



City of Valdez

212 Chenega Ave.
Valdez, AK 99686

Meeting Agenda

Beautification Commission

Wednesday, June 5, 2024

5:00 PM

City Council Chambers

Regular Meeting

REGULAR AGENDA - 5:00 PM

I. CALL TO ORDER

II. ROLL CALL

III. PUBLIC BUSINESS FROM THE FLOOR

IV. NEW BUSINESS

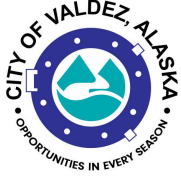
1. [Action Item: Approval of Recommendation to City Council for Funding of Additional Tier 1 2024 Beautification Matching Grant Applicants in the Amount of \\$18,151.13.](#)

V. REPORTS

1. [Monthly Report: June 2024 Beautification Commission Reported Concerns](#)

VI. COMMISSION BUSINESS FROM THE FLOOR

VII. ADJOURNMENT



Legislation Text

File #: 24-0232, **Version:** 1

ITEM TITLE:

Action Item: Approval of Recommendation to City Council for Funding of Additional Tier 1 2024 Beautification Matching Grant Applicants in the Amount of \$18,151.13.

SUBMITTED BY: Elise Sorum-Birk, Deputy City Clerk

FISCAL NOTES:

Expenditure Required: \$18,151.13

Unencumbered Balance: \$136,401.71

Funding Source: Beautification Reserve Fund 350-5550-55000

RECOMMENDATION:

Make and forward a recommendation to City Council for 2024 Beautification Matching Grant award.

SUMMARY STATEMENT:

At their April 2024 meeting the Beautification Commission voted to accept a second round of match grant applications. Applications were accepted through Friday, May 31, 2024.

The City Clerk's Office received 4 additional applications for the 2024 Beautification Matching Grant Program before the May 31, 2024 deadline. Two were for rental properties in residential zoning district and were disqualified in staff review.

The two qualifying Tier 1 applications follow:

- Mark's Repair - 2310 Richardson Hwy - \$12,500.00 (max grant amount)
- Quad Shot Espresso - 222 Hazelet Ave - \$5,651.13

Neither applicant has received prior funding through the grant program. Applications are attached for commission consideration.

The unencumbered balance listed accounts for grant awards already made during the 2024 cycle.



Valdez Beautification Matching Grant Program 2024 Application

1. PROJECT LOCATION

Address to be improved: 222 Hazelet Ave

Assessor Parcel ID Number(s): 70400280010

Name of Business or Organization: quad shot espresso

Is this property (check one): Tier One Tier Two

2. APPLICANT INFORMATION

Name: Charles Selanoff

Address: 1613 Alaska Ct

Mailing Address: PO Box 2014

Email Address: [REDACTED] phone: [REDACTED]

Do you: Own Rent (month to month) Lease

If leased, date of lease expiration: _____

Name of Property Owner(s): Charles Selanoff

Property Owner Email Address: same as above

Property Owner Phone: same as above

3. DESCRIPTION OF PROPOSED IMPROVEMENTS

Please attach the following to this application for consideration:

- Detailed written description of proposed work.
- Sketches or drawings of proposed improvements, including samples/photographs of paint colors or materials to be used (do not need to be professionally drawn, but are required for application consideration).
- Color "before" photographs of the area or areas to be improved (submitted electronically if possible).
- Bids for contracted work.
- Budget breakdown – including itemized list of costs associated with the project.
- A letter/narrative addressed to the Beautification Commission detailing how the proposed work adds to the aesthetics of your property and our community.

Applications missing any of the above items will not be considered.

4. ESTIMATED TIMELINE FOR PROJECT COMPLETION:

October 2024

5. ESTIMATED COSTS

TOTAL ESTIMATED PROJECT COST: \$ 11,302.26 (not including shipping or expenses)
TOTAL MATCHING GRANT REQUESTED: \$ 5,651.13

Depending on available funding for the grant program, awarded matching grants may be less than the full amount requested in this project application. Could and would you proceed with this project if you are awarded less than the full matching grant amount requested?

Circle one: YES NO

Please explain. We are less than a year old business trying to establish ourselves.

