

**Valdez Destination Marketing Immediate Expenses to Approve**

Original Date of Invoice	2025 or 2026	Vendor	Amount Owed	Reason for Expense	Other notes
9/2/2025	2026	Bells Alaska	3,400.00	2026 Guides & Map Ads	
3-Aug	2025	Edibel Alaska	1,745.85	2025 Advertising	On VCVB list for a different amount
2/5/2024	2025	Kennicott/McCarthy Guide	870.35	20205 Advertising	
5-Feb	2026	Kennicott/McCarthy Guide	875.00	2026 guide ad	
9/2/2025	2026	Bearfoot Guides	10,358.00	2026 Guides	
2/4/2026	2025	Anchorage Brochure	164.80	Brochure Storage for 2025	
1/2/2026	2026	Anchorage Brochure	5,540.00	Brochuee Dist for 2026 ANC area	
Oct 25 - Jan 26 Multiple	2025/Jan 2026	Simpleview	10,786.00	Web and CRM	a portion of this in on the VCVB list, Feb Simpleview has been paid by COV for \$2696.50
		Journal Graphics	40,000.00	Guide Printing	
		Gold City Brochure Distribution	1,200.00	Fairbanks Guide Distribution	estimate, needing official quote
		Website SEO/Writing/Mapping	12,000.00	Updates severly needed	Suggested plan is attached, this is a not to exceed number.
<b>Total Initial Past Expenses to Approve</b>			<b>\$ 86,940.00</b>		

**Valdez Destination Marketing Routine Expenses**

Simpleview	1,697.50	Monthly Hosting/CRM
Simpleview	999.00	Visit Widget Plus Plan
Anchorage Brochure	40.00	Montly storage fees for brochures
<b>Total Monthly</b>	<b>\$ 2,736.50</b>	<i>Need to have the total for this planned in for a few months</i>

 = On the VCVB Payable list from 1/24

 = a portion of the amount due is on the VCVB Payable list from 1/24

 = need amount and vendor