

	2025 Adopted Budget	2026 Requested Budget	Percent Change	Page Number
Sponsored Event				
Advocates for Victims of Violence, Inc.				2
AVV Women of Distinction	5,000	5,000	0%	
Valdez Adventure Alliance				10
Odyssey Off-Trail race	6,996	7,498	7%	
Valdez Fat Bike	5,800	5,000	-14%	
Valdez Fly-in Corporation				28
Valdez Fly-in & Air Show	40,000	40,000	0%	
Valdez Gold Rush Days, Inc.				38
Gold Rush Days	10,000	10,000	0%	
Valdez Motor Sports Lions Club				49
Mayors Cup	26,500	25,000	-6%	
Mountain Man Hillclimb	13,500	13,500	0%	
Youth Snow-X	3,000	3,000	0%	
End Of The Road Ren Fair				78
End of Road Renaissance Fair	20,000	20,000	0%	
Prince William Sound College				89
Theater Conference	-	-	In-Kind Only	
Valdez Convention and Visitor's Bureau				96
Oktoberfest	-	-	In-Kind Only	
Grand Total	130,796	128,998	-1.4%	



Advocates for Victims of Violence

212 Chenega Avenue | Valdez, AK 99686 | 907-835-4313 | valdezak.gov



From: noreply@civicplus.com
To: [Events](#); [Martha Barberio](#); [Brienne Skilbred](#)
Subject: Online Form Submittal: Community Service Organization Event Sponsorship/Support Request Application
Date: Friday, June 20, 2025 12:48:20 PM

Community Service Organization Event Sponsorship/Support Request Application

City of Valdez - Event Year 2026

Community Service Organization Event Sponsorship/Support Request Application

Community Service Organization (CSO) Event

A Community Service Organization (CSO) Event is an event hosted by a nonprofit organization to whom the City of Valdez has provided monetary sponsorship and/or in-kind services. The monetary sponsorships requested are included in the Economic Development Department budget and the in-kind services requested are directed by the Economic Development Department. Before receiving sponsorships or services, CSO applications must be reviewed and approved by the City Council in the Fall of the year prior to the event year (i.e. 2024 events are reviewed and approved in the Fall of 2023).

Application Instructions:

Applications are due by **5:00pm on AUGUST 15th of the current year**. Due to the City Council Budget schedule, failure to comply with the deadline will result in your application being rejected. Incomplete applications will not be considered.

If you need assistance completing this application or have questions, contact Martha Barberio, Economic Development Director, at mbarberio@valdezak.gov.

Restrictions:

- 1) The Organization must submit their IRS 501 non-profit designation documentation, a State of Alaska Non-Profit Corporation Entity License, and the City of Valdez Business License.
- 2) There is no guarantee of annual funding or in-kind support.
- 3) Any funding or support provided is subject to the availability of funds lawfully appropriated for disbursement.
- 4) Any funding or support provided is intended to supplement your event, not be your sole source of support for the event.
- 5) If applicable timeline/deadline is not adhered to, the City reserves the right to remove

any indication of Support and/or Sponsorship.

6) An after-event review meeting with the event organizers may be requested by the City's Economic Development Director.

EVENT ORGANIZATION INFORMATION

Organization Name:	Advocates for Victims of Violence, Incorporated
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Physical Address:	551 Woodside Dr
-------------------	-----------------

Mailing Address:	PO Box 524 Valdez, AK 99686
------------------	-----------------------------

Organization Main/Day Phone:	(907) 835-2980
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Organization Email Address:	executive@avvalaska.org
-----------------------------	-------------------------

Organization Status:	Non-Profit
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Current State of Alaska Business License	State of Alaska Business Lic. .pdf
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Current I.R.S 501 Non-Profit Non-Designation Document	IRS Non Profit Tax Exempt.pdf
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Current City of Valdez Business License	City of Valdez Business Registration.pdf
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EVENT INFORMATION

Event Name:	Women of Distinction Awards Night 2026
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Event Contact Person:	Rowena Palomar
-----------------------	----------------

Email Address:	executive@avvalaska.org
----------------	-------------------------

Event Contact Phone:	(907) 835-2980
----------------------	----------------

Event Website (if applicable):	www.avvalaska.org
--------------------------------	-------------------

Please provide the event logo you will be using for your event	WOD Logo flyer 2026.pdf
--	---

Other

Type of Event (check all that apply):

Is this Event Reoccurring?	Yes
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If a reoccurring event, are there any changes to this years event from previous years? If so, please explain:	No changes.
---	-------------

Event Location(s):	Valdez Civic Center
--------------------	---------------------

Event Start TO End Dates:	10/10/2025 6:00 PM - 10/10/2025 10:00 PM
---------------------------	--

Event Set-up Date:	10/7/2025 10:00 AM
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Event Tear-down Date:	10/10/2025 10:00 PM
-----------------------	---------------------

Is this event free to the public to participate in?	No
---	----

Is this event free to spectators?	No
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Expected # Attendance:	200
------------------------	-----

What is the targeted geographic of your participants & spectators? List:	Community members from Valdez and Copper River Basin area.
--	--

What is the targeted percentage of participants & spectators who are ages 0-17	2
--	---

What is the targeted percentage of participants & spectators who are ages 18-35	30
---	----

What is the targeted percentage of participants &	35
---	----

spectators who are ages
36-55

What is the targeted
percentage of
participants &
spectators who are ages
56+

33

Is this event a
fundraiser?

Yes

If a fundraiser, who
benefits?

Victims and survivors of domestic violence and sexual assault

Will your event involve
the sale or consumption
of alcoholic beverages?

Yes

If YES, will it be sold?

Yes

If YES, will it be catered
by a State Liquor
License Holder?

Yes

Are you requesting
Sponsorship and/or
Support?

SPONSORSHIP - An event that is requesting cash donations,
as requested in this application.

EVENT SPONSORSHIP

What is the amount of
the sponsorship
request?

\$ 5,000.00

Have you read and
understand the City's
Sponsorship Criteria
and Restrictions above,
including required
supplemental materials
and
timelines/deadlines?

Yes

Have you requested
City sponsorship for
your event in the past?

Yes

If YES, please highlight

2026 Women of Distinction Awards Night Ceremony will be our
19th year of bringing the event in Valdez. Every year a new

any differences to this years sponsorship request from previous years request:	group of women from Valdez and the Copper River Basin community are being honored and recognized for their contribution to their communities and to the advancement of the women in our society.
Will there be other organizations/individuals who will be sponsoring the event? If yes, please list the organization/individual and the amount.	Yes. Alyeska Pipeline, Edison Chouest, Polar Tankers, Emblem Club 514, Providence Valdez Medical Center
Please provide a detailed description of the need for this funding:	Advocates for Victims of Violence, Incorporated (AVV) is requesting the sponsorship of the City of Valdez for the Women of Distinction Awards Night to help ensure the success of the event. Due to inflation, the cost of catered meals have gone up tremendously and catered dinner is a huge part of the event. Women of Distinction event is AVV's way of giving back to the community by honoring women and young women for their contribution to the community. AVV would like to share this event with their family, friends and community members by offering an affordable ticket price that includes catered dinner, silent auction and cozy atmosphere at the Civic Center
A detailed, line-item, breakdown of exactly what this funding will be used for is required with the request of a cash sponsorship. Please attach this document here:	Detailed Budget for Women of Distinction 2026.pdf
Performance Deliverables - Breakdown of how the sponsorship will be used; i.e. - how much will be spent at local businesses (this allows the City of Valdez to measure the event's economic impact)	100% of the \$5,000.00 requested from the City of Valdez will be used to cover the food cost. It will be a catered meal from a caterer from Valdez.
Attach any additional supporting documentation to include with the	Supporting document.pdf

Sponsorship request:

*Please ensure you have insurance documentation ready at least 30 days prior to your event naming the City of Valdez as the Certificate Title Holder with \$1,000,000 liability insurance coverage.

EVENT SUPPORT

*Please ensure you have insurance documentation ready at least 30 days prior to your event naming the City of Valdez as the Certificate Title Holder with \$1,000,000 liability insurance coverage.

Email not displaying correctly? [View it in your browser.](#)



Advocates for Victims of Violence, Inc.

24 Hour Crisis Line: (907) 835-2999 (800) 835-4044 (Statewide)
Office: (907) 835-2980 Fax (907) 835-2981
P.O. Box 524 Valdez, AK 99686

Detailed Budget for Women of Distinction 2026

Expenses:

Caterer

Food: (\$50.00 per plate x 200 people)	\$10,000.00
Gratuities (\$10,000 x 20%)	<u>2,000.00</u>
Total Food Cost	\$12,000.00

Rental of the Civic Center:	700.00
Advertisements/Promotion	2,000.00
Decorations/ other supplies	<u>1,000.00</u>
Total Expenses	\$15,700.00
	=====

Budget Narrative:

1. Food cost will be \$12,000.00 with gratuities included based on \$50.00 per plate. AVV have not decided on who will cater for the 2025 Women of Distinction Gala Night. The rate of \$50.00 per plate plus 20% gratuities is based on the previous years' quote.
The \$5,000.00 requested from the City of Valdez will be used to cover partial cost of food to retain an affordable ticket cost.
2. Rental of the 3 ballrooms, 2 small conference rooms and use of equipment's is \$700.00 at the Civic Center.
3. Advertisement: \$2,000.00 will cover the radio advertisement at KVAK and Seed Media for:
 - a. "Call in for Nominations" – initial advertisement
 - b. "To Present the Honorees"
 - c. "Women of Distinction Gala Dinner" event advertisement
 - d. "Thank you" - after the event.
 - e. Email blast

KVAK will match the number of airtime for the advertisements. AVV will be requesting donations from Local organizations to cover the advertising expense of \$2,000.

4. Decorations: \$1,000 will cover the cost for decoration. It includes supplies for poster boards for the honorees, and all the decorations needed at the Civic Center.



Valdez Adventure Alliance

212 Chenega Avenue | Valdez, AK 99686 | 907-835-4313 | valdezak.gov



From: noreply@civicplus.com
To: [Events](#); [Martha Barberio](#); [Brienne Skilbred](#)
Subject: Online Form Submittal: Community Service Organization Event Sponsorship/Support Request Application
Date: Friday, August 1, 2025 2:36:26 PM

Community Service Organization Event Sponsorship/Support Request Application

City of Valdez - Event Year 2026
Community Service Organization Event Sponsorship/Support Request Application

Community Service Organization (CSO) Event

A Community Service Organization (CSO) Event is an event hosted by a nonprofit organization to whom the City of Valdez has provided monetary sponsorship and/or in-kind services. The monetary sponsorships requested are included in the Economic Development Department budget and the in-kind services requested are directed by the Economic Development Department. Before receiving sponsorships or services, CSO applications must be reviewed and approved by the City Council in the Fall of the year prior to the event year (i.e. 2024 events are reviewed and approved in the Fall of 2023).

Application Instructions:

Applications are due by **5:00pm on AUGUST 15th of the current year**. Due to the City Council Budget schedule, failure to comply with the deadline will result in your application being rejected. Incomplete applications will not be considered.

If you need assistance completing this application or have questions, contact Martha Barberio, Economic Development Director, at mbarberio@valdezak.gov.

Restrictions:

- 1) The Organization must submit their IRS 501 non-profit designation documentation, a State of Alaska Non-Profit Corporation Entity License, and the City of Valdez Business License.
- 2) There is no guarantee of annual funding or in-kind support.
- 3) Any funding or support provided is subject to the availability of funds

lawfully appropriated for disbursement.

4) Any funding or support provided is intended to supplement your event, not be your sole source of support for the event.

5) If applicable timeline/deadline is not adhered to, the City reserves the right to remove any indication of Support and/or Sponsorship.

6) An after-event review meeting with the event organizers may be requested by the City's Economic Development Director.

EVENT ORGANIZATION INFORMATION

Organization Name:	Valdez Adventure Alliance
--------------------	---------------------------

Physical Address:	300 Airport Rd. #401, Valdez, AK 99686
-------------------	--

Mailing Address:	P.O. Box 33, Valdez, AK 99686
------------------	-------------------------------

Organization Main/Day Phone:	972-835-6039
------------------------------	--------------

Organization Email Address:	Lanette@valdezadventure.com
-----------------------------	-----------------------------

Organization Status:	Non-Profit
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Current State of Alaska Business License	State Bus Lic to 2026.pdf
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Current I.R.S 501 Non-Profit Non-Designation Document	determination letter.pdf
---	--

Current City of Valdez Business License	2025-Business-Registration_-Valdez-Adventure-Alliance-Tourism-Recreation (1).pdf
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Current W9	signed W9.pdf
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EVENT INFORMATION

Event Name:	Odyssey Off-Trail Race
-------------	------------------------

Event Contact Person:	Lanette Oliver
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Email Address:	Lanette@valdezadventure.com
----------------	-----------------------------

Event Contact Phone:	972-835-6039
----------------------	--------------

Event Website (if applicable):	valdezadventurealliance.com
Please provide the event logo you will be using for your event	rightOdyssey Off-Trail Logo.png
Type of Event (check all that apply):	Run/Walk
Is this Event Reoccurring?	Yes
If a reoccurring event, are there any changes to this years event from previous years? If so, please explain:	<i>Field not completed.</i>
Event Location(s):	Odyssey Mountain, Thompson Pass
Event Start TO End Dates:	9/4/2026 4:00 PM - 9/6/2026 5:00 PM
Event Set-up Date:	9/4/2026 4:00 PM
Event Tear-down Date:	9/8/2026 8:00 AM
Is this event free to the public to participate in?	No
Is this event free to spectators?	Yes
Expected # Attendance:	49
What is the targeted geographic of your participants & spectators? List:	local and state
What is the targeted percentage of participants & spectators who are ages 0-17	1%
What is the targeted	19%

percentage of
participants &
spectators who are ages
18-35

What is the targeted
percentage of
participants &
spectators who are ages
36-55

25%

What is the targeted
percentage of
participants &
spectators who are ages
56+

55%

Is this event a
fundraiser?

No

Will your event involve
the sale or consumption
of alcoholic beverages?

Yes

If YES, will it be sold?

Yes

If YES, will it be catered
by a State Liquor
License Holder?

No

Are you requesting
Sponsorship and/or
Support?

SPONSORSHIP - An event that is requesting cash donations,
as requested in this application.

