P.O. Box 1603 | 309 Fairbanks St Valdez, AK 99686 907-835-2984 | ValdezAlaska.org | #DiscoverValdez

Discover Valdez Valdez Convention & Visitors Bureau, Inc. 309 Fairbanks Drive PO Box 1603 Valdez, Alaska 99686

City of Valdez 212 Chenega Ave Valdez, AK 99686

Dear City of Valdez Council Members:

On behalf of Discover Valdez (Valdez Convention and Visitors Bureau, Inc.), thank you for your continued support of this CVB / DMO. Support allows us to continue our mission to "Promote leisure, art, culture, and adventure in Valdez", and to continue to serve the 90,000 plus visitors that come to Valdez on a yearly basis with quality service and a spirit of Valdez welcoming. This organization serves to support City of Valdez Economic Strategic Action Plan 2030, by being the primary driver for Priority #5—"To Promote Valdez as a Destination".

We are requesting CSO support for 2026 in the amount of \$562,500. This amount reflects the previous amount requested and includes a 2.9% for estimated increase and inflation. As you will see in the 2026 Budget approved, we continue to seek further sustainable revenue sources. After retaining a high-performing team mid-year, we have found marked progress in establishing long-term continuity and relationship building with our members and community. We endeavor to reach the long-term goal of 50% or less of revenue source from the City of Valdez.

Please reference our 2025 CSO request for further information.

If you have any questions, please reach out via contact information below. We look forward to the ongoing marketing and CVB representation that serves as the catalyst in tourism prosperity for Valdez.

Warm Regards,

Faith Harris

Faith Harris, Executive Director executivedirector@valdezalaska.org on Behalf of:

VCVB Board Of Directors Email: <u>board@valdezalaska.org</u> Phone (office): (907)835-2984

