

Meeting on City Sponsored Events by Community Service Organization Working Group held September, 2025, below are notes and Recommendations presented October, 2025

## <u>Terminology</u>

**City Events** – Events hosted and run by City of Valdez staff (4<sup>th</sup> of July, NYE Fireworks, etc)

**City Sponsored Events** – Events hosted and run by third parties in which the City of Valdez is a sponsor by dollars and/or in-kind services

**In-Kind Services** – City of Valdez support including: music stage, picnic tables, tents, emergency services, and more.

Summary and Recommendations:

#### For ALL events in 2026

- 1. Recommend 60 days post-event reporting
  - a. 60 days after the date the event was held, discuss how City funding and/or in-kind services impacted the event, estimate attendance and community engagement, mention lessons learned, and define future objectives.
- 2. Recommend Conflict of Interest Disclosure
  - a. Draft document (attached) requires applicants to declare conflicts of interest and/or ownership of any contractor receiving funds from the nonprofit being funded by the City in order to host the event.

### For FUTURE sponsored events

- 1. Recommend City of Valdez maintain inventory for City Events only, and not replace inventory not used for City Events.
- 2. Recommend application outlines the event organizers <u>are responsible</u> for damages totaling more than \$500 to City equipment.
- 3. Recommend City of Valdez staff present costs of in-kind services to City Council as part of the Sponsored Events process.

#### Non-unanimous topic for further discussion

1. Level of City of Valdez staff support for event set up or tear down. Including but not limited to "day of" support, event set-up, event tear-down, and more.





## Appendix (original agenda of September meeting)

# CSO Working Group; Sponsored Events Agenda

- 1. Operations
  - a. Event day/late requests
  - b. Event supplies
    - i. Storage
    - ii. Availability
    - iii. Replacement
  - c. Capacity
    - i. Overtime
    - ii. Salary time
- 2. Accountability
  - a. Reporting
    - i. Financial
    - ii. Operations
    - iii. Conflicts of interest/Other
      - 1. Disclose ownership/board interest of contractors
    - iv. Timeline (may not lend to qtly, e.g. "30 days post-event")
- 3. Application
  - a. Current Application
    - i. Requirements to Eliminate
    - ii. Requirements to Add
    - iii. In-Kind services
      - 1. Limits?
      - 2. Costs?
    - iv. Volunteers
      - 1. Should responsibility be explicit (city vs applicant)