EVENT SPONSORSHIP

What is the amount of
the sponsorship
request?

\$7,498

Have you read and
understand the City's
Sponsorship Criteria
and Restrictions above,
including required
supplemental materials
and
timelines/deadlines?

Yes

Have you requested City sponsorship for your event in the past?	Yes
If YES, please highlight any differences to this years sponsorship request from previous years request:	For 2025 we asked for \$6,996 For 2026 we are asking for \$7,498
Will there be other organizations/individuals who will be sponsoring the event? If yes, please list the organization/individual and the amount.	VAA, will, of course, be covering approximately \$9,750 in expenses that are not covered in the CSO event grant application budget. 2025 will be (because we have not run it yet) the second year of this event. It is the first year we are partnering with SWAN and the Sr. Center on it. We expect to expand this partnership in 2026. We expect donations of drinks from Wilson Brothers Distributing, Coca-Cola, and Athletic Brewing. We will apply for, and expect to get, a \$500 grant from 4-Imprint for swag. In-kind space from Fat Mermaid, Valdez Brewing, Growler Bay as needed. In-kind marketing match of \$710 (in addition to the \$710 we pay) KVAK, Bulletinboards and Coffee Break KCHU, as well as marketing with Explore Valdez. In-kind volunteer gift packs from Rogue's Garden. A booth from Domskey to assist at the event. We plan to apply for a Gold Rush Days grant. (What this is for, and the exact amount, are still being considered, but between \$400ish-\$900ish). We will be seeking "Buy Now" items from REI, Beaver Sports, and Hoarding Marmot. We will continue to search for grants focused on running, or anything else that would fit.
Please provide a detailed description of the need for this funding:	We think it is important to continue to add events that will bring visitors to Valdez, especially in the "shoulder seasons". Some visitation drops off once school starts in August, and the beginning of September is essentially the beginning of the "shoulder season." The local economy could capitalize on having an event on the three-day weekend. 2026 will be only the third year of the event, and only the second year of receiving any funding from the City. As with Bike Bash, we need some early investment from the City while we build ticket sales, other sponsors, and brainstorm/expand/refine revenue options, and the event. But, as with Bike Bash, we expect to be able to gradually reduce the \$ ask. (The VAA \$ ask from the City for Bike Bash went from \$25,000 in 2019 to \$5,000 for 2026.)
A detailed, line-item, breakdown of exactly what this funding will be used for is required with the request of a cash sponsorship. Please	2026 Odyssey Off Trail COV event grant app budget.docx

attach this document
here:

Performance
Deliverables -
Breakdown of how the
sponsorship will be
used; i.e. - how much
will be spent at local
businesses (this allows
the City of Valdez to
measure the event's
economic impact)

INSIDE Valdez:

COV funds that will be spent in Valdez

Toilets \$495

Graphic design \$500

Social media marketing \$500

Awards \$900

Print/ship \$50

Space rent \$175

Meals \$400

Fuel \$500

Supplies \$300

Radio Marketing \$1,210

Wifi, etc \$166

Video \$700

labor \$1,360

Total COV funds spent inside Valdez \$7,256

TOTAL INSIDE VALDEZ \$7,256

COV funds that will be spent outside of Valdez

Permits \$240

Total COV funds spent outside Valdez \$240

TOTAL REQUEST \$7,498

VAA will spend approximately another \$9,750 and we expect
visitors to spend approximately \$10,000

Attach any additional
supporting
documentation to
include with the
Sponsorship request:

[ins.cert.pdf](#)

*Please ensure you have insurance documentation ready at least 30 days prior to
your event naming the City of Valdez as the Certificate Title Holder with
\$1,000,000 liability insurance coverage.

EVENT SUPPORT

*Please ensure you have insurance documentation ready at least 30 days prior to
your event naming the City of Valdez as the Certificate Title Holder with

\$1,000,000 liability insurance coverage.

Email not displaying correctly? [View it in your browser.](#)

Valdez Odyssey Off-Trail Race 2026,
Anticipated Line Item For COV Event Grant Funding Use

INSIDE Valdez:

COV funds that will be spent in Valdez

Toilets	\$495
Graphic design	\$500
Social media marketing	\$500
Awards	\$900
Print/ship	\$50
Space rent	\$175
Meals	\$400
Fuel	\$500
Supplies	\$300
Radio Marketing	\$1,210
Wifi, etc	\$166
Video	\$700
labor	\$1,360

Total COV funds spent inside Valdez \$7,256

TOTAL INSIDE VALDEZ \$7,256

COV funds that will be spent outside of Valdez

Permits \$240

Total COV funds spent outside Valdez \$240

TOTAL REQUEST \$7,498

From: noreply@civicplus.com
To: [Events](#); [Martha Barberio](#); [Brienne Skilbred](#)
Subject: Online Form Submittal: Community Service Organization Event Sponsorship/Support Request Application
Date: Tuesday, July 29, 2025 2:18:46 PM

Community Service Organization Event Sponsorship/Support Request Application

City of Valdez - Event Year 2026
Community Service Organization Event Sponsorship/Support Request Application

Community Service Organization (CSO) Event

A Community Service Organization (CSO) Event is an event hosted by a nonprofit organization to whom the City of Valdez has provided monetary sponsorship and/or in-kind services. The monetary sponsorships requested are included in the Economic Development Department budget and the in-kind services requested are directed by the Economic Development Department. Before receiving sponsorships or services, CSO applications must be reviewed and approved by the City Council in the Fall of the year prior to the event year (i.e. 2024 events are reviewed and approved in the Fall of 2023).

Application Instructions:

Applications are due by **5:00pm on AUGUST 15th of the current year**. Due to the City Council Budget schedule, failure to comply with the deadline will result in your application being rejected. Incomplete applications will not be considered.

If you need assistance completing this application or have questions, contact Martha Barberio, Economic Development Director, at mbarberio@valdezak.gov.

Restrictions:

- 1) The Organization must submit their IRS 501 non-profit designation documentation, a State of Alaska Non-Profit Corporation Entity License, and the City of Valdez Business License.
- 2) There is no guarantee of annual funding or in-kind support.
- 3) Any funding or support provided is subject to the availability of funds

lawfully appropriated for disbursement.

4) Any funding or support provided is intended to supplement your event, not be your sole source of support for the event.

5) If applicable timeline/deadline is not adhered to, the City reserves the right to remove any indication of Support and/or Sponsorship.

6) An after-event review meeting with the event organizers may be requested by the City's Economic Development Director.

EVENT ORGANIZATION INFORMATION

Organization Name:	Valdez Adventure Alliance
--------------------	---------------------------

Physical Address:	300 Airport Rd. #401, Valdez, AK 99686
-------------------	--

Mailing Address:	P.O. Box 33, Valdez, AK 99686
------------------	-------------------------------

Organization Main/Day Phone:	972-835-6039
------------------------------	--------------

Organization Email Address:	Lanette@valdezadventure.com
-----------------------------	-----------------------------

Organization Status:	Non-Profit
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Current State of Alaska Business License	State Bus Lic to 2026.pdf
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Current I.R.S 501 Non-Profit Non-Designation Document	determination letter.pdf
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Current City of Valdez Business License	2025-Business-Registration_-Valdez-Adventure-Alliance-Tourism-Recreation (1).pdf
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Current W9	signed W9.pdf
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EVENT INFORMATION

Event Name:	Valdez Fat Bike Bash
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Event Contact Person:	Lanette Oliver
-----------------------	----------------

Email Address:	Lanette@valdezadventure.com
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Event Contact Phone:	9728356039
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Event Website (if applicable):	https://valdezadventurealliance.com/fat
Please provide the event logo you will be using for your event	Swanson logo.jpg
Type of Event (check all that apply):	Concert/Band, Sporting Event
Is this Event Reoccurring?	Yes
If a reoccurring event, are there any changes to this years event from previous years? If so, please explain:	no major changes
Event Location(s):	Fat Mermaid, a few City streets and trail (but not blocked) Valdez Glacier Lake parking lot, Hogsback Mountain, back room of Weathered Anchor
Event Start TO End Dates:	3/6/2026 4:00 PM - 3/8/2026 4:00 PM
Event Set-up Date:	3/6/2026 7:00 AM
Event Tear-down Date:	3/8/2026 4:00 PM
Is this event free to the public to participate in?	No
Is this event free to spectators?	Yes
Expected # Attendance:	100
What is the targeted geographic of your participants & spectators? List:	Local and state
What is the targeted percentage of participants & spectators who are ages 0-17	1

What is the targeted percentage of participants & spectators who are ages 18-35	30
What is the targeted percentage of participants & spectators who are ages 36-55	39
What is the targeted percentage of participants & spectators who are ages 56+	30
Is this event a fundraiser?	No
Will your event involve the sale or consumption of alcoholic beverages?	Yes
If YES, will it be sold?	Yes
If YES, will it be catered by a State Liquor License Holder?	No
Are you requesting Sponsorship and/or Support?	SPONSORSHIP - An event that is requesting cash donations, as requested in this application., SUPPORT - An event that is requesting the use of City Land, City Facilities, City Equipment and/or City Services as requested in this application.
EVENT SPONSORSHIP	
What is the amount of the sponsorship request?	\$5,000
Have you read and understand the City's Sponsorship Criteria and Restrictions above, including required supplemental materials and	Yes

timelines/deadlines?

Have you requested City sponsorship for your event in the past?	Yes
If YES, please highlight any differences to this years sponsorship request from previous years request:	Yes, we are asking for \$800 LESS than we did last year. History of City funding for Bike Bash 2019 \$25,000; 2020 \$23,530; 2021 \$6,130; 2022 \$ 5,750; 2023 \$5,900; 2024 \$5,900; 2025 \$5,800; 2026 \$5,000
Will there be other organizations/individuals who will be sponsoring the event? If yes, please list the organization/individual and the amount.	We are hoping for cash from: CVEACF \$2,700; Alyeska \$2,500; Fat Mermaid \$1,500; Wilson Brothers \$1,000. In 2026 we hope to add Pangaea \$1,000, Alaska Tanker Co. \$1,000, and Edison Chouest \$1,000. We will pursue in-kind from the same local and state businesses we did for 2025. Some of the in-kind is services or donation of items or discounts. Some of the in-kind is items for auction.
Please provide a detailed description of the need for this funding:	This event has been a slow rebuild since COVID. We have gradually increased participants, spectators, volunteers and sponsors and gradually decreased the ask from the City. While Bike Bash 2025 did well with these numbers, the monetary return on the Saturday evening social with the band, beer garden, and auction was much lower than expected, and lost, rather than made, money. This was a big disappointment. We had some discussions and notes in post-event debrief regarding this, and will continue to seek advice from Martha Barberio, Council members, and our network, and brainstorm with VAA Board members and team, to address this issue. We are asking for Martha's and Council's continued support while we continue efforts to turn the VAA revenue/expense for this event from deficit to positive. We are asking for \$800 LESS this year. History of City funding for Bike Bash 2019 \$25,000; 2020 \$23,530; 2021 \$6,130; 2022 \$ 5,750; 2023 \$5,900; 2024 \$5,900; 2025 \$5,800; 2026 \$5,000
A detailed, line-item, breakdown of exactly what this funding will be used for is required with the request of a cash sponsorship. Please attach this document here:	2026 Bike Bash COV event grant app budget.docx
Performance Deliverables - Breakdown of how the	INSIDE Valdez: \$5,000 COV funds that will be spent in Valdez

sponsorship will be used; i.e. - how much will be spent at local businesses (this allows the City of Valdez to measure the event's economic impact)

Toilets \$495
Print/ship \$50
Storage \$525
Meals \$800
Fuel \$400
Supplies \$350
Marketing \$710
Utilities \$498
Video \$700
Labor \$472

TOTAL \$5,000

We anticipate VAA spending an additional \$14,000 in Valdez.

We anticipate participants spending an estimated \$25,000 in Valdez.

Attach any additional supporting documentation to include with the Sponsorship request:

[ins.cert.pdf](#)

*Please ensure you have insurance documentation ready at least 30 days prior to your event naming the City of Valdez as the Certificate Title Holder with \$1,000,000 liability insurance coverage.

EVENT SUPPORT

Have you read and understand the City's Support Criteria and Restrictions above, including required supplemental materials and time-lines/deadlines?

Yes

Have you requested City support for your event in the past?

Yes

If YES, please highlight any differences to this year's request from previous year's request.

No changes from last year. We are submitting a Support application and the TLUP for limited land use and to ask for grooming on Hogsback, although only on the same route they are already grooming for Mayor's Cup.

Please check off below the City support you are requesting

City Land , City Services

If selected City Land, please indicate where:	Valdez Glacier Lake parking lot. A few City streets (but not blocked) and trail for Friday ride. Hogsback.
If selected City Land, you may be required to complete a Temporary Land Use Permit Application. Please contact the Community Development Department at (907)834-3401 to confirm if your request falls into that requirement. Does the location of your event require you to complete a Temporary Land Use Permit Application?	Yes
If yes, please complete the Temporary Land Use Permit Application	Temporary Land Use Permit Application
Will you be using Kelsey Dock Plaza for your event?	No
If selected City Services, please provide in detail your request:	We would love to have the trail groomed that the City is grooming for Mayor's Cup. We don't need any special day or any special trail, just what they are already doing for Mayor's Cup.
Submit map/drawing of event location	Aerial Map (1).pdf
Performance Deliverables - Breakdown of how the Support Requested will be used; i.e. - how this will benefit local businesses (this allows the City of Valdez to measure the event's economic impact)	We are not asking for exclusive use of any of the land nor blocking any roads. All other users, and there usually are several, will be welcome to use the streets, trail, parking lot, lake, Hogsback, unhindered. The land is used for the event activities. We expect the event to bring approximately \$39,000 to local businesses. I have a lot more maps it will not let me attach, but I sent them to Nicole for the TLUP and I can email them to Martha if she wants them.
Attach any additional supporting	map from Jim.pdf

documentation to
include with the Support
request:

*Please ensure you have insurance documentation ready at least 30 days prior to your event naming the City of Valdez as the Certificate Title Holder with \$1,000,000 liability insurance coverage.

