



APPLICATION FOR APPOINTMENT TO BOARD OR COMMISSION

BOARD/COMMISSION Providence Valdez Medical Center Community Advisory Council

DATE February 3, 2026

NAME Kate Dugan

RESIDENCE ADDRESS Mile 19 Richardson Highway

MAILING ADDRESS [REDACTED]

TELEPHONE NUMBER Daytime [REDACTED] Evening same

OCCUPATION Communications Manager EMPLOYER Alyeska Pipeline Service Company

Please check the main reason(s) for applying for appointment to this board/commission:

- I have expertise that I want to contribute.
- I am interested in the activities the board/commission handles.
- I want to participate in local government.
- I am strongly concerned with better government.
- I want to make sure my segment of the community is represented.
- Other: _____

Please explain in greater detail those items you have checked: _____

I have already served for a term and would like to continue! The PVMC is an important resource in our community and it's important to have community representation.

It is suggested you attach an outline of your education, work and volunteer experience.

How did you learn of this vacancy? (circle one)

Media Word of mouth Solicitation Other Already on the board

Signature

***** Please return this form to the Office of the City Clerk, P.O. Box 307, Valdez, AK 99686 *****

Kate Dugan is the Valdez Communications Manager for Alyeska Pipeline Service Company. She is responsible for the company's public and community relations in Prince William Sound and manages the company's philanthropy budget for the area. She has been in the position since 2011. Before her role with Alyeska, she worked as an aide in the Alaska Legislature and in government relations for the American Lung Association of Alaska.

Kate is an active community member and recently represented Alyeska on the City of Valdez Child Care Task Force. She also sits on the board of the Prince William Sound Science Center and the community advisory board for Providence Valdez Medical Center.

Born and raised in New England, Kate has called Alaska home for more than 20 years and currently lives in the mountains outside of Valdez with her husband and 11-year old daughter.

KATHERINE (KATE) DUGAN

Valdez, AK 99686

An experienced communications professional with a passion for transparency, collaboration and connection; key strengths in community relations, reputation management, crisis communication, event planning.

Professional Experience

Valdez Communication Manager *Alyeska Pipeline Service Company*

2011- present

Represents Alyeska, the company that operates the 800-mile Trans Alaska Pipeline System (TAPS), in the communities of Valdez, Cordova, Tatitlek and Chenega Bay and leads internal and external communication for the company in the region. Primary duties: leads issue management for Alyeska's Valdez operations; develops and implements communication plans; provides communication counsel to Valdez leadership team; coordinates internal and external events; contributes written and visual content for company intranet, website and social media channels; serves as lead Public Information Officer for Alyeska during exercises and incidents; supports advocacy and education efforts in Alaska Legislature and US Congress; conducts media relations with local and statewide outlets; coordinates executive visits to facility and tours for internal and external stakeholders; manages Alyeska's philanthropy in the region

Key accomplishments:

2011 – 2015

- Team lead on award-winning, multi-faceted 35th company anniversary. The event resulted in statistically significant improvement in public perception and awareness as measured by quarterly tracking polling, a Public Relations Society of America (PRSA) Silver Anvil Award of Excellence and a PRSA Alaska Chapter Grand Award.
- Completed "Alyeska University" a partnership with Alaska Pacific University for emerging leaders that involved masters-level intensive MBA classes, company-specific business modules and a capstone project.

2016-2018

- Communications lead for an ad hoc team that managed a high-dollar, high visibility contract transition of TAPS' major marine service provider, a critical component of oil spill prevention and response in Prince William Sound. The result was an on-time transition without public outcry, a measured increase in public support for Alyeska over the course of the campaign and the successful introduction of a state-of-the-art fleet of tugboats and response vessels to protect a unique and pristine environment. This effort was also recognized by PRSA Alaska with a Grand Award and a PRSA national Silver Anvil Award of Excellence.
- Held a Temporary Special Assignment as Stakeholder Relations Manager, including the supervision of the Fairbanks communication manager and engagement with statewide and Anchorage organizations, while continuing day-to-day duties as Valdez Communications Manager.

2019-2026

- As crisis communications subject matter expert for Alyeska, recruited and trained individuals from around TAPS to grow a cross functional team to staff a Joint Information Center (JIC) during incidents and oil spill exercises. Served as Public Information Officer in a JIC during a six-week incident in spring 2020.
- Established a standing focus group of employees around the company as part of a team metrics and measurement initiative. Facilitated focus group sessions and reported findings to communications team and key leadership.

Legislative Aide *Alaska State Legislature*

2008-2010; 2005-2007

Provided policy and office support to the late Senator Johnny Ellis and former Senator Hollis French. Duties: Researched and carried legislation on a variety of topics, including oil and gas, fisheries, renewable energy and healthcare; worked collaboratively with committee staff, the Municipality of Anchorage, non-profits, and other groups to develop the state capital budget; drafted op-ed pieces, press releases, letters, electronic and hard-copy newsletters; managed office account, travel plans and scheduling

Director of Advocacy and Public Relations *American Lung Association of Alaska*

2007-2008

Lead state and federal government relations for key public health non-profit in Alaska. Duties: Gave on-record and background interviews to media and planned press events; managed annual advocacy budget, including grant writing and working with major donors; lobbied Congress, state legislature and local governments on public-health related bills and budget items

Policy Coordinator *Alaska Native Health Board*

2005

Managed Tobacco Policy Change grant from the Robert Wood Johnson Foundation, which led to the successful implementation of Medicaid coverage for tobacco cessation in Alaska. Duties: compiled and synthesized relevant statistics, economic projections and background information; traveled to villages and hub-communities to promote new program to tribal health entities; met with legislators and administrative staff

Campaign Staff *Various*

2003-2004

Worked as campaign field organizer and volunteer coordinator on statewide and national political campaigns.

Awards

PRSA National Silver Anvil Awards of Excellence in 2012 (Events and Observances) and 2018 (Reputation/Brand Management), PRSA Alaska Chapter Awards, Grand Prize (2012, 2017), Aurora Award (2018) Alaska Governor's Health and Safety Award (2013), Alyeska Atigun Award for Teamwork (2018)

Community Service

Board membership/affiliations: Prince William Sound Science Center (2021-present), Providence Valdez Medical Center (2023-present), 0-3 With Families Alliance (2018-present), City of Valdez Childcare Task Force (2023-2024), Valdez Prevention Coalition (2017-2021), Providence Alaska Foundation (2017-2023), KCHU Terminal Public Radio (2012-2015)

Training and Education

Strategic Communication Certificate, PRSA

2021

BA, The George Washington University, Washington, DC

1999-2003