJECT COMPLETION:

October 2024

### 5. ESTIMATED COSTS

TOTAL ESTIMATED PROJECT COST: \$ \$11,302.26  
~~\$10,200.00~~ (not including shipping or expenses)  
TOTAL MATCHING GRANT REQUESTED: \$ ~~\$10,200.00~~ 5,651.13

Depending on available funding for the grant program, awarded matching grants may be less than the full amount requested in this project application. Could and would you proceed with this project if you are awarded less than the full matching grant amount requested?

Circle one: YES ☒ NO

Please explain. We are less than a year old business trying to establish ourselves.

By signing below, I confirm I have read and understand the requirements and process for the 2024 Beautification Matching Grant Program. The information submitted in this application is true and complete to the best of my knowledge.

Property Owner Signature: CS. Date: 5/28/2024

Applicant Signature: CS. Date: 5/28/2024

Subject: Proposal for Landscaping Enhancement at Quad Shot Espresso

Dear Beautification Commission,

I hope this letter finds you well. I am writing to share our proposal that we believe will not only enhance the aesthetics of our coffee shop property but also contribute positively to the overall ambiance and beauty of our community.

At Quad Shot Espresso, we are deeply committed to creating a warm and inviting atmosphere for our patrons. We understand the importance of creating a visually appealing environment that complements the natural beauty of our surroundings. With this in mind, we are proposing a landscaping enhancement project for our property that we believe will achieve these objectives.

Our proposed landscaping plan includes the following elements:

1. **\*\* Floral Arrangements\*\***: We plan to incorporate hanging plants around the perimeter of our property and within designated outdoor seating areas. These hanging plants will not only soften the architectural lines of our lot but also provide a refreshing and calming environment for our customers to enjoy. We intend to incorporate more flowers for the spring/summer season at our front end of our coffee hut that will add bursts of color and interest to sit in a galvanized plant box.
2. **\*\*Fence and Seating Area\*\***: Our lot is not clearly sectioned off and we would like to outline our space with a homey fence incorporating 2 inch thick rope that creates a space for customers to feel welcome. And to further enhance the outdoor experience for our customers, we propose to create a seating area nestled among the fence line. It will include seating and a fire pit. This space will provide opportunity for relaxation and socialization, encouraging patrons to linger and enjoy their coffee in a tranquil outdoor setting.
3. **\*\*Appropriate Signage\*\***: To help customers understand what our business is, we will hang appropriate signage that will represent our coffee shop.
4. **\*\*Sustainable Practices\*\***: As stewards of our environment, we are committed to implementing sustainable landscaping practices wherever possible. This includes the use of faux, reusable plants to minimize water usage.

We firmly believe that the proposed landscaping enhancements will not only beautify our coffee shop property but also contribute to the overall aesthetic appeal of our community. By investing in green spaces and creating welcoming outdoor environments, we hope to foster a sense of pride and belonging among residents and visitors alike.

We are eager to work collaboratively with the city to ensure that our landscaping plans align with local regulations and guidelines. We are committed to obtaining any necessary permits and approvals and welcome the opportunity to discuss our proposal in further detail.

Thank you for considering our proposal. We look forward to the opportunity to contribute to the beauty and vibrancy of our community through this exciting landscaping project.

Warm regards,

Charles and Sonya Selanoff  
Owners  
Quad Shot Espresso





## Written Description of Proposed Work

quad shot espresso sits on LT 1B BK 28 MINERAL CREEK, 222 Hazelet Avenue.

As owners, we're proposing to fence off two sides of our lot. This involves digging post holes, filling them with cement, and installing fence posts. The fence will run along the 100ft backside of the lot and extend 40ft along the side shared by Eagles Hall. Blue steel poly rope will secure the fence posts together.

Following this, we'll level the lot, by removing stumps and weeds, and cover the entire 10,000sq ft area with gravel. Chugach Mountain Contractors have agreed to undertake this task.

To enhance the lot's appearance, we'll adorn 7 of the 10ft fence posts with faux flower hanging plants. Additionally, outdoor string lights will be affixed to these posts. At the front end of our coffee hut, there will be a galvanized plant bed containing artificial plants.

In the corner of the lot adjacent to the fence, we plan to set up Adirondack seating and a Canyon Solo Stove to provide comfortable seating for customers. On the opposite corner of the lot, we'll install our business sign to inform customers about our establishment, thereby tying everything together.

## Budget

| quad shot espresso    |                                                  |            |            |
|-----------------------|--------------------------------------------------|------------|------------|
| Beautification Budget |                                                  |            |            |
|                       |                                                  |            |            |
| Quantity              | Item                                             | Cost       | Total      |
| 7                     | 4'x4x10' Treated Boards                          | \$23.38    | \$163.66   |
| 13                    | 4x4x12' Treated Boards                           | \$28.18    | \$366.34   |
| 10                    | 2x4x8' Treated Boards                            | \$3.73     | \$37.30    |
| 16                    | Ready Mix Cement                                 | \$4.47     | \$73.12    |
| 7                     | Faux Hanging Plants                              | \$40       | \$280      |
| 4                     | Outdoor String Lights                            | \$68       | \$272      |
| 1                     | Canyon Solo Stove                                | \$699      | \$699      |
| 1                     | Coffee Weather Resistant HIPS Plastic Adirondack | \$467      | \$467      |
| 1                     | Aluminum Composite Material 8x4' Sign            | \$589      | \$589      |
| 1                     | Gravel Leveling + Landscaping                    | \$6,398.86 | \$6,398.86 |
| 1                     | Galvanized Raised Garden Bed                     | \$83.99    | \$83.99    |
| 1                     | Artificial Flowers for Outdoors                  | \$23.99    | \$23.99    |
| 1                     | 200' - 2" Blue Steel Poly Rope                   | \$4.24     | \$848      |
| 2                     | 20 Hours Contracted Labor @ \$25/hour            | \$500      | \$1,000    |
|                       |                                                  |            |            |