I understand that City Staff has limited capabilities due to short staffing and will not be available to deliver the requested City items (with exceptions for the stages). I understand that I will be to picking up the requested items and will be prepared with the appropriate equipment, trailers, vehicles, and/or manpower to do so.	I understand
--	--------------

I understand that I am responsible for the requested equipment and will make arrangements with City staff to return the requested equipment after my event is complete.	I understand
---	--------------

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Valdez Fatbike Bash 2026,

Anticipated Line Item For COV Event Grant Funding Use

INSIDE Valdez: \$5,000

COV funds that will be spent in Valdez

Toilets	\$495
Print/ship	\$50
Storage	\$525
Meals	\$800
Fuel	\$400
Supplies	\$350
Marketing	\$710
Utilities	\$498
Video	\$700
Labor	\$472
TOTAL	\$5,000

TOTAL INSIDE VALDEZ \$ 5,000

TOTAL REQUEST \$5,000



Valdez Fly-in Corporation

212 Chenega Avenue | Valdez, AK 99686 | 907-835-4313 | Valdezak.gov



From: noreply@civicplus.com
To: [Events](#); [Martha Barberio](#); [Brienne Skilbred](#)
Subject: Online Form Submittal: Community Service Organization Event Sponsorship/Support Request Application
Date: Tuesday, August 12, 2025 7:08:37 PM

Community Service Organization Event Sponsorship/Support Request Application

City of Valdez - Event Year 2026
Community Service Organization Event Sponsorship/Support Request Application

Community Service Organization (CSO) Event

A Community Service Organization (CSO) Event is an event hosted by a nonprofit organization to whom the City of Valdez has provided monetary sponsorship and/or in-kind services. The monetary sponsorships requested are included in the Economic Development Department budget and the in-kind services requested are directed by the Economic Development Department. Before receiving sponsorships or services, CSO applications must be reviewed and approved by the City Council in the Fall of the year prior to the event year (i.e. 2024 events are reviewed and approved in the Fall of 2023).

Application Instructions:

Applications are due by **5:00pm on AUGUST 15th of the current year**. Due to the City Council Budget schedule, failure to comply with the deadline will result in your application being rejected. Incomplete applications will not be considered.

If you need assistance completing this application or have questions, contact Martha Barberio, Economic Development Director, at mbarberio@valdezak.gov.

Restrictions:

- 1) The Organization must submit their IRS 501 non-profit designation documentation, a State of Alaska Non-Profit Corporation Entity License, and the City of Valdez Business License.
- 2) There is no guarantee of annual funding or in-kind support.
- 3) Any funding or support provided is subject to the availability of funds

lawfully appropriated for disbursement.

4) Any funding or support provided is intended to supplement your event, not be your sole source of support for the event.

5) If applicable timeline/deadline is not adhered to, the City reserves the right to remove any indication of Support and/or Sponsorship.

6) An after-event review meeting with the event organizers may be requested by the City's Economic Development Director.

EVENT ORGANIZATION INFORMATION

Organization Name:	Valdez Fly-In Corporation
--------------------	---------------------------

Physical Address:	101 Hangar Way, Valdez, AK 99686
-------------------	----------------------------------

Mailing Address:	PO Box 2825, Valdez, AK 99686
------------------	-------------------------------

Organization Main/Day Phone:	907-414-9604
------------------------------	--------------

Organization Email Address:	valdezstol@gmail.com
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Organization Status:	Non-Profit
----------------------	------------

Current State of Alaska Business License	Valdez Fly-In Business License 24-25.pdf
--	--

Current I.R.S 501 Non-Profit Non-Designation Document	2025-04-08 LT to Valdez City Council.pdf
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Current City of Valdez Business License	2025-Business-Registration_-Valdez-Fly-In-Corporation-Tourism-Recreation (1).pdf
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Current W9	Valdez Fly-In W9.pdf
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EVENT INFORMATION

Event Name:	Valdez Fly-In
-------------	---------------

Event Contact Person:	Abby Austin
-----------------------	-------------

Email Address:	valdezstol@gmail.com
----------------	----------------------

Event Contact Phone:	9074149604
----------------------	------------

Event Website (if applicable):	www.valdezflyin.com
Please provide the event logo you will be using for your event	Valdez STOL 2024-02.png
Type of Event (check all that apply):	Other
Is this Event Reoccurring?	Yes
If a reoccurring event, are there any changes to this years event from previous years? If so, please explain:	No plans to change
Event Location(s):	Valdez Airport
Event Start TO End Dates:	5/8/2026 12:00 PM - 5/10/2026 4:00 PM
Event Set-up Date:	5/7/2026 9:00 AM
Event Tear-down Date:	5/11/2026 4:00 PM
Is this event free to the public to participate in?	No
Is this event free to spectators?	No
Expected # Attendance:	2000
What is the targeted geographic of your participants & spectators? List:	Local, State, and National
What is the targeted percentage of participants & spectators who are ages 0-17	25
What is the targeted	25

percentage of
participants &
spectators who are ages
18-35

What is the targeted
percentage of
participants &
spectators who are ages
36-55

25

What is the targeted
percentage of
participants &
spectators who are ages
56+

25

Is this event a
fundraiser?

No

Will your event involve
the sale or consumption
of alcoholic beverages?

No

Are you requesting
Sponsorship and/or
Support?

SPONSORSHIP - An event that is requesting cash donations,
as requested in this application., SUPPORT - An event that is
requesting the use of City Land, City Facilities, City Equipment
and/or City Services as requested in this application.

EVENT SPONSORSHIP

What is the amount of
the sponsorship
request?

40000

Have you read and
understand the City's
Sponsorship Criteria
and Restrictions above,
including required
supplemental materials
and
timelines/deadlines?

Yes

Have you requested
City sponsorship for
your event in the past?

Yes

If YES, please highlight

No changes in request

any differences to this years sponsorship request from previous years request:

Will there be other organizations/individuals who will be sponsoring the event? If yes, please list the organization/individual and the amount.

Cubcrafters \$5000, Wilson Bros \$5000, Harris Sand and Gravel \$2500, Petrostar \$1000, Coleville \$1000 and we will seek others

Please provide a detailed description of the need for this funding:

We are requesting \$40,000 from the City of Valdez to help cover essential expenses including aerobatic performer fees, event insurance, air traffic control services, and media/marketing. In recent years, costs for talent, insurance, and event logistics have risen sharply, yet we have worked hard to remain frugal—securing sponsorships, streamlining operations, and developing creative revenue streams to keep the event financially healthy. Without the City's support, the Fly-In would not be possible. This event is a major economic driver for our community, bringing in tourism revenue, supporting local businesses, and showcasing Valdez as a premier destination for aviation enthusiasts.

A detailed, line-item, breakdown of exactly what this funding will be used for is required with the request of a cash sponsorship. Please attach this document here:

[Sponsorship Budget.pdf](#)

Performance Deliverables - Breakdown of how the sponsorship will be used; i.e. - how much will be spent at local businesses (this allows the City of Valdez to measure the event's economic impact)

City funding for the Valdez Fly-In will be used primarily for expenses that, by necessity, must be sourced outside of Valdez due to the specialized nature of the services—such as professional aerobatic performers, air traffic control personnel, and event insurance providers. While these costs represent the majority of City-supported expenses, the Fly-In's broader budget is intentionally designed to benefit local businesses whenever possible. Other event funds will be spent locally on food and beverages, entertainment, equipment rentals, printing, and logistical support.

The economic impact of the Fly-In extends well beyond the City's investment. Each year, the event draws thousands of visitors who spend money on lodging, dining, fuel, and shopping, creating a surge of revenue for hotels, restaurants,

shops, and service providers. In this way, the City's contribution generates a multiplier effect, supporting a healthy local economy and showcasing Valdez as a welcoming and vibrant destination.

Attach any additional supporting documentation to include with the Sponsorship request:

Field not completed.

*Please ensure you have insurance documentation ready at least 30 days prior to your event naming the City of Valdez as the Certificate Title Holder with \$1,000,000 liability insurance coverage.

EVENT SUPPORT

Have you read and understand the City's Support Criteria and Restrictions above, including required supplemental materials and time-lines/deadlines?

Yes

Have you requested City support for your event in the past?

Yes

If YES, please highlight any differences to this year's request from previous year's request.

No planned changes

Please check off below the City support you are requesting

City Equipment

If selected City Equipment, please indicate the requested items:

Trash Cans, Dumpsters, Tables, Picnic Tables, Barricades, Tents (10x10), Spiderboxes

How many trash cans are needed?

8

How many dumpsters are needed?

2

How many tables are needed	20
How many picnic tables are needed?	15
How many barricades are needed?	25
How many tents (10x10) are needed?	10
How many spiderboxes are needed?	3
Submit map/drawing of event location	Valdez Flyin Map 2025.png
Performance Deliverables - Breakdown of how the Support Requested will be used; i.e. - how this will benefit local businesses (this allows the City of Valdez to measure the event's economic impact)	In addition to financial support, the City's in-kind contributions—such as providing spider boxes, tents, trash cans, and other essential equipment—are invaluable to the success of the Valdez Fly-In. These resources ensure we can safely and efficiently host thousands of attendees while keeping costs manageable. They also directly support local small businesses by enabling us to host a vendor market, giving local entrepreneurs revenue opportunities and access to new customers. Without these contributions, the additional expense of renting or purchasing this equipment would make the event financially unsustainable. The City's partnership in supplying these logistical needs is critical to the Fly-In's continued success.
Attach any additional supporting documentation to include with the Support request:	<i>Field not completed.</i>
*Please ensure you have insurance documentation ready at least 30 days prior to your event naming the City of Valdez as the Certificate Title Holder with \$1,000,000 liability insurance coverage.	
I understand that City Staff has limited capabilities due to short staffing and will not be available to deliver the requested City items (with exceptions for the stages). I understand	I understand

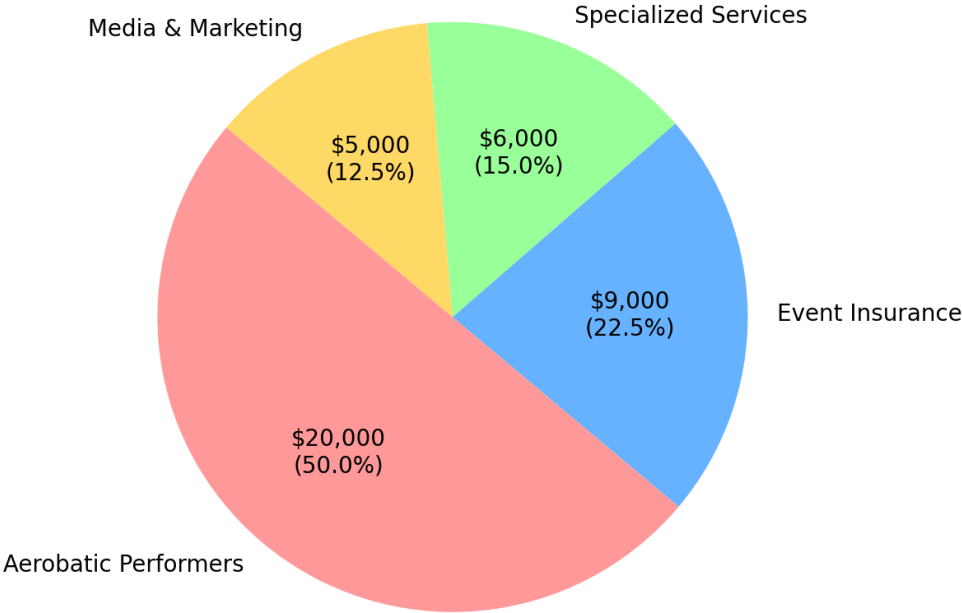
that I will be to picking up the requested items and will be prepared with the appropriate equipment, trailers, vehicles, and/or manpower to do so.

I understand that I am responsible for the requested equipment and will make arrangements with City staff to return the requested equipment after my event is complete.

I understand

Email not displaying correctly? [View it in your browser.](#)

<u>Expense Category</u>	<u>Amount</u>	<u>Description</u>	
Aerobatic Performers	\$20,000	Fees and travel costs for professional aerobatic pilots and show teams	
Event Insurance	\$9,000	Liability and event coverage required for aviation and public safety	
Specialized Services	\$6,000	Fees and travel for Air Traffic Control, Air Boss, and other essential aviation safety personnel	
Media and Marketing	\$5,000	Advertising, promotional materials, and media outreach to attract visitors	
TOTAL:	\$40,000		





Valdez Gold Rush Days, Inc.

212 Chenega Avenue | Valdez, AK 99686 | 907-835-4313 | valdezak.gov



From: noreply@civicplus.com
To: [Events](#); [Martha Barberio](#); [Brienne Skilbred](#)
Subject: Online Form Submittal: Community Service Organization Event Sponsorship/Support Request Application
Date: Friday, August 15, 2025 6:28:21 PM

Community Service Organization Event Sponsorship/Support Request Application

City of Valdez - Event Year 2026
Community Service Organization Event Sponsorship/Support Request Application

Community Service Organization (CSO) Event

A Community Service Organization (CSO) Event is an event hosted by a nonprofit organization to whom the City of Valdez has provided monetary sponsorship and/or in-kind services. The monetary sponsorships requested are included in the Economic Development Department budget and the in-kind services requested are directed by the Economic Development Department. Before receiving sponsorships or services, CSO applications must be reviewed and approved by the City Council in the Fall of the year prior to the event year (i.e. 2024 events are reviewed and approved in the Fall of 2023).

Application Instructions:

Applications are due by **5:00pm on AUGUST 15th of the current year**. Due to the City Council Budget schedule, failure to comply with the deadline will result in your application being rejected. Incomplete applications will not be considered.

If you need assistance completing this application or have questions, contact Martha Barberio, Economic Development Director, at mbarberio@valdezak.gov.

Restrictions:

- 1) The Organization must submit their IRS 501 non-profit designation documentation, a State of Alaska Non-Profit Corporation Entity License, and the City of Valdez Business License.
- 2) There is no guarantee of annual funding or in-kind support.
- 3) Any funding or support provided is subject to the availability of funds

lawfully appropriated for disbursement.

4) Any funding or support provided is intended to supplement your event, not be your sole source of support for the event.

5) If applicable timeline/deadline is not adhered to, the City reserves the right to remove any indication of Support and/or Sponsorship.

6) An after-event review meeting with the event organizers may be requested by the City's Economic Development Director.

