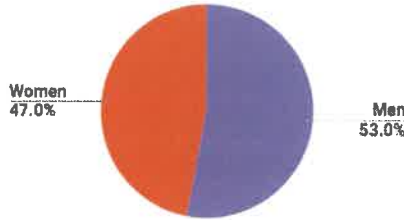


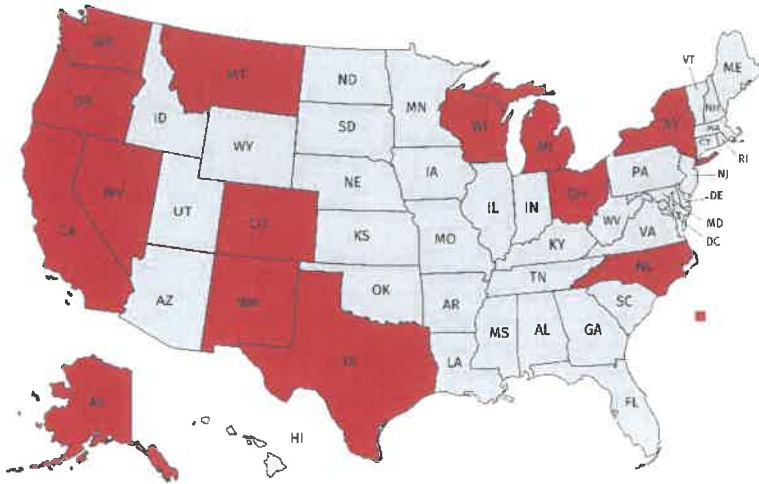
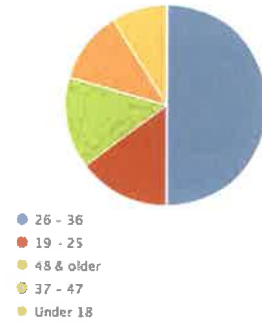


2018 Results

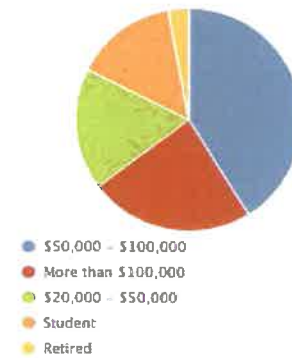
Gender



Age



Average Annual Income



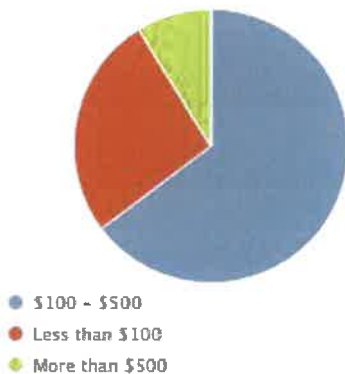
219 attendees

\$158,337 visitor spending

Donated **\$1070** to

Advocates for Victims of Violence

Valdez Spending



\$2262 Volunteer Hours

Local Businesses Supported

Alaska Photography
 Best Western Harbor Inn
 Captain Joe's
 Chitina Hotel Catering
 Downtown B&B
 Ernesto's
 Fat Mermaid
 First Student
 Fu Kung
 Halibut House
 Harris Sand & Gravel
 Herbal Outfitters
 KCHU
 KVAK
 Old Town Restaurant

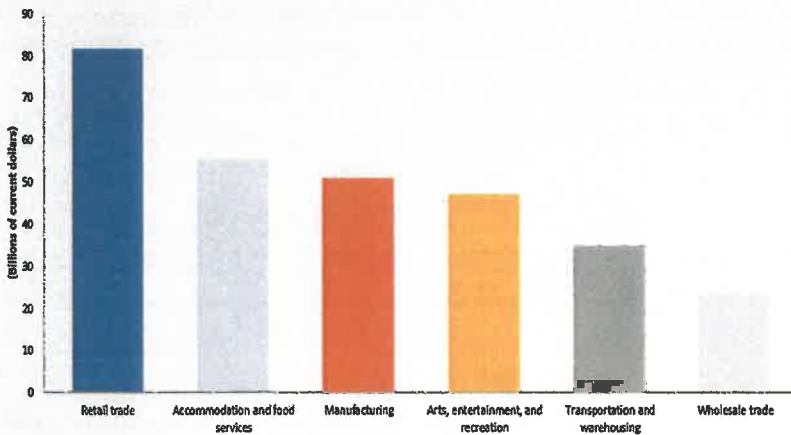
Prospector
 Petro Management
 Raven Air
 Rogues Garden
 Sacred Grounds
 Safeway/Oaken Keg
 SEED Media
 Serendipity Supper Club
 South Central Hardware
 Totem Inn & Suites
 Valdez Office Supply
 Latte Dah
 Mountain Sky Hotel
 Valdez Water Taxi
 Valdez Star