## Lot Photos







**Seating that will be placed on lot:**



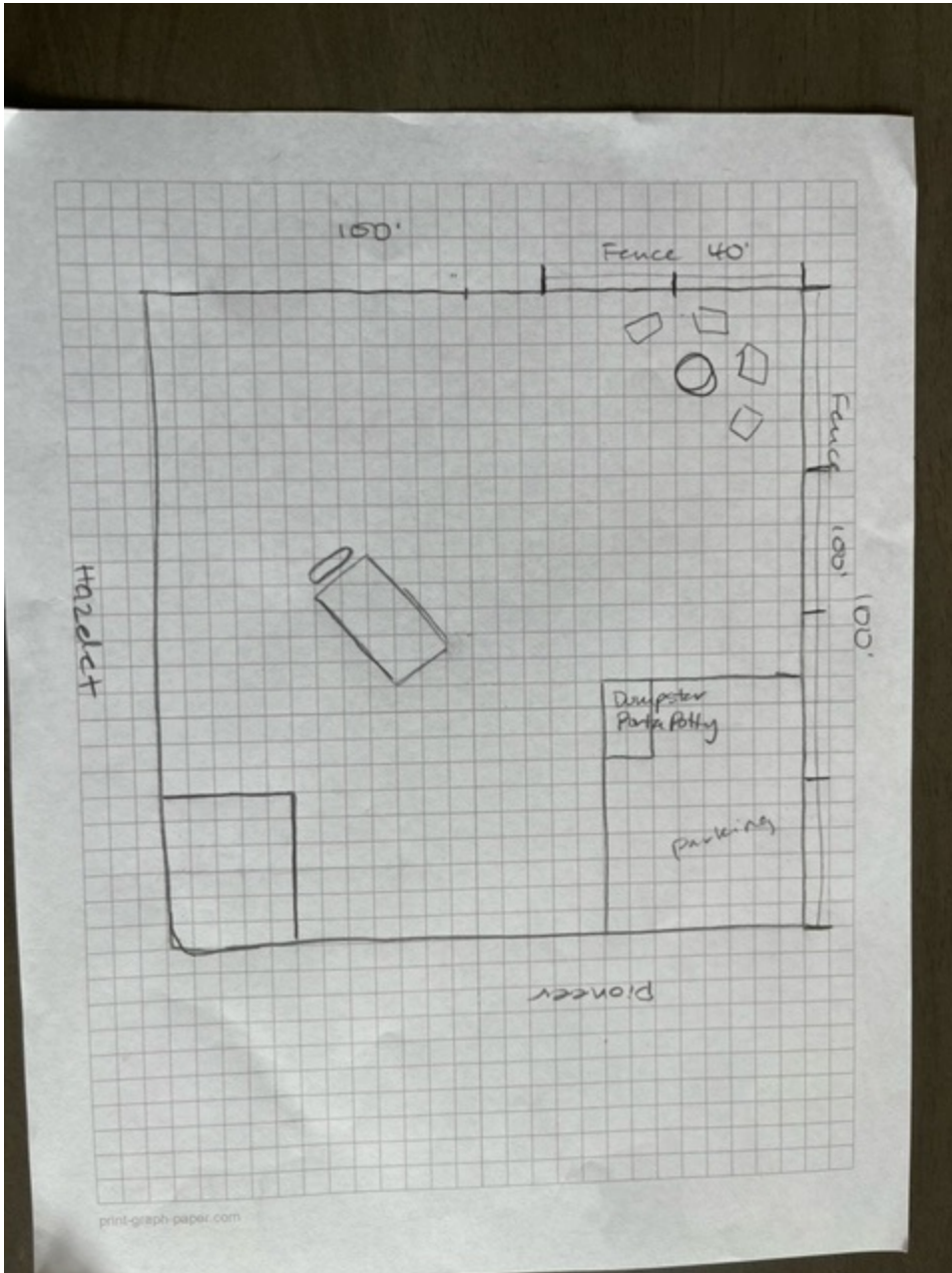
## Solo Stove:

Includes free shelter + stand



## Elise Sorum-Birk

**From:** sonya <quadshotcrew@gmail.com>  
**Sent:** Friday, May 31, 2024 4:19 PM  
**To:** Elise Sorum-Birk  
**Subject:** Re: Beautification Grant - missing photo



Quad Shot

> On May 31, 2024, at 2:51 PM, quad shot <quadshotcrew@gmail.com> wrote:  
>  
>  
> To whom it may concern,

>

> We are thrilled about the prospect of receiving financial assistance to enhance our business premises, enriching not only our establishment but also contributing to the allure of the beautiful city of Valdez. Your support would greatly aid our efforts, and we eagerly anticipate your response.

>

> Sincerely,

>

> Quad Shot Espresso

> <beautification grant.pdf>

> <quad shot espresso beautification.pdf>