EVENT ORGANIZATION INFORMATION

Organization Name:	Valdez Gold Rush Days, Inc
--------------------	----------------------------

Physical Address:	453 Resurrection Loop
-------------------	-----------------------

Mailing Address:	PO Box 1393
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Organization Main/Day Phone:	907-255-2264
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Organization Email Address:	valdezglrshdays@gmail.com
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Organization Status:	Non-Profit
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Current State of Alaska Business License	AK Business License 2025-26.pdf
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Current I.R.S 501 Non-Profit Non-Designation Document	2025 Biennial Report-ASFA.pdf
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Current City of Valdez Business License	2025-Business-Registration_-Valdez-Gold-Rush-Days-Inc-Community-Resources.pdf
---	---

Current W9	W9 - Gold Rush Days2026.pdf
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EVENT INFORMATION

Event Name:	Valdez Gold Rush Days, Inc
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Event Contact Person:	Sarah Jorgenson-Owen
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Email Address:	valdezglrshdays@gmail.com
----------------	---------------------------

Event Contact Phone:	907-255-2264
----------------------	--------------

Event Website (if applicable):	valdezgoldrushdays.org
Please provide the event logo you will be using for your event	Untitled design.png
Type of Event (check all that apply):	Run/Walk, Concert/Band, Parade, Street Fair/Park Festival, Other
Is this Event Reoccurring?	Yes
If a reoccurring event, are there any changes to this years event from previous years? If so, please explain:	No changes known at this time. (Planning for this event begins in February)
Event Location(s):	Rec Center, Valdez Museum, Kelsey Dock Uplands, Ruth Pond, Senior Center, and more
Event Start TO End Dates:	7/29/2026 12:00 PM - 8/2/2026 8:00 PM
Event Set-up Date:	7/26/2026 12:00 AM
Event Tear-down Date:	8/2/2026 8:00 PM
Is this event free to the public to participate in?	Yes
Is this event free to spectators?	Yes
Expected # Attendance:	3000
What is the targeted geographic of your participants & spectators? List:	Local, State, National, International
What is the targeted percentage of participants & spectators who are ages 0-17	25
What is the targeted	25

percentage of
participants &
spectators who are ages
18-35

What is the targeted
percentage of
participants &
spectators who are ages
36-55

25

What is the targeted
percentage of
participants &
spectators who are ages
56+

25

Is this event a
fundraiser?

Yes

If a fundraiser, who
benefits?

Local Non-profit groups, local high school and continuing
education scholarships

Will your event involve
the sale or consumption
of alcoholic beverages?

Yes

If YES, will it be sold?

Yes

If YES, will it be catered
by a State Liquor
License Holder?

Yes

Are you requesting
Sponsorship and/or
Support?

SPONSORSHIP - An event that is requesting cash donations,
as requested in this application., SUPPORT - An event that is
requesting the use of City Land, City Facilities, City Equipment
and/or City Services as requested in this application.

EVENT SPONSORSHIP

What is the amount of
the sponsorship
request?

10,000

Have you read and
understand the City's
Sponsorship Criteria
and Restrictions above,
including required
supplemental materials

Yes

and
timelines/deadlines?

Have you requested
City sponsorship for
your event in the past?

Yes

If YES, please highlight
any differences to this
years sponsorship
request from previous
years request:

No changes to this year's sponsorship request.

Will there be other
organizations/individuals
who will be sponsoring
the event? If yes, please
list the
organization/individual
and the amount.

Other organizations (Alyeska, PWSC, CVT, CVEA, etc) support with services, but not direct funding. We also hold a raffle (or in 2025, Split the Pot) that helps raise money for scholarships, many Gold Rush events also contribute to the funding we use to donate to other non-profits and to supplement our scholarship fund.

Please provide a
detailed description of
the need for this
funding:

For over 60 years, the City of Valdez has been a huge supporter of Valdez Gold Rush Days, allowing us to use their garbage cans, picnic tables, etc and allowing storage / transportation of supplies to and from different events (Open Air Market & Community Picnic at Kelsey Dock), closing off streets for Parade, etc. The monetary support by the City allows us to maintain the needed working budget for our 5-day event; funds which are used for advertising our event (which brings in 100's of tourists, visitors, and out of town vendors), as well as used to pay local vendors for items such as glasses, pins, and items retailed in our Store.

Without the support of the City , we would have to either cancel or limit many of our planned events, as well as the ones sponsored specifically by the City (such as P&R events), and wouldn't be able to host many of our more well attended events, such as the Parade, Community Picnic & Open Air Market, which are free, public events that bring visitors into Valdez.

A detailed, line-item,
breakdown of exactly
what this funding will be
used for is required with
the request of a cash
sponsorship. Please
attach this document
here:

[2026 Gold Rush Days Budget for CoV - Sheet1 \(1\).pdf](#)

Performance
Deliverables -

City Sponsored Funds will be used to purchase advertising (local and regional), rent port a potties, create the Gold Rush

Breakdown of how the sponsorship will be used; i.e. - how much will be spent at local businesses (this allows the City of Valdez to measure the event's economic impact)

booklet (which is provided to all local hotels, RV Parks, and community members) and to order merchandise from local businesses. Funds will also be used to support events that bring visitors to town that boost the local economy. We ensure the majority of City funds will be spent with local businesses.

Attach any additional supporting documentation to include with the Sponsorship request:

Field not completed.

*Please ensure you have insurance documentation ready at least 30 days prior to your event naming the City of Valdez as the Certificate Title Holder with \$1,000,000 liability insurance coverage.

EVENT SUPPORT

Have you read and understand the City's Support Criteria and Restrictions above, including required supplemental materials and time-lines/deadlines?

Yes

Have you requested City support for your event in the past?

Yes

If YES, please highlight any differences to this year's request from previous year's request.

We need to have the Store moved on or before July 26, 2026.

Please check off below the City support you are requesting

City Land , City Facilities , City Equipment, City Services

If selected City Land, please indicate where:

Ruth Pond, Kelsey Dock Parking Lot

If selected City Land, you may be required to complete a Temporary

No

Land Use Permit Application. Please contact the Community Development Department at (907)834-3401 to confirm if your request falls into that requirement. Does the location of your event require you to complete a Temporary Land Use Permit Application?

If selected City Facilities, please indicate where:	Civic Center, Museum, Rec Center, Senior Center, Pool
---	---

Will you be using Kelsey Dock Plaza for your event?	Yes
---	-----

If yes, please complete a Waterfront Event Rental Application	Ports and Harbor Waterfront Event Rental Application
---	--

Submit the Waterfront Event Rental Application	Kelsey-Dock-Uplands-Rental-2026.pdf
--	---

If selected City Equipment, please indicate the requested items:	Trash Cans, Dumpsters, Tables, Picnic Tables, Barricades, Tents (10x10), Tents (10x20), Stage
--	---

How many trash cans are needed?	20
---------------------------------	----

How many dumpsters are needed?	1
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How many tables are needed	15
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How many picnic tables are needed?	10
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How many barricades are needed?	all
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How many tents (10x10) are needed?	5
How many tents (10x20) are needed?	5
Large or Small Stage?	Large
Location for City Staff to Set Up Stage	Kelsey Dock Parking Lot
If selected City Services, please provide in detail your request:	Stage set up. Gold Rush store moved to Open Air Market location by Streets Department. Barricades for Open Air Market. Barricades for parade from Streets Dept. Assistance from the Valdez Police Department with the parade. Assistance moving large tent crates and picnic table cart. Store needs to be moved before July 26, 2026.
Submit map/drawing of event location	Gold Rush Days Map.png
Performance Deliverables - Breakdown of how the Support Requested will be used; i.e. - how this will benefit local businesses (this allows the City of Valdez to measure the event's economic impact)	Money raised at fundraising events is used for local scholarships and to support local non-profits. Events draw visitors to town and encourages them to visit local businesses. Open Air Market provides opportunities for local and statewide vendors.
Attach any additional supporting documentation to include with the Support request:	23 Parade Map.jpg
*Please ensure you have insurance documentation ready at least 30 days prior to your event naming the City of Valdez as the Certificate Title Holder with \$1,000,000 liability insurance coverage.	
I understand that City Staff has limited capabilities due to short staffing and will not be available to deliver the requested City items	I understand

(with exceptions for the stages). I understand that I will be to picking up the requested items and will be prepared with the appropriate equipment, trailers, vehicles, and/or manpower to do so.

I understand that I am responsible for the requested equipment and will make arrangements with City staff to return the requested equipment after my event is complete.

I understand

Email not displaying correctly? [View it in your browser.](#)

2026 Valdez Gold Rush Days Budget			
Event	2025	Local Expenditure	Non-local Expenditure
GR Store	10500	7025	
KVAK Radio Spots/ Eblasts	1560	1560	
PO Box Renewal	150	150	
Event Insurance	1,082.75		1,082.75
Storage Unit 2025	2100	2100	
TOTALS	15392.75	10835	1,082.75
CoV Donation	10000	10000	----



Valdez Motor Sports Lions Club

212 Chenega Avenue | Valdez, AK 99686 | 907-835-4313 | valdezak.gov



From: noreply@civicplus.com
To: [Events](#); [Martha Barberio](#); [Brienne Skilbred](#)
Subject: Online Form Submittal: Community Service Organization Event Sponsorship/Support Request Application
Date: Wednesday, August 13, 2025 10:11:26 PM

Community Service Organization Event Sponsorship/Support Request Application

City of Valdez - Event Year 2026
Community Service Organization Event Sponsorship/Support Request Application

Community Service Organization (CSO) Event

A Community Service Organization (CSO) Event is an event hosted by a nonprofit organization to whom the City of Valdez has provided monetary sponsorship and/or in-kind services. The monetary sponsorships requested are included in the Economic Development Department budget and the in-kind services requested are directed by the Economic Development Department. Before receiving sponsorships or services, CSO applications must be reviewed and approved by the City Council in the Fall of the year prior to the event year (i.e. 2024 events are reviewed and approved in the Fall of 2023).

Application Instructions:

Applications are due by **5:00pm on AUGUST 15th of the current year**. Due to the City Council Budget schedule, failure to comply with the deadline will result in your application being rejected. Incomplete applications will not be considered.

If you need assistance completing this application or have questions, contact Martha Barberio, Economic Development Director, at mbarberio@valdezak.gov.

Restrictions:

- 1) The Organization must submit their IRS 501 non-profit designation documentation, a State of Alaska Non-Profit Corporation Entity License, and the City of Valdez Business License.
- 2) There is no guarantee of annual funding or in-kind support.
- 3) Any funding or support provided is subject to the availability of funds

lawfully appropriated for disbursement.

4) Any funding or support provided is intended to supplement your event, not be your sole source of support for the event.

5) If applicable timeline/deadline is not adhered to, the City reserves the right to remove any indication of Support and/or Sponsorship.

6) An after-event review meeting with the event organizers may be requested by the City's Economic Development Director.

EVENT ORGANIZATION INFORMATION

Organization Name:	Valdez Motor Sports Lions Club
--------------------	--------------------------------

Physical Address:	2250 Richardson Highway
-------------------	-------------------------

Mailing Address:	P.O. Box 1704 Valdez Alaska 99686
------------------	-----------------------------------

Organization Main/Day Phone:	9072552164
------------------------------	------------

Organization Email Address:	valdezsnowclub@gmail.com
-----------------------------	--------------------------

Organization Status:	Non-Profit
----------------------	------------

Current State of Alaska Business License	2025 state business license.pdf
--	---

Current I.R.S 501 Non-Profit Non-Designation Document	tax determination letters.pdf
---	---

Current City of Valdez Business License	City of Valdez business license renewal.png
---	---

Current W9	W9.pdf
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EVENT INFORMATION

Event Name:	Valdez Mayor's Cup
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Event Contact Person:	Ken Lares
-----------------------	-----------

Email Address:	valdezsnowclub@gmail.com
----------------	--------------------------

Event Contact Phone:	9072552164
----------------------	------------

Event Website (if applicable):	valdezsnowmachineclub.org
Please provide the event logo you will be using for your event	Logo.png
Type of Event (check all that apply):	Sporting Event
Is this Event Reoccurring?	Yes
If a reoccurring event, are there any changes to this years event from previous years? If so, please explain:	We may expand the event to more than one day. There are several factors, such as snow conditions and anticipated attendance that will influence this decision. We will work with city event coordinator should we pursue this change.
Event Location(s):	Valdez Pipeyard
Event Start TO End Dates:	3/21/2026 8:00 AM - 3/21/2026 5:00 PM
Event Set-up Date:	3/18/2026 12:00 PM
Event Tear-down Date:	8/18/2025 12:00 PM
Is this event free to the public to participate in?	No
Is this event free to spectators?	Yes
Expected # Attendance:	100 racers, 500 spectators
What is the targeted geographic of your participants & spectators? List:	Mostly from around Alaska with a few professional team riders from the lower 48
What is the targeted percentage of participants & spectators who are ages 0-17	50
What is the targeted	30

percentage of
participants &
spectators who are ages
18-35

What is the targeted
percentage of
participants &
spectators who are ages
36-55

15

What is the targeted
percentage of
participants &
spectators who are ages
56+

5

Is this event a
fundraiser?

No

Will your event involve
the sale or consumption
of alcoholic beverages?

No

Are you requesting
Sponsorship and/or
Support?

SPONSORSHIP - An event that is requesting cash donations,
as requested in this application., SUPPORT - An event that is
requesting the use of City Land, City Facilities, City Equipment
and/or City Services as requested in this application.

EVENT SPONSORSHIP

What is the amount of
the sponsorship
request?

25,000

Have you read and
understand the City's
Sponsorship Criteria
and Restrictions above,
including required
supplemental materials
and
timelines/deadlines?

Yes

Have you requested
City sponsorship for
your event in the past?

Yes

If YES, please highlight

Decrease of 1500.00

any differences to this
years sponsorship
request from previous
years request:

Will there be other
organizations/individuals
who will be sponsoring
the event? If yes, please
list the
organization/individual
and the amount.

Yes, we anticipate about a dozen Alaskan businesses to
sponsor. The amounts haven't been determined yet.

Please provide a
detailed description of
the need for this
funding:

These funds are used to promote, prepare and execute one of
the premiere motorsport's events in Alaska. The Valdez
Mayor's Cup is one of our flagship events and is renowned
around the state, Valdez is a must attend racing event that
brings
the state's top competitors, racers from the lower 48 and
supports the growth of the sport with youth classes. This
generates one of the largest influxes of out-of-town visitors
during the winter months for local businesses. In short, 6.5K is
for event expenses and 20K is for the purse. There is strong
local participation in the competition itself as well as many
spectators.