Outdoor Recreation is a Smart Investment

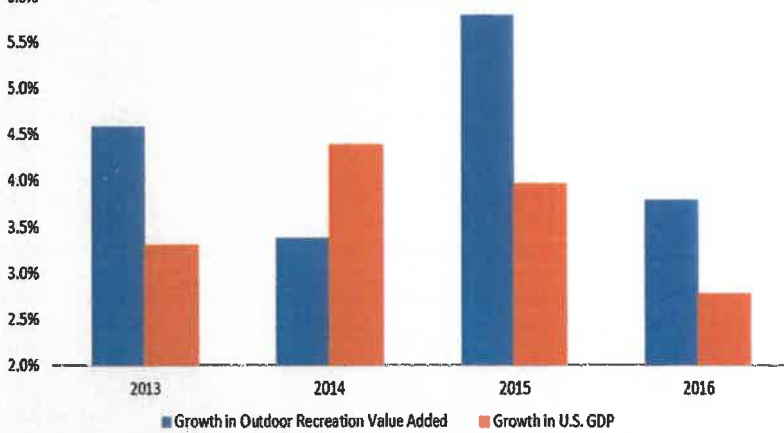
\$374 Billion US Economic Impact of Outdoor Recreation

“The public will no doubt be surprised at the economic importance of this industry as we release prototype statistics measuring the impact of activities like boating, fishing, RVing, hunting, camping, hiking, and more.”
U.S. Commerce Secretary Wilbur Ross

Outdoor Recreation Value Added for Selected Industries (2016)



Growth in Outdoor Recreation Value Added vs. Growth in U.S. GDP



OUTDOOR RECREATION
 What does value added measure?
 How much industries contribute to the U.S. economy

For example, these goods and services related to boating...

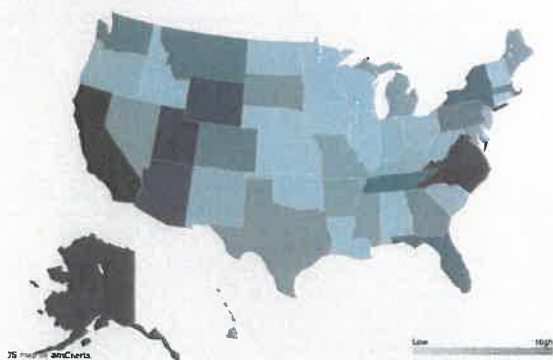
- Boating lessons
- Boat sales
- Marina services
- Motors
- Insurance

...are produced by these industries

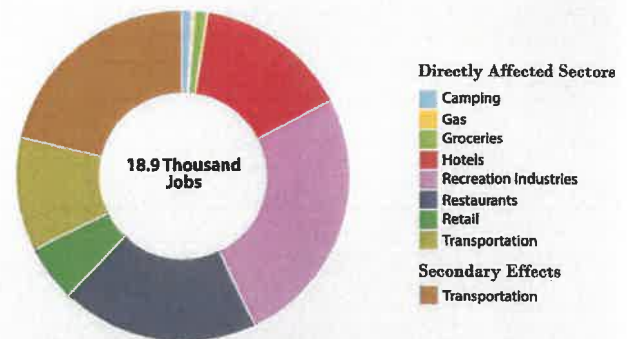
- Motor vehicle and parts dealers
- Transportation Equipment Manufacture
- Finance and insurance
- Arts, entertainment and recreation
- Educational services

BEA
 Bureau of Economic Analysis

Top 10 States by Visitor Spending to National Parks



National Park Service Jobs in Alaska



CONFLUENCE AK

Questions? Lee Hart, Info@ValdezAdventure.com