

CITY OF VALDEZ, ALASKA

RESOLUTION #26-20

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF VALDEZ,
ALASKA, EXTENDING THE SUNSET OF THE VALDEZ TOURISM TASK
FORCE AND ASSIGNING ADDITIONAL SCOPE OF WORK

WHEREAS, Resolution 26-10 established the Valdez Tourism Task Force on a temporary, short-term basis in alignment with adopted City Council policies for citizen's advisory groups and this group is scheduled to dissolve on April 7, 2026; and

WHEREAS, the Valdez Tourism Task Force has completed the tasks assigned in Resolution 26-10 by providing a report to City Council outlining short-term actions to avoid disruptions to tourism services in 2026, identifying long-term needs for tourism sector businesses, and completing an analysis of existing models for destination marketing organizations, including a recommendation on the best option for Valdez; and

WHEREAS, the Valdez Tourism Task Force envisions a future tourism organization as a quasi-public non-profit that balances city oversight and accountability for public funds with member and community driven support to guide tourism-related initiatives, investments, and policies; and

WHEREAS, the Valdez Tourism Task Force final report recommends that the work of the group be expanded to assist with the initial structural design for a new organization, including drafting of bylaws and core policy documents; and

WHEREAS, the City of Valdez recognizes the importance of collaboration among stakeholders, subject matter experts, and community members to identify opportunities and practical solutions.

NOW, THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF VALDEZ, ALASKA, that:

Section 1. The Valdez Tourism Task Force is hereby extended and shall continue to meet at least twice monthly.

Section 2. The scope of the Valdez Tourism Task Force's work outlined in Resolution 26-10 has been completed and tasks related to formation of a new quasi-public non-profit organization are assigned as follows:

1. Identify core purpose and purview of the future organization.
2. Identify specific city oversight that can be structurally incorporated into governing documents and processes to ensure accountability for public funds.
3. Identify the role members will play in organizational governance and management of regular operations.
4. Submit draft Articles of Incorporation, Bylaws, and initial Fiscal Policies to City Council for consideration.

Section 3. The Valdez Tourism Task Force is directed to complete the work outlined in Section 2 of this resolution and present recommendations to City Council on or before October 1, 2026. Terms of the members will expire, and the task force will be dissolved once the tasks outlined in Section 2 have been completed and a report has been made to the City Council.

Section 4. Sections of Resolution 26-10 related to membership, resignation and appointments, staff support, and adherence to City Council Policies and Procedures remain in effect.

BE IT FURTHER RESOLVED that the City Council affirms its commitment to supporting tourism and local businesses and looks forward to receiving additional support from the Valdez Tourism Task Force in creating an organization that strengthens Valdez as a welcoming destination for visitors while supporting the community year-round.

PASSED AND APPROVED BY THE CITY COUNCIL OF THE CITY OF VALDEZ, ALASKA, this 7th day of April 2026.

CITY OF VALDEZ, ALASKA

Austin Love, Mayor Pro Tem

ATTEST:

Sheri Pierce, City Clerk