A detailed, line-item,
breakdown of exactly
what this funding will be
used for is required with
the request of a cash
sponsorship. Please
attach this document
here:

[Valdez Motor Sports Club Budget 2026.xlsx](#)

Performance
Deliverables -
Breakdown of how the
sponsorship will be
used; i.e. - how much
will be spent at local
businesses (this allows
the City of Valdez to
measure the event's
economic impact)

See attached

Attach any additional
supporting
documentation to

Field not completed.

include with the
Sponsorship request:

*Please ensure you have insurance documentation ready at least 30 days prior to your event naming the City of Valdez as the Certificate Title Holder with \$1,000,000 liability insurance coverage.

EVENT SUPPORT

Have you read and understand the City's Support Criteria and Restrictions above, including required supplemental materials and time-lines/deadlines?	Yes
--	-----

Have you requested City support for your event in the past?	Yes
---	-----

If YES, please highlight any differences to this year's request from previous year's request.	No anticipated changes.
---	-------------------------

Please check off below the City support you are requesting	City Land , City Facilities , City Equipment, City Services, EMT/Ambulance/Fire Services
--	--

If selected City Land, please indicate where:	Valdez pipeyard and trails to robe lake, hogsback, valdez glacier and valdez glacier stream
---	---

If selected City Land, you may be required to complete a Temporary Land Use Permit Application. Please contact the Community Development Department at (907)834-3401 to confirm if your request falls into that requirement. Does the location of your event require you to complete a Temporary Land Use	No
---	----

Permit Application?

If selected City Facilities, please indicate where:	Valdez Civic Center for registration and awards
Will you be using Kelsey Dock Plaza for your event?	No
If selected City Equipment, please indicate the requested items:	Trash Cans, Dumpsters, Barricades
How many trash cans are needed?	4
How many dumpsters are needed?	6
How many barricades are needed?	12
If selected City Services, please provide in detail your request:	Plowing of the parking lot and grooming of the course in addition to the normal trail setting for hogsback and the trails behind robe river and or pit area where necessary the week prior and if needed morning of event. If possible additional brush clearing by public works from glacier stream to dump road to reduce access restrictions during the event. Use of ports and harbor office trailer Friday-Monday if available.
If EMT/Ambulance/Fire Services are requested, please state the date and time they are needing to arrive before the event and the time they are able to leave the event. Note each day and time if the they are requested for multiple days	Minimum 1 Ambulance and 2 EMT's at the pipeyard from 8AM to 5PM, any additional available EMT volunteers to be coordinated from pipeyard or staged at ball fields.
Submit the provided Safety Plan	CSO-Safety-Plan.pdf
Download and complete the	Safety Plan

Submit map/drawing of event location

[MAYORS CUP MAP 11065.pdf](#)

Performance Deliverables - Breakdown of how the Support Requested will be used; i.e. - how this will benefit local businesses (this allows the City of Valdez to measure the event's economic impact)

See attached, in addition to the funds spent with local businesses, several will have the opportunity to setup and sell food, drinks, and event swag. The hotels will be full as will the restaurants, bars, and gas stations.

Attach any additional supporting documentation to include with the Support request:

Field not completed.

*Please ensure you have insurance documentation ready at least 30 days prior to your event naming the City of Valdez as the Certificate Title Holder with \$1,000,000 liability insurance coverage.

I understand that City Staff has limited capabilities due to short staffing and will not be available to deliver the requested City items (with exceptions for the stages). I understand that I will be picking up the requested items and will be prepared with the appropriate equipment, trailers, vehicles, and/or manpower to do so.

I understand

I understand that I am responsible for the requested equipment and will make arrangements with City staff to return the requested equipment after my event is complete.

I understand

Email not displaying correctly? [View it in your browser.](#)

Valdez Motor Sports Club Events Draft Budget 2025				
Valdez Mayors Cup Race				
Trophy's and Plaques	\$3,000.00	Purchased at local business if available		
Event Insurance	50	Not available locally		
National Anthem Singer	150	Local talent, usally student		
Blue room rental	1000	Purchased at local business		
Integrated Timing system W/GPS	2500	Tracking improvements for increased safety		
Guaranteed purse	20,000	Dispersed throughtout classes, we will also be raising more purse money via sponsorships		
Advertising/Marketing	5,000	Flyers, Radio, Clothes, Signs, Banners, Onsite Media coverage		
Incidentals	1,000	Fuel and equipment, flagging, repairs, prints, lathe, paint etc. Local purchases.		
Total	32,700			
Requested	25,000			
Valdez Mountain Man Hillclimb				
Trophy's and Plaques	\$4,500.00	Purchased at local business if available		
Event Insurance	50	Not available locally		
Extra Medical Support	3,500	Combination local and out of town		
Blue room rental	3500	Purchased at local business		
Guaranteed purse	5,000	Dispersed throughtout classes, we will also be raising more purse money via sponsorships		
Snocat and operator	7,000	Local company		
Trucking for snocat	500	Local trucking company		
Local Advertising	3,500	Radio, flyers, Shirts, hats, banners, media coverage		
Online or Non local ads	500			
Incidentals	\$1,000.00	Fuel and equipment repairs, lathe purchased locally		
Total	29,050			
Requested	13,500			
Valdez Youth Sno-X Championship		6 Races total including state race		
Insurance	50 ea			
Blue Room	200ea	Local business		
Trophy's	200 ea	Purchased at local business if available		
Incidentals	70 ea	Local business		
Championship plaques/BBQ	500	Purchased at local business if available		
Total youth races budget	3,620			
Requested	3,000			
Community events				
United Way Poker run	150	Hot dogs / burgers, Kelsy dock pavilion		
Halloween Poker Run	300	Hot dogs / burgers/ candy, Kelsy dock pavilion		
Womens ride/safety training X3	1,000	Permits, comp instructors for expenses, prizes		
Copper Basin 300 Trail breaking	700	Comp volunteers fuel		
Basic snowmachine maintenance	0	Use of city shop or PR shop		
Avalanche training motorized	1,000	Provide insurance, comp instructor expenses		
Highway clean up day	500	August 16th Thompson Pass highway cleanup/BBQ		
Community events	3,650			
Total events budget	69,020			
Total Funding requests	41,500			

From: noreply@civicplus.com
To: [Events](#); [Martha Barberio](#); [Brienne Skilbred](#)
Subject: Online Form Submittal: Community Service Organization Event Sponsorship/Support Request Application
Date: Thursday, August 14, 2025 10:04:48 PM

Community Service Organization Event Sponsorship/Support Request Application

City of Valdez - Event Year 2026
Community Service Organization Event Sponsorship/Support Request Application

Community Service Organization (CSO) Event

A Community Service Organization (CSO) Event is an event hosted by a nonprofit organization to whom the City of Valdez has provided monetary sponsorship and/or in-kind services. The monetary sponsorships requested are included in the Economic Development Department budget and the in-kind services requested are directed by the Economic Development Department. Before receiving sponsorships or services, CSO applications must be reviewed and approved by the City Council in the Fall of the year prior to the event year (i.e. 2024 events are reviewed and approved in the Fall of 2023).

Application Instructions:

Applications are due by **5:00pm on AUGUST 15th of the current year**. Due to the City Council Budget schedule, failure to comply with the deadline will result in your application being rejected. Incomplete applications will not be considered.

If you need assistance completing this application or have questions, contact Martha Barberio, Economic Development Director, at mbarberio@valdezak.gov.

Restrictions:

- 1) The Organization must submit their IRS 501 non-profit designation documentation, a State of Alaska Non-Profit Corporation Entity License, and the City of Valdez Business License.
- 2) There is no guarantee of annual funding or in-kind support.
- 3) Any funding or support provided is subject to the availability of funds

lawfully appropriated for disbursement.

4) Any funding or support provided is intended to supplement your event, not be your sole source of support for the event.

5) If applicable timeline/deadline is not adhered to, the City reserves the right to remove any indication of Support and/or Sponsorship.

6) An after-event review meeting with the event organizers may be requested by the City's Economic Development Director.

EVENT ORGANIZATION INFORMATION

Organization Name:	Valdez Motor Sports Lions Club
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Physical Address:	2250 Richardson Highway
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Mailing Address:	P.O. Box 1704 Valdez Alaska 99686
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Organization Main/Day Phone:	9072552164
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Organization Email Address:	valdezsnowclub@gmail.com
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Organization Status:	Non-Profit
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Current State of Alaska Business License	2025 state business license.pdf
--	---

Current I.R.S 501 Non-Profit Non-Designation Document	tax determination letters.pdf
---	---

Current City of Valdez Business License	2025-Business-Registration_-Valdez-Motor-Sports-Lions-Club-Tourism-Recreation.pdf
---	---

Current W9	W9.pdf
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EVENT INFORMATION

Event Name:	Valdez Mountain Man Hillclimb's
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Event Contact Person:	Ken Lares
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Email Address:	kenlares@hotmail.com
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Event Contact Phone:	9072552164
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Event Website (if applicable):	Field not completed.
Please provide the event logo you will be using for your event	Logo.png
Type of Event (check all that apply):	Sporting Event
Is this Event Reoccurring?	Yes
If a reoccurring event, are there any changes to this years event from previous years? If so, please explain:	We are considering using the civic center for our registration and possibly awards events
Event Location(s):	Mile 27.5 Richardson Highway, Thompson Pass
Event Start TO End Dates:	4/16/2026 9:00 AM - 4/19/2026 5:00 PM
Event Set-up Date:	4/14/2026 12:00 PM
Event Tear-down Date:	4/21/2026 12:00 PM
Is this event free to the public to participate in?	No
Is this event free to spectators?	Yes
Expected # Attendance:	2500+
What is the targeted geographic of your participants & spectators? List:	Local, State, National, International
What is the targeted percentage of participants & spectators who are ages 0-17	40
What is the targeted	30

percentage of
participants &
spectators who are ages
18-35

What is the targeted
percentage of
participants &
spectators who are ages
36-55

20

What is the targeted
percentage of
participants &
spectators who are ages
56+

10

Is this event a
fundraiser?

No

Will your event involve
the sale or consumption
of alcoholic beverages?

No

Are you requesting
Sponsorship and/or
Support?

SPONSORSHIP - An event that is requesting cash donations,
as requested in this application., SUPPORT - An event that is
requesting the use of City Land, City Facilities, City Equipment
and/or City Services as requested in this application.

EVENT SPONSORSHIP

What is the amount of
the sponsorship
request?

13500

Have you read and
understand the City's
Sponsorship Criteria
and Restrictions above,
including required
supplemental materials
and
timelines/deadlines?

Yes

Have you requested
City sponsorship for
your event in the past?

Yes

If YES, please highlight

No Change

any differences to this years sponsorship request from previous years request:

Will there be other organizations/individuals who will be sponsoring the event? If yes, please list the organization/individual and the amount.

We will be pursuing sponsorship and in-kind services from businesses. The contributors and amounts are unknown this far in advance. Last year we secured sponsorship and or services from around a dozen businesses at a total value of approximately 10000

Please provide a detailed description of the need for this funding:

Mountain Man Hillclimb
Hillclimb is a 4-day event held in Thompson Pass, at 27.5 mile of the Richardson Highway. This is the premiere snowmachine event in the state and a contender for the premier winter event in the state. In addition to Hillclimb the VSC hosts mountain drag races, hill cross, youth racing, and beacon training at this event. This event has grown in recent years and has an attendance of approximately 250 competitors and over 2000 spectators. The funding and services provided support a safe and professional event that continues to grow as iconic Alaskan activity every spring.

A detailed, line-item, breakdown of exactly what this funding will be used for is required with the request of a cash sponsorship. Please attach this document here:

[Valdez Motor Sports Club Budget 2026.xlsx](#)

Performance Deliverables - Breakdown of how the sponsorship will be used; i.e. - how much will be spent at local businesses (this allows the City of Valdez to measure the event's economic impact)

In addition to the local spend identified in the attached budget, we typically have at least 3 to 4 local businesses that come to the event to sell food, shirts, swag or other goods. For some of them hill climbs are their biggest sales events. We also have several powersports businesses that attend and offer special deals or discounts that our attendees have an opportunity to take advantage of. Lastly, all of the open hotels will be full as will the restaurants and bars. This shoulder season juggernaut of an event does a lot for Valdez, for Alaska and for our sport.

Attach any additional supporting documentation to include with the

Field not completed.

Sponsorship request:

*Please ensure you have insurance documentation ready at least 30 days prior to your event naming the City of Valdez as the Certificate Title Holder with \$1,000,000 liability insurance coverage.

EVENT SUPPORT

Have you read and understand the City's Support Criteria and Restrictions above, including required supplemental materials and time-lines/deadlines?

Yes

Have you requested City support for your event in the past?

Yes

If YES, please highlight any differences to this year's request from previous year's request.

Change from 6 dumpsters to 8

Please check off below the City support you are requesting

City Equipment, City Services, EMT/Ambulance/Fire Services

If selected City Equipment, please indicate the requested items:

Dumpsters, Barricades

How many dumpsters are needed?

10

How many barricades are needed?

6

If selected City Services, please provide in detail your request:

1 ambulance with 2 staff, 3 additional EMT and or backcountry search and rescue personnel capable of field recovery. Any additional available EMT resources that are available are greatly appreciated. This is an excellent opportunity to build experience and promote our emergency response folks with the community. 4 days 830am too completion. Food provided.

As a contingency, if private groomer is unavailable for prep work we would like the option to request COV groomer support.

