

Application Form

Profile

How did you learn about this vacancy?

☒ City Newsflash or Email

CassandraMacDonald

First NameLast Name

Email Address

Valdez Mailing Address (PO BOX # or HCI BOX #)

Home Address

City

Primary Phone

Alternate Phone

Suite or Apt

State

Postal Code

Alyeska Pipeline Service CompanyOperations & Maintenance Coordinator

EmployerOccupation

Which Boards would you like to apply for?

Beautification Commission: Submitted

Interests & Experience

Why are you interested in serving on a City of Valdez board or commission?

I would love to serve on the Beautification Commission because I believe it offers a meaningful opportunity to work alongside others who share a passion for improving our community. Combining my interest in community beautification with my experience collaborating with diverse groups to achieve common goals, I feel I could make a positive contribution through both project planning and creative problem-solving. To me, beautification is about much more than simply making Valdez look "pretty." It is about creating a community that reflects the pride, character, and values of the people who call Valdez home. We are fortunate to live among some of the most beautiful scenery in Alaska, and I believe that through organized effort, community involvement, and thoughtful planning, we can continue to enhance public spaces and gathering areas that reflect the same appreciation we have for our unique surroundings. I truly believe that an attractive and well-maintained community can have far-reaching benefits. It can strengthen community pride, encourage social connections, support outdoor recreation, and enhance the overall quality of life for residents. When people feel proud of where they live, they are more likely to become engaged in their community and invest their time and energy into making it even better. I also believe the work of the Commission can play an important role in supporting economic development. A welcoming and vibrant community creates a positive impression on visitors, encourages tourism, supports local businesses, and can attract new residents and investment. Thoughtful beautification efforts help create places where people want to live, work, visit, and spend time. With all of this mind, I truly believe it would be an honor to serve on the Commission and am excited for the opportunity to be considered.

Please outline your education, work, and volunteer experience which will assist you in serving on a City of Valdez board/commission.

I hold a Bachelor's degree in Business Administration and currently work for Alyeska Pipeline Service Company as an Operations & Maintenance Coordinator. Through my professional experience, I have developed strong skills in coordination, organization, collaboration, problem-solving, and working with multiple stakeholders to achieve common goals. I have a long history of community involvement in Valdez. I previously served on the Valdez Imagination Library Board and currently serve on the Valdez Youth Basketball League Board. In addition, I have coached youth basketball for both the Valdez Youth Basketball League and VDZ Elite as both an assistant coach and head coach. Community service is important to me, and I have volunteered with Alyeska's United Way campaign, supported the Valdez Food Bank, and served as the lead coordinator for the VCS 5th Grade Trip in 2025. I have also participated in Junior Achievement programs for multiple years. These experiences have allowed me to work with a variety of individuals, organize projects and events, and contribute to initiatives that benefit our community. I believe these experiences, combined with my passion for Valdez and community improvement, would allow me to make a positive contribution to the Beautification Commission.

Valdez Municipal Code Chapter 2.60 states members of the Economic Diversification Commission should be diversified to the maximum extent possible. Please select the industry sector which best represents your area of expertise (choose one). *

☒ Oil & Gas

Please describe your qualifications to represent your selected industry sector.

My experience in the oil and gas industry has provided me with a strong foundation in project coordination, stakeholder collaboration, regulatory compliance, and long-term planning. In my role, I regularly work with complex documentation, manage competing priorities and deadlines, and participate in process improvement initiatives that require careful evaluation, organization, and attention to detail. I work closely with personnel across multiple departments and subject matter experts to achieve common goals, and I have experience serving on committees and work groups that require collaboration, communication, and consensus-building among individuals with diverse perspectives. These experiences have strengthened my ability to evaluate complex issues, consider multiple viewpoints, and contribute thoughtful recommendations. I understand the importance of presenting a positive image of Valdez to both residents and visitors. Working in an industry that operates alongside some of Alaska's most valued natural resources has reinforced the importance of accountability, stewardship, and thoughtful decision-making. These principles, along with my professional experience and knowledge of the local community, have shaped my commitment to responsible development and community improvement. I believe my professional experience, collaborative approach, and passion for Valdez would allow me to effectively represent the oil and gas industry while making a positive contribution to the goals and mission of the Beautification Commission.

Please describe your vision for the economic future of Valdez.

My vision for the economic future of Valdez is a community that continues to benefit from its existing industries while expanding opportunities in tourism, small business development, and year-round economic activity. I would like to see Valdez become less reliant on any single industry by fostering a vibrant downtown area filled with locally owned restaurants, shops, and services that meet the needs of both residents and visitors. I envision welcoming spaces where people can gather, socialize, and enjoy the unique beauty of our community. By investing in beautification efforts and creating attractive spaces throughout town, Valdez can encourage visitors to stay longer, return more often, and support local businesses. Our natural beauty is one of Valdez's greatest assets and preserving that character while supporting thoughtful growth will be key to long-term economic success. Ultimately, I hope Valdez remains a place where families choose to build their lives and where young people can see a future for themselves. I would love to see a community that feels vibrant and welcoming throughout the year, with a thriving downtown, diverse local businesses, and inviting public spaces that reflect the pride residents have in calling Valdez home.

Question applies to Beautification Commission

How do you think the community of Valdez could improve upon the aesthetics of its built environment?

I believe the biggest impact would revolve around main street. Right now I believe the Valdez sign coming into town has a light or so out, so making sure lights on this part of the road are maintained including the streetlights as sometimes one or two might not be working. The cleanliness is also something that seems to overshadow the various beautiful sitting areas and flowers that decorate the sidewalks. There are parking lots that have dirt and rubble that could get some love. Working with business owners may be the most difficult but cost effective way to bring up the appeal as there are quite a few businesses that have vehicles or equipment that are either for sale or just being stored on the main street. Also, I'm unsure of what the relationship with the Gold Rush mural and the city is, but if there is anything that could be done to maintain it in getting volunteer artists to restore it or not but this would be a huge benefit to the town. However, I am fully aware at how difficult it is to restore something without getting a professional muralist which can be quite expense. The other option is to paint over it. I do believe that sometimes poorly maintained items should instead be removed instead of left to crumble as it still can negatively impact the appeal of the town. I also believe that there are some businesses that could reconsider their paint color, such as the museum building. The current color isn't inviting, and it almost blends into the background as it appears to be something we'd like to hide instead of focus on.

[Cassandra_MacDonad_Beautification_Commission.pdf](#)

Upload a Resume or Letter of Interest