	The event occurs after the grooming season in town. This is a key component to making the area safe and also a peak season time for private groomers in the ski business, making it difficult to ensure private or commercial support. We would reach out to the PR director at least one week ahead of the event if we anticipated needing this support.
If EMT/Ambulance/Fire Services are requested, please state the date and time they are needing to arrive before the event and the time they are able to leave the event. Note each day and time if the they are requested for multiple days	4/16-4/19 each day from 0830 to completion as noted in service request above.
Submit the provided Safety Plan	CSO-Safety-Plan 26 hillclimbs.pdf
Download and complete the	Safety Plan
Submit map/drawing of event location	hill climb map.pdf
Performance Deliverables - Breakdown of how the Support Requested will be used; i.e. - how this will benefit local businesses (this allows the City of Valdez to measure the event's economic impact)	In addition to the local spend identified in the attached budget, we typically have at least 3 to 4 local businesses that come to the event to sell food, shirts, swag or other goods. For some of them hill climbs are their biggest sales events. We also have several powersports businesses that attend and offer special deals or discounts that our attendees have an opportunity to take advantage of. Lastly, all of the open hotels will be full as will the restaurants and bars. This shoulder season juggernaut of an event does a lot for Valdez, for Alaska and for our sport. Specifically, the support element for this event has an enormous impact on both safety and the professionalism of the event. Over 50% of the time EMS is activated it is to help a recreator from a nearby area, they know to come to our event for help. Having these resources on hand reduces the response time immensely. Having things like dumpsters and barricades help us keep the event safe and clean.
Attach any additional supporting documentation to include with the Support	<i>Field not completed.</i>

request:

*Please ensure you have insurance documentation ready at least 30 days prior to your event naming the City of Valdez as the Certificate Title Holder with \$1,000,000 liability insurance coverage.

I understand that City Staff has limited capabilities due to short staffing and will not be available to deliver the requested City items (with exceptions for the stages). I understand that I will be to picking up the requested items and will be prepared with the appropriate equipment, trailers, vehicles, and/or manpower to do so.	I understand
--	--------------

I understand that I am responsible for the requested equipment and will make arrangements with City staff to return the requested equipment after my event is complete.	I understand
---	--------------

Email not displaying correctly? [View it in your browser.](#)

Valdez Motor Sports Club Events Draft Budget 2025				
Valdez Mayors Cup Race				
Trophy's and Plaques	\$3,000.00	Purchased at local business if available		
Event Insurance	50	Not available locally		
National Anthem Singer	150	Local talent, usally student		
Blue room rental	1000	Purchased at local business		
Integrated Timing system W/GPS	2500	Tracking improvements for increased safety		
Guaranteed purse	20,000	Dispersed throughtout classes, we will also be raising more purse money via sponsorships		
Advertising/Marketing	5,000	Flyers, Radio, Clothes, Signs, Banners, Onsite Media coverage		
Incidentals	1,000	Fuel and equipment, flagging, repairs, prints, lathe, paint etc. Local purchases.		
Total	32,700			
Requested	25,000			
Valdez Mountain Man Hillclimb				
Trophy's and Plaques	\$4,500.00	Purchased at local business if available		
Event Insurance	50	Not available locally		
Extra Medical Support	3,500	Combination local and out of town		
Blue room rental	3500	Purchased at local business		
Guaranteed purse	5,000	Dispersed throughtout classes, we will also be raising more purse money via sponsorships		
Snocat and operator	7,000	Local company		
Trucking for snocat	500	Local trucking company		
Local Advertising	3,500	Radio, flyers, Shirts, hats, banners, media coverage		
Online or Non local ads	500			
Incidentals	\$1,000.00	Fuel and equipment repairs, lathe purchased locally		
Total	29,050			
Requested	13,500			
Valdez Youth Sno-X Championship		6 Races total including state race		
Insurance	50 ea			
Blue Room	200ea	Local business		
Trophy's	200 ea	Purchased at local business if available		
Incidentals	70 ea	Local business		
Championship plaques/BBQ	500	Purchased at local business if available		
Total youth races budget	3,620			
Requested	3,000			
Community events				
United Way Poker run	150	Hot dogs / burgers, Kelsy dock pavilion		
Halloween Poker Run	300	Hot dogs / burgers/ candy, Kelsy dock pavilion		
Womens ride/safety training X3	1,000	Permits, comp instructors for expenses, prizes		
Copper Basin 300 Trail breaking	700	Comp volunteers fuel		
Basic snowmachine maintenance	0	Use of city shop or PR shop		
Avalanche training motorized	1,000	Provide insurance, comp instructor expenses		
Highway clean up day	500	August 16th Thompson Pass highway cleanup/BBQ		
Community events	3,650			
Total events budget	69,020			
Total Funding requests	41,500			

From: noreply@civicplus.com
To: [Events](#); [Martha Barberio](#); [Brienne Skilbred](#)
Subject: Online Form Submittal: Community Service Organization Event Sponsorship/Support Request Application
Date: Thursday, August 14, 2025 10:30:16 PM

Community Service Organization Event Sponsorship/Support Request Application

City of Valdez - Event Year 2026
Community Service Organization Event Sponsorship/Support Request Application

Community Service Organization (CSO) Event

A Community Service Organization (CSO) Event is an event hosted by a nonprofit organization to whom the City of Valdez has provided monetary sponsorship and/or in-kind services. The monetary sponsorships requested are included in the Economic Development Department budget and the in-kind services requested are directed by the Economic Development Department. Before receiving sponsorships or services, CSO applications must be reviewed and approved by the City Council in the Fall of the year prior to the event year (i.e. 2024 events are reviewed and approved in the Fall of 2023).

Application Instructions:

Applications are due by **5:00pm on AUGUST 15th of the current year**. Due to the City Council Budget schedule, failure to comply with the deadline will result in your application being rejected. Incomplete applications will not be considered.

If you need assistance completing this application or have questions, contact Martha Barberio, Economic Development Director, at mbarberio@valdezak.gov.

Restrictions:

- 1) The Organization must submit their IRS 501 non-profit designation documentation, a State of Alaska Non-Profit Corporation Entity License, and the City of Valdez Business License.
- 2) There is no guarantee of annual funding or in-kind support.
- 3) Any funding or support provided is subject to the availability of funds

lawfully appropriated for disbursement.

4) Any funding or support provided is intended to supplement your event, not be your sole source of support for the event.

5) If applicable timeline/deadline is not adhered to, the City reserves the right to remove any indication of Support and/or Sponsorship.

6) An after-event review meeting with the event organizers may be requested by the City's Economic Development Director.

EVENT ORGANIZATION INFORMATION

Organization Name:	Valdez Motor Sports Lions Club
--------------------	--------------------------------

Physical Address:	2250 Richardson Highway
-------------------	-------------------------

Mailing Address:	P.O. Box 1704 Valdez Alaska 99686
------------------	-----------------------------------

Organization Main/Day Phone:	9072552164
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Organization Email Address:	valdezsnowclub@gmail.com
-----------------------------	--------------------------

Organization Status:	Non-Profit
----------------------	------------

Current State of Alaska Business License	2025 state business license.pdf
--	---

Current I.R.S 501 Non-Profit Non-Designation Document	tax determination letters.pdf
---	---

Current City of Valdez Business License	2025-Business-Registration_-Valdez-Motor-Sports-Lions-Club-Tourism-Recreation.pdf
---	---

Current W9	W9.pdf
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EVENT INFORMATION

Event Name:	Valdez Youth Sno-X Championship Series
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Event Contact Person:	Ken Lares
-----------------------	-----------

Email Address:	kenlares@hotmail.com
----------------	----------------------

Event Contact Phone:	9072552164
----------------------	------------

Event Website (if applicable):	valdezsnowmachineclub.org
Please provide the event logo you will be using for your event	Logo.png
Type of Event (check all that apply):	Sporting Event
Is this Event Reoccurring?	Yes
If a reoccurring event, are there any changes to this years event from previous years? If so, please explain:	No
Event Location(s):	Valdez Pipeyard
Event Start TO End Dates:	1/1/2026 12:00 AM - 3/30/2026 12:00 AM
Event Set-up Date:	1/1/2026 12:00 AM
Event Tear-down Date:	3/30/2026 12:00 AM
Is this event free to the public to participate in?	Yes
Is this event free to spectators?	Yes
Expected # Attendance:	25-75 each
What is the targeted geographic of your participants & spectators? List:	Local, State
What is the targeted percentage of participants & spectators who are ages 0-17	75
What is the targeted	10

percentage of
participants &
spectators who are ages
18-35

What is the targeted
percentage of
participants &
spectators who are ages
36-55

10

What is the targeted
percentage of
participants &
spectators who are ages
56+

5

Is this event a
fundraiser?

No

Will your event involve
the sale or consumption
of alcoholic beverages?

No

Are you requesting
Sponsorship and/or
Support?

SPONSORSHIP - An event that is requesting cash donations,
as requested in this application., SUPPORT - An event that is
requesting the use of City Land, City Facilities, City Equipment
and/or City Services as requested in this application.

EVENT SPONSORSHIP

What is the amount of
the sponsorship
request?

3000

Have you read and
understand the City's
Sponsorship Criteria
and Restrictions above,
including required
supplemental materials
and
timelines/deadlines?

No

Have you requested
City sponsorship for
your event in the past?

Yes

If YES, please highlight

None

any differences to this
years sponsorship
request from previous
years request:

Will there be other
organizations/individuals
who will be sponsoring
the event? If yes, please
list the
organization/individual
and the amount.

Yes, we will solicit sponsors from local businesses as we do
each year. Who will participate and how much they will
contribute to support is not yet known.

Please provide a
detailed description of
the need for this
funding:

This is our gateway to snowmobile racing, competitive
motorsports, safe riding, professionalism, sportsmanship and a
long-standing local winter outdoor activity.

A detailed, line-item,
breakdown of exactly
what this funding will be
used for is required with
the request of a cash
sponsorship. Please
attach this document
here:

[Valdez Motor Sports Club Budget 2026.xlsx](#)

Performance
Deliverables -
Breakdown of how the
sponsorship will be
used; i.e. - how much
will be spent at local
businesses (this allows
the City of Valdez to
measure the event's
economic impact)

See attached, in addition to the local spend for putting the
events on we normally have one or two businesses that sell
food and or shirts etc. at the races.

Attach any additional
supporting
documentation to
include with the
Sponsorship request:

Field not completed.

*Please ensure you have insurance documentation ready at least 30 days prior to
your event naming the City of Valdez as the Certificate Title Holder with
\$1,000,000 liability insurance coverage.

EVENT SUPPORT

Have you read and understand the City's Support Criteria and Restrictions above, including required supplemental materials and time-lines/deadlines?	Yes
Have you requested City support for your event in the past?	Yes
If YES, please highlight any differences to this year's request from previous year's request.	No changes
Please check off below the City support you are requesting	City Land , City Services, EMT/Ambulance/Fire Services
If selected City Land, please indicate where:	Valdez Pipeyard, Club leased area
If selected City Land, you may be required to complete a Temporary Land Use Permit Application. Please contact the Community Development Department at (907)834-3401 to confirm if your request falls into that requirement. Does the location of your event require you to complete a Temporary Land Use Permit Application?	No
Will you be using Kelsey Dock Plaza for your event?	No
If selected City Services, please provide	Plowing of parking lot, building of course, course maintenance grooming before each race.

in detail your request:

If EMT/Ambulance/Fire Services are requested, please state the date and time they are needing to arrive before the event and the time they are able to leave the event. Note each day and time if they are requested for multiple days

For our state invitational race we would like Ambulance and EMT on site. Schedule TBD

Submit the provided Safety Plan

[CSO-Safety-Plan Youth SX 26.pdf](#)

Download and complete the

[Safety Plan](#)

Submit map/drawing of event location

[Pipeyard Map.pdf](#)

Performance Deliverables - Breakdown of how the Support Requested will be used; i.e. - how this will benefit local businesses (this allows the City of Valdez to measure the event's economic impact)

Almost all of the sponsorship is local spend and several businesses use the events as promotional opportunities.

Attach any additional supporting documentation to include with the Support request:

Field not completed.

*Please ensure you have insurance documentation ready at least 30 days prior to your event naming the City of Valdez as the Certificate Title Holder with \$1,000,000 liability insurance coverage.

I understand that City Staff has limited capabilities due to short staffing and will not be available to deliver the

I understand, I do not understand and request further information

requested City items
(with exceptions for the
stages). I understand
that I will be to picking
up the requested items
and will be prepared
with the appropriate
equipment, trailers,
vehicles, and/or
manpower to do so.

I understand that I am
responsible for the
requested equipment
and will make
arrangements with City
staff to return the
requested equipment
after my event is
complete.

I understand, I do not understand and request further
information

Email not displaying correctly? [View it in your browser.](#)

Valdez Motor Sports Club Events Draft Budget 2025				
Valdez Mayors Cup Race				
Trophy's and Plaques	\$3,000.00	Purchased at local business if available		
Event Insurance	50	Not available locally		
National Anthem Singer	150	Local talent, usally student		
Blue room rental	1000	Purchased at local business		
Integrated Timing system W/GPS	2500	Tracking improvements for increased safety		
Guaranteed purse	20,000	Dispersed throughtout classes, we will also be raising more purse money via sponsorships		
Advertising/Marketing	5,000	Flyers, Radio, Clothes, Signs, Banners, Onsite Media coverage		
Incidentals	1,000	Fuel and equipment, flagging, repairs, prints, lathe, paint etc. Local purchases.		
Total	32,700			
Requested	25,000			
Valdez Mountain Man Hillclimb				
Trophy's and Plaques	\$4,500.00	Purchased at local business if available		
Event Insurance	50	Not available locally		
Extra Medical Support	3,500	Combination local and out of town		
Blue room rental	3500	Purchased at local business		
Guaranteed purse	5,000	Dispersed throughtout classes, we will also be raising more purse money via sponsorships		
Snocat and operator	7,000	Local company		
Trucking for snocat	500	Local trucking company		
Local Advertising	3,500	Radio, flyers, Shirts, hats, banners, media coverage		
Online or Non local ads	500			
Incidentals	\$1,000.00	Fuel and equipment repairs, lathe purchased locally		
Total	29,050			
Requested	13,500			
Valdez Youth Sno-X Championship		6 Races total including state race		
Insurance	50 ea			
Blue Room	200ea	Local business		
Trophy's	200 ea	Purchased at local business if available		
Incidentals	70 ea	Local business		
Championship plaques/BBQ	500	Purchased at local business if available		
Total youth races budget	3,620			
Requested	3,000			
Community events				
United Way Poker run	150	Hot dogs / burgers, Kelsy dock pavilion		
Halloween Poker Run	300	Hot dogs / burgers/ candy, Kelsy dock pavilion		
Womens ride/safety training X3	1,000	Permits, comp instructors for expenses, prizes		
Copper Basin 300 Trail breaking	700	Comp volunteers fuel		
Basic snowmachine maintenance	0	Use of city shop or PR shop		
Avalanche training motorized	1,000	Provide insurance, comp instructor expenses		
Highway clean up day	500	August 16th Thompson Pass highway cleanup/BBQ		
Community events	3,650			
Total events budget	69,020			
Total Funding requests	41,500			



End Of The Road Ren Fair

212 Chenega Avenue | Valdez, AK 99686 | 907-835-4313 | valdezak.gov



From: noreply@civicplus.com
To: [Events](#); [Martha Barberio](#); [Brienne Skilbred](#)
Subject: Online Form Submittal: Community Service Organization Event Sponsorship/Support Request Application
Date: Wednesday, July 16, 2025 11:12:44 AM

Community Service Organization Event Sponsorship/Support Request Application

City of Valdez - Event Year 2026

Community Service Organization Event Sponsorship/Support Request Application

Community Service Organization (CSO) Event

A Community Service Organization (CSO) Event is an event hosted by a nonprofit organization to whom the City of Valdez has provided monetary sponsorship and/or in-kind services. The monetary sponsorships requested are included in the Economic Development Department budget and the in-kind services requested are directed by the Economic Development Department. Before receiving sponsorships or services, CSO applications must be reviewed and approved by the City Council in the Fall of the year prior to the event year (i.e. 2024 events are reviewed and approved in the Fall of 2023).

Application Instructions:

Applications are due by **5:00pm on AUGUST 15th of the current year**. Due to the City Council Budget schedule, failure to comply with the deadline will result in your application being rejected. Incomplete applications will not be considered.

If you need assistance completing this application or have questions, contact Martha Barberio, Economic Development Director, at mbarberio@valdezak.gov.

Restrictions:

- 1) The Organization must submit their IRS 501 non-profit designation documentation, a State of Alaska Non-Profit Corporation Entity License, and the City of Valdez Business License.
- 2) There is no guarantee of annual funding or in-kind support.
- 3) Any funding or support provided is subject to the availability of funds lawfully appropriated for disbursement.
- 4) Any funding or support provided is intended to supplement your event, not be your sole source of support for the event.
- 5) If applicable timeline/deadline is not adhered to, the City reserves the right to remove

any indication of Support and/or Sponsorship.

6) An after-event review meeting with the event organizers may be requested by the City's Economic Development Director.

EVENT ORGANIZATION INFORMATION

Organization Name:	End Of The Road Ren Fair
Physical Address:	315 Atigun Dr #141
Mailing Address:	PO Box 1132, Valdez AK, 99686
Organization Main/Day Phone:	907-255-0401
Organization Email Address:	valdezrenaissancefestival@outlook.com
Organization Status:	Non-Profit
Current State of Alaska Business License	2024-2025 Business license.pdf
Current I.R.S 501 Non-Profit Non-Designation Document	EIN number.pdf
Current City of Valdez Business License	2025-Business-Registration_-End-Of-The-Road-Ren-Fair-Tourism-Recreation.pdf
Current W9	_fw9 2025-2026.pdf

EVENT INFORMATION

Event Name:	End Of The Road Ren Fair
Event Contact Person:	Zadie Carman
Email Address:	Valdezrenaissancefestival@outlook.com
Event Contact Phone:	9072550401
Event Website (if applicable):	www.endoftheroadrenfair.org
Please provide the event logo you will be	Large Logo (7).png

using for your event

Type of Event (check all that apply):

Street Fair/Park Festival

Is this Event Reoccurring?

Yes

If a reoccurring event, are there any changes to this years event from previous years? If so, please explain:

We would like to include an area for vendors to camp overnight on the park strip to help monitor their wares and provide increased security for the event.

Event Location(s):

North Side of Barney Meyring Park

Event Start TO End Dates:

6/19/2026 12:00 PM - 6/20/2026 8:00 PM

Event Set-up Date:

6/18/2026 10:00 AM

Event Tear-down Date:

6/21/2026 6:00 PM

Is this event free to the public to participate in?

Yes

Is this event free to spectators?

Yes

Expected # Attendance:

1,200

What is the targeted geographic of your participants & spectators? List:

Local, State, National

What is the targeted percentage of participants & spectators who are ages 0-17

14

What is the targeted percentage of participants & spectators who are ages 18-35

46

What is the targeted

25

percentage of
participants &
spectators who are ages
36-55

What is the targeted
percentage of
participants &
spectators who are ages
56+

15

Is this event a
fundraiser?

No

Will your event involve
the sale or consumption
of alcoholic beverages?

Yes

If YES, will it be sold?

Yes

If YES, will it be catered
by a State Liquor
License Holder?

Yes

Are you requesting
Sponsorship and/or
Support?

SPONSORSHIP - An event that is requesting cash donations,
as requested in this application., SUPPORT - An event that is
requesting the use of City Land, City Facilities, City Equipment
and/or City Services as requested in this application.

EVENT SPONSORSHIP

What is the amount of
the sponsorship
request?

\$20,000

Have you read and
understand the City's
Sponsorship Criteria
and Restrictions above,
including required
supplemental materials
and
timelines/deadlines?

Yes

Have you requested
City sponsorship for
your event in the past?

Yes

If YES, please highlight
any differences to this

We would like to include an area for vendors to camp overnight
on the park strip to help monitor their wares and provide

years sponsorship request from previous years request:

increased security for the event.

Will there be other organizations/individuals who will be sponsoring the event? If yes, please list the organization/individual and the amount.

SWAN helps our organization by running games during this in-kind service amounts to \$400.
Safeway donates bottled water and sodas for us to sell and give away to volunteers in the amount of \$350.
The Keystone Hotel offers our vendors and performers discounted rooms during their stay for the fair they also offer a few of our performers free rooms in the amount of \$3,000.
Copper Vally Telecom offers us finical support of \$250 to help us purchase event merchandise.
South Central Hardware and Northwind Gift shop donates wood, materials, and prizes in the amount of \$500.
Angie Christensen made our event shirt this year and gave us a \$500 sponsorship discount.
Hive Mine Meadery gave us a 5% discount on our kegs they also delivered them and provided a jockey box to distribute the mead.
The Fraternal Order Of The Eagles let us their chairs and tables to help us run the mead garden and games.
The Gift Shop gave us 3 \$15 gift certificates.

Please provide a detailed description of the need for this funding:

We are asking for \$20,000 to pay for out of state performances, performance travel expense, insurance, and general fair needs. General fair needs include, bathrooms, security staff, and advertising the event.

A detailed, line-item, breakdown of exactly what this funding will be used for is required with the request of a cash sponsorship. Please attach this document here:

[2026-Ren-Fair-Budget \(1\).pdf](#)

Performance Deliverables - Breakdown of how the sponsorship will be used; i.e. - how much will be spent at local businesses (this allows the City of Valdez to measure the event's economic impact)

We will be spending \$500 at the local hardware stores South Central Hardware and Harris Sand and Gravel for screws, paint, and other decoration needs.
We use Soaring Eagle Transportation to drive performers in and out of Valdez which costs, \$1,300.
We use a local shirt vendors Angie for our event shirts that cost \$1,200 with a sponsorship included.
The restrooms are rented from Petrol Managment and cost \$1,200.
We purchase Gas for our generators from Captain Joes which cost \$200 throughout the weekend.
We use facilities like the Fraternal Order of the Eagles to help

us run fundraisers throughout the year which cost \$400.
We also contact local radio station to help with advertising. We
give KCHU \$300 to help us spread the word about the fair.

Attach any additional
supporting
documentation to
include with the
Sponsorship request:

Field not completed.

*Please ensure you have insurance documentation ready at least 30 days prior to
your event naming the City of Valdez as the Certificate Title Holder with
\$1,000,000 liability insurance coverage.

EVENT SUPPORT

Have you read and
understand the City's
Support Criteria and
Restrictions above,
including required
supplemental materials
and time-
lines/deadlines?

Yes

Have you requested
City support for your
event in the past?

Yes

If YES, please highlight
any differences to this
year's request from
previous year's request.

We would like to include an area for vendors to camp overnight
on the park strip to help monitor their wares and provide
increased security for the event.

Please check off below
the City support you are
requesting

City Land , City Facilities , City Equipment, City Services

If selected City Land,
please indicate where:

Barney Meyring Park North Side

If selected City Land,
you may be required to
complete a Temporary
Land Use Permit
Application. Please
contact the Community
Development
Department at
(907)834-3401 to

Yes

confirm if your request falls into that requirement. Does the location of your event require you to complete a Temporary Land Use Permit Application?

If yes, please complete the Temporary Land Use Permit Application

[Temporary Land Use Permit Application](#)

If selected City Facilities, please indicate where:

Barney Meyring Park North Side Pavilion, Bathrooms, and fenced off courts.

Will you be using Kelsey Dock Plaza for your event?

No

If selected City Equipment, please indicate the requested items:

Trash Cans, Dumpsters, Picnic Tables, Barricades, Stage

How many trash cans are needed?

8

How many dumpsters are needed?

1

How many picnic tables are needed?

10

How many barricades are needed?

20

Large or Small Stage?

small

Location for City Staff to Set Up Stage

in the middle square at Barney Meyring Park, the location is marked on the map provided.

If selected City Services, please provide in detail your request:

We are requesting an officer do night checks at the Northside of Barney Meyring Park Strip starting on June 18th through June 20th. We ask that they do at least 1 check at the Foraker parking lot and the Hanagita Parking lot anytime from 12 am to 3 am to monitor the area.

Submit map/drawing of event location

[Ren Fair Map 2025 \(2\).png](#)

Performance Deliverables - Breakdown of how the Support Requested will be used; i.e. - how this will benefit local businesses (this allows the City of Valdez to measure the event's economic impact)	We go to the local hardware stores South Central Hardware and Harris Sand and Gravel for screws, paint, and other decoration needs. We purchase gift certificates and other prizes from Safeway. We use Soaring Eagle Transportation to drive performers in and out of Valdez. The restrooms are rented from Petrol Managment giving them business throughout the weekend. We purchase Gas for our generators from Captain Joe's throughout the weekend. We work with the Keystone hotel and have a large group of vendors and performers staying at the hotel during the weekend. We contact the local radio stations and do event at other nonprofit locations like the Fraternal Order Of The Eagles and Consortium Library to advertise the event. Our advertising brings in attendees from all over Alaska that have confirmed they have never been to Valdez before.
Attach any additional supporting documentation to include with the Support request:	<i>Field not completed.</i>
*Please ensure you have insurance documentation ready at least 30 days prior to your event naming the City of Valdez as the Certificate Title Holder with \$1,000,000 liability insurance coverage.	
I understand that City Staff has limited capabilities due to short staffing and will not be available to deliver the requested City items (with exceptions for the stages). I understand that I will be to picking up the requested items and will be prepared with the appropriate equipment, trailers, vehicles, and/or manpower to do so.	I understand
I understand that I am responsible for the requested equipment and will make	I understand

arrangements with City
staff to return the
requested equipment
after my event is
complete.

Email not displaying correctly? [View it in your browser.](#)



End Of The Road Ren Fair

PARTY NAME / EVENT TITLE	End Of The Road Ren Fair		
VENUE / LOCATION	Barney Meyring Park	EVENT DATE & TIME	June, 19th - June, 20th ,2026
ADDITIONAL INFO	Volunteers along with local performers and vendors will be able to set up on June 19th at 3pm		

Event Planning Checklist

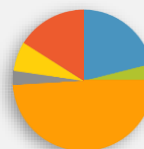
2 month Prior	
☐	Start advertisement and marketing
☐	Buying event accessories (banners, ect)
☐	Get in contact with vendors and preformers
☐	Purchase gifts and small items for prizes
☐	Sharing evnet map
☐	try to advertise in other cities

1 month Prior	
☐	Get event volunteers roles and responsibilities
☐	Buy last minute event supplies
☐	Make DIY items
☐	But thank you items for volunteer
☐	Getting pallets ready for the arena
☐	

2 days before Event	
☐	Put signs out for vendors and preformers
☐	Set up arena and stage
☐	Put event signs around city
☐	Contact Vendors and Performers one last time
☐	
☐	

Event Budget

CATEGORY	% OF BUDGET	SUBTOTALS	BUDGET TOTAL
Venue	21%	\$8,500.00	\$40,000.00
Food / Beverage permits	4%	\$1,500.00	EXPENSE TOTAL
Entertainment	49%	\$19,600.00	\$39,950.00
Event Advertizing	3%	\$1,250.00	
Attendee / Guest	7%	\$2,700.00	
Other	16%	\$6,400.00	



- Venue
- Food / Beverage permits
- Entertainment
- Event Advertizing
- Attendee / Guest
- Other

CATEGORY	AMOUNT	COMMENTS
Venue	\$8,500.00	
Location decorations	\$3,500.00	
Event Insurance	\$2,000.00	
Additional Tables / Chairs	\$500.00	
Setting Up Staff	\$1,250.00	
Cleaning Up Staff	\$1,250.00	
Food / Beverage permits	\$1,500.00	
Food	\$750.00	
Beverage	\$750.00	
Entertainment	\$19,600.00	
Out of Town Performers Rooms	\$6,000.00	
Performers	\$13,600.00	
Event Advertizing	\$1,250.00	
Radio advertisement	\$600.00	
Social Media advertisement	\$150.00	
Logo and Branding	\$500.00	
Attendee / Guest	\$2,700.00	
Contest Prizes	\$1,500.00	
Accommodation/ Restrooms	\$1,200.00	
Other	\$6,400.00	
event merchandise	\$2,000.00	
event miscellaneous (screws, rope, paint, wood, rentals, signs, etc)	\$4,400.00	



Prince William Sound College

212 Chenega Avenue | Valdez, AK 99686 | 907-835-4313 | valdezak.gov



From: noreply@civicplus.com
To: [Events](#); [Martha Barberio](#)
Subject: Online Form Submittal: Community Service Organization Event Sponsorship/Support Request Application
Date: Tuesday, April 1, 2025 2:22:33 PM

Community Service Organization Event Sponsorship/Support Request Application

City of Valdez - Event Year 2026

Community Service Organization Event Sponsorship/Support Request Application

Community Service Organization (CSO) Event

A Community Service Organization (CSO) Event is an event hosted by a nonprofit organization to whom the City of Valdez has provided monetary sponsorship and/or in-kind services. The monetary sponsorships requested are included in the Economic Development Department budget and the in-kind services requested are directed by the Economic Development Department. Before receiving sponsorships or services, CSO applications must be reviewed and approved by the City Council in the Fall of the year prior to the event year (i.e. 2024 events are reviewed and approved in the Fall of 2023).

Application Instructions:

Applications are due by **5:00pm on AUGUST 15th of the current year**. Due to the City Council Budget schedule, failure to comply with the deadline will result in your application being rejected. Incomplete applications will not be considered.

If you need assistance completing this application or have questions, contact Martha Barberio, Economic Development Director, at mbarberio@valdezak.gov.

Restrictions:

- 1) The Organization must submit their IRS 501 non-profit designation documentation, a State of Alaska Non-Profit Corporation Entity License, and the City of Valdez Business License.
- 2) There is no guarantee of annual funding or in-kind support.
- 3) Any funding or support provided is subject to the availability of funds lawfully appropriated for disbursement.
- 4) Any funding or support provided is intended to supplement your event, not be your sole source of support for the event.
- 5) If applicable timeline/deadline is not adhered to, the City reserves the right to remove

any indication of Support and/or Sponsorship.

6) An after-event review meeting with the event organizers may be requested by the City's Economic Development Director.

EVENT ORGANIZATION INFORMATION

Organization Name: Prince William Sound College

Physical Address: 97 Lowe Street; Valdez AK 99686

Mailing Address: PO Box 97; Valdez AK 99686

Organization Main/Day Phone: 9072555325

Organization Email Address: dlmoore@alaska.edu

Organization Status: Non-Profit

Current State of Alaska Business License [PWSC Business License.pdf](#)

Current I.R.S 501 Non-Profit Non-Designation Document [PWSC IRS Letter.pdf](#)

Current City of Valdez Business License [Valdez Business License.pdf](#)

EVENT INFORMATION

Event Name: 2026 Valdez Theatre Conference

Event Contact Person: Dawson Moore

Email Address: dlmoore@alaska.edu

Event Contact Phone: 907.255.5325

Event Website (if applicable): www.theatreconference.org

Please provide the event logo you will be using for your event [VTC logo- circle.tif](#)

Other

Type of Event (check
all that apply):

Is this Event Reoccurring?	Yes
-------------------------------	-----

If a reoccurring event, are there any changes to this years event from previous years? If so, please explain:	Programming layout is the same.
---	---------------------------------

Event Location(s):	Valdez Civic Center
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Event Start TO End Dates:	6/6/2026 8:00 AM - 6/13/2026 6:00 PM
------------------------------	--------------------------------------

Event Set-up Date:	6/3/2026 12:00 PM
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Event Tear-down Date:	6/15/2026 1:00 PM
-----------------------	-------------------

Is this event free to the public to participate in?	No
--	----

Is this event free to spectators?	Yes
--------------------------------------	-----

Expected # Attendance:	150
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What is the targeted geographic of your participants & spectators? List:	State theatre practioners
---	---------------------------

What is the targeted percentage of participants & spectators who are ages 0-17	0
--	---

What is the targeted percentage of participants & spectators who are ages 18-35	20
---	----

What is the targeted percentage of	40
---------------------------------------	----

participants &
spectators who are
ages 36-55

What is the targeted
percentage of
participants &
spectators who are
ages 56+

40

Is this event a
fundraiser?

No

Will your event involve
the sale or
consumption of
alcoholic beverages?

Yes

If YES, will it be sold?

Yes

If YES, will it be
catered by a State
Liquor License Holder?

Yes

Are you requesting
Sponsorship and/or
Support?

SUPPORT - An event that is requesting the use of City Land,
City Facilities, City Equipment and/or City Services as requested
in this application.

EVENT SPONSORSHIP

*Please ensure you have insurance documentation ready at least 30 days prior to
your event naming the City of Valdez as the Certificate Title Holder with
\$1,000,000 liability insurance coverage.

EVENT SUPPORT

Have you read and
understand the City's
Support Criteria and
Restrictions above,
including required
supplemental materials
and time-
lines/deadlines?

Yes

Have you requested
City support for your
event in the past?

Yes

If YES, please highlight

No difference.

any differences to this year's request from previous year's request.

Please check off below the City support you are requesting

City Facilities , City Equipment

If selected City Facilities, please indicate where:

Valdez Civic Center

Will you be using Kelsey Dock Plaza for your event?

No

If selected City Equipment, please indicate the requested items:

Tables, Picnic Tables, Tents (10x20)

How many tables are needed

8

How many picnic tables are needed?

4

How many tents (10x20) are needed?

6

Submit map/drawing of event location

[VTC No Map Explanation.pdf](#)

Performance Deliverables - Breakdown of how the Support Requested will be used; i.e. - how this will benefit local businesses (this allows the City of Valdez to measure the event's economic impact)

The Civic Center is essential to the breadth of programming presented by the Theatre Conference. Over the weeklong event, it utilizes all the Conference rooms, the stage, and the outdoor spaces. The requested tables and tents allow the college to stage a more comfortable and professional event.

One of the three central benefits of the Conference is economic stimulus for Valdez. In 2022, participants reported locally spending from \$80 to \$4,000, with an average of just over \$1,100 and a reported total of \$66,030. As 1/3 of attendees responded, this would come out to around \$200,000 in direct expenditures in Valdez. PWSC annually spends over \$100,000 with local businesses as well on the event.

Attach any additional supporting

Field not completed.

documentation to
include with the
Support request:

*Please ensure you have insurance documentation ready at least 30 days prior to your event naming the City of Valdez as the Certificate Title Holder with \$1,000,000 liability insurance coverage.

I understand that City Staff has limited capabilities due to short staffing and will not be available to deliver the requested City items (with exceptions for the stages). I understand that I will be to picking up the requested items and will be prepared with the appropriate equipment, trailers, vehicles, and/or manpower to do so.

I understand

I understand that I am responsible for the requested equipment and will make arrangements with City staff to return the requested equipment after my event is complete.

I understand

Email not displaying correctly? [View it in your browser.](#)



Valdez Convention and Visitors Bureau

212 Chenega Avenue | Valdez, AK 99686 | 907-835-4313 | Valdezak.gov



From: noreply@civicplus.com
To: [Events](#); [Martha Barberio](#); [Brienne Skilbred](#)
Subject: Online Form Submittal: Community Service Organization Event Sponsorship/Support Request Application
Date: Thursday, August 14, 2025 11:14:49 PM

Community Service Organization Event Sponsorship/Support Request Application

City of Valdez - Event Year 2026
Community Service Organization Event Sponsorship/Support Request Application

Community Service Organization (CSO) Event

A Community Service Organization (CSO) Event is an event hosted by a nonprofit organization to whom the City of Valdez has provided monetary sponsorship and/or in-kind services. The monetary sponsorships requested are included in the Economic Development Department budget and the in-kind services requested are directed by the Economic Development Department. Before receiving sponsorships or services, CSO applications must be reviewed and approved by the City Council in the Fall of the year prior to the event year (i.e. 2024 events are reviewed and approved in the Fall of 2023).

Application Instructions:

Applications are due by **5:00pm on AUGUST 15th of the current year**. Due to the City Council Budget schedule, failure to comply with the deadline will result in your application being rejected. Incomplete applications will not be considered.

If you need assistance completing this application or have questions, contact Martha Barberio, Economic Development Director, at mbarberio@valdezak.gov.

Restrictions:

- 1) The Organization must submit their IRS 501 non-profit designation documentation, a State of Alaska Non-Profit Corporation Entity License, and the City of Valdez Business License.
- 2) There is no guarantee of annual funding or in-kind support.
- 3) Any funding or support provided is subject to the availability of funds

lawfully appropriated for disbursement.

4) Any funding or support provided is intended to supplement your event, not be your sole source of support for the event.

5) If applicable timeline/deadline is not adhered to, the City reserves the right to remove any indication of Support and/or Sponsorship.

6) An after-event review meeting with the event organizers may be requested by the City's Economic Development Director.

EVENT ORGANIZATION INFORMATION

Organization Name:	VALDEZ CONVENTION AND VISITORS BUREAU, INC.
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Physical Address:	309 Fairbanks Drive
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Mailing Address:	PO Box 1603
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Organization Main/Day Phone:	9078352984
------------------------------	------------

Organization Email Address:	executivedirector@valdezalaska.org
-----------------------------	------------------------------------

Organization Status:	Non-Profit
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Current State of Alaska Business License	State AK license 2025.pdf
--	---

Current I.R.S 501 Non-Profit Non-Designation Document	IRS Tax Exempt Letter VCVB - 03-07-13.pdf
---	---

Current City of Valdez Business License	2025-Business-Registration_-Valdez-Convention-and-Visitors-Bureau-Inc.-Community-Resources.pdf
---	--

Current W9	Form W-9.pdf
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EVENT INFORMATION

Event Name:	Discover Valdez Oktoberfest and Homebrew Competition
-------------	--

Event Contact Person:	Libby Connor
-----------------------	--------------

Email Address:	operations@valdezalaska.org
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Event Contact Phone:	9078352984
----------------------	------------

Event Website (if applicable):	https://www.valdezalaska.org/events/oktoberfest-homebrew-competition/
Please provide the event logo you will be using for your event	Oktober circle 01 Artboard 1.png
Type of Event (check all that apply):	Concert/Band, Street Fair/Park Festival, Other
Is this Event Reoccurring?	Yes
If a reoccurring event, are there any changes to this years event from previous years? If so, please explain:	Expansion for the time frame to Sunday as well. Larger festival and added in state breweries.
Event Location(s):	Brewery Row
Event Start TO End Dates:	9/11/2026 9:00 AM - 9/13/2026 8:00 PM
Event Set-up Date:	9/10/2026 7:00 AM
Event Tear-down Date:	9/13/2026 8:00 PM
Is this event free to the public to participate in?	Yes
Is this event free to spectators?	Yes
Expected # Attendance:	500
What is the targeted geographic of your participants & spectators? List:	Local, State, National, cruise passengers, International travelers
What is the targeted percentage of participants & spectators who are ages 0-17	10

What is the targeted percentage of participants & spectators who are ages 18-35

What is the targeted percentage of participants & spectators who are ages 36-55

30

What is the targeted percentage of participants & spectators who are ages 56+

30

Is this event a fundraiser?

Yes

If a fundraiser, who benefits?

Discover Valdez

Will your event involve the sale or consumption of alcoholic beverages?

Yes

If YES, will it be sold?

Yes

If YES, will it be catered by a State Liquor License Holder?

No

Are you requesting Sponsorship and/or Support?

SUPPORT - An event that is requesting the use of City Land, City Facilities, City Equipment and/or City Services as requested in this application.

EVENT SPONSORSHIP

If YES, please highlight any differences to this years sponsorship request from previous years request:

Expansion for the time frame to Sunday as well. Larger festival and added in state breweries. No changes to support other than expansion.

*Please ensure you have insurance documentation ready at least 30 days prior to your event naming the City of Valdez as the Certificate Title Holder with

\$1,000,000 liability insurance coverage.

EVENT SUPPORT

Have you read and understand the City's Support Criteria and Restrictions above, including required supplemental materials and time-lines/deadlines?

Yes

Have you requested City support for your event in the past?

Yes

If YES, please highlight any differences to this year's request from previous year's request.

Expansion for the time frame to Sunday as well. Larger festival and added in state breweries.

Please check off below the City support you are requesting

City Land , City Equipment, EMT/Ambulance/Fire Services

If selected City Land, please indicate where:

Same as 2025 Request

If selected City Land, you may be required to complete a Temporary Land Use Permit Application. Please contact the Community Development Department at (907)834-3401 to confirm if your request falls into that requirement. Does the location of your event require you to complete a Temporary Land Use Permit Application?

Yes

If yes, please complete the Temporary Land

[Temporary Land Use Permit Application](#)

Use Permit Application

Will you be using Kelsey Dock Plaza for your event?	No
If selected City Equipment, please indicate the requested items:	Trash Cans, Dumpsters, Tables, Picnic Tables, Barricades, Tents (10x10), Tents (10x20), Spiderboxes, Stage, Other
How many trash cans are needed?	10
How many dumpsters are needed?	3-4
How many tables are needed	10
How many picnic tables are needed?	10
How many barricades are needed?	4
How many tents (10x10) are needed?	5
How many tents (10x20) are needed?	3
How many spiderboxes are needed?	2
Large or Small Stage?	large if its under 40ft sq.; small if not
Location for City Staff to Set Up Stage	Lot 32
If "Other", please state the requested items and quantities	Signage stands if possible
If EMT/Ambulance/Fire Services are requested, please state the date and time they are needing to arrive	Fri. Sat and Sunday from 8 am to 10 pm as available to support crowd safety and fire prevention

before the event and the time they are able to leave the event. Note each day and time if they are requested for multiple days

Submit the provided Safety Plan

[CSO Safety Plan 2025-26.pdf](#)

Download and complete the

[Safety Plan](#)

Submit map/drawing of event location

[2 - AFTER street closure.png](#)

Performance Deliverables - Breakdown of how the Support Requested will be used; i.e. - how this will benefit local businesses (this allows the City of Valdez to measure the event's economic impact)

Through the City's support, a reduction in cost to put this event on will ensure we can have a safe and successful event. In-kind support items ensure the event is of good quality, safe, clean and enjoyable for all participants. We would like to see the event have access to barricades to ensure pedestrian and vehicle safety. The garbages and dumpsters ensure the areas will be clean and safe during and after the event. The other items will support the operations of the event and offer a resource that would be out of the event's budget if it were not for support.

Oktoberfest's popularity has led to the establishment of festivals worldwide, expanding its local economic impact potential. Local businesses can expect an increase in revenue. The festival attracts visitors, leading to higher hotel occupancy rates, increased spending on food, transportation, and souvenirs, and boosting the local tourism industry.

Oktoberfest supports extra jobs, including up to and the duration of the weekend. The brewing industry experiences a surge in demand during the event, adding extra value for our local breweries and promoting their businesses.

Attach any additional supporting documentation to include with the Support request:

[Site Plan Oktoberfest .pdf](#)

*Please ensure you have insurance documentation ready at least 30 days prior to your event naming the City of Valdez as the Certificate Title Holder with \$1,000,000 liability insurance coverage.

I understand that City Staff has limited

I understand

capabilities due to short staffing and will not be available to deliver the requested City items (with exceptions for the stages). I understand that I will be to picking up the requested items and will be prepared with the appropriate equipment, trailers, vehicles, and/or manpower to do so.

I understand that I am responsible for the requested equipment and will make arrangements with City staff to return the requested equipment after my event is complete.

I understand

Email not displaying correctly? [View it in your browser.](#)