By signing below, I confirm I have read and understand the requirements and process for the 2024 Beautification Matching Grant Program. The information submitted in this application is true and complete to the best of my knowledge.

Property Owner Signature: CS. Date: 5/28/2024

Applicant Signature: CS. Date: 5/28/2024

Subject: Proposal for Landscaping Enhancement at Quad Shot Espresso

Dear Beautification Commission,

I hope this letter finds you well. I am writing to share our proposal that we believe will not only enhance the aesthetics of our coffee shop property but also contribute positively to the overall ambiance and beauty of our community.

At Quad Shot Espresso, we are deeply committed to creating a warm and inviting atmosphere for our patrons. We understand the importance of creating a visually appealing environment that complements the natural beauty of our surroundings. With this in mind, we are proposing a landscaping enhancement project for our property that we believe will achieve these objectives.

Our proposed landscaping plan includes the following elements:

1. **Floral Arrangements**: We plan to incorporate hanging plants around the perimeter of our property and within designated outdoor seating areas. These hanging plants will not only soften the architectural lines of our lot but also provide a refreshing and calming environment for our customers to enjoy. We intend to incorporate more flowers for the spring/summer season at our front end of our coffee hut that will add bursts of color and interest to sit in a galvanized plant box.
2. **Fence and Seating Area**: Our lot is not clearly sectioned off and we would like to outline our space with a homey fence incorporating 2 inch thick rope that creates a space for customers to feel welcome. And to further enhance the outdoor experience for our customers, we propose to create a seating area nestled among the fence line. It will include seating and a fire pit. This space will provide opportunity for relaxation and socialization, encouraging patrons to linger and enjoy their coffee in a tranquil outdoor setting.
3. **Appropriate Signage**: To help customers understand what our business is, we will hang appropriate signage that will represent our coffee shop.
4. **Sustainable Practices**: As stewards of our environment, we are committed to implementing sustainable landscaping practices wherever possible. This includes the use of faux, reusable plants to minimize water usage.

We firmly believe that the proposed landscaping enhancements will not only beautify our coffee shop property but also contribute to the overall aesthetic appeal of our community. By investing in green spaces and creating welcoming outdoor environments, we hope to foster a sense of pride and belonging among residents and visitors alike.

We are eager to work collaboratively with the city to ensure that our landscaping plans align with local regulations and guidelines. We are committed to obtaining any necessary permits and approvals and welcome the opportunity to discuss our proposal in further detail.

Thank you for considering our proposal. We look forward to the opportunity to contribute to the beauty and vibrancy of our community through this exciting landscaping project.

Warm regards,

Charles and Sonya Selanoff

Owners

Quad Shot Espresso



Written Description of Proposed Work

quad shot espresso sits on LT 1B BK 28 MINERAL CREEK, 222 Hazelet Avenue.

As owners, we're proposing to fence off two sides of our lot. This involves digging post holes, filling them with cement, and installing fence posts. The fence will run along the 100ft backside of the lot and extend 40ft along the side shared by Eagles Hall. Blue steel poly rope will secure the fence posts together.

Following this, we'll level the lot, by removing stumps and weeds, and cover the entire 10,000sq ft area with gravel. Chugach Mountain Contractors have agreed to undertake this task.

To enhance the lot's appearance, we'll adorn 7 of the 10ft fence posts with faux flower hanging plants. Additionally, outdoor string lights will be affixed to these posts. At the front end of our coffee hut, there will be a galvanized plant bed containing artificial plants.

In the corner of the lot adjacent to the fence, we plan to set up Adirondack seating and a Canyon Solo Stove to provide comfortable seating for customers. On the opposite corner of the lot, we'll install our business sign to inform customers about our establishment, thereby tying everything together.

Budget

Quantity	Item	Cost	Total
	quad shot espresso		
	Beautification Budget		
7	4'x4x10' Treated Boards	\$23.38	\$163.66
13	4x4x12' Treated Boards	\$28.18	\$366.34
10	2x4x8' Treated Boards	\$3.73	\$37.30
16	Ready Mix Cement	\$4.47	\$73.12
7	Faux Hanging Plants	\$40	\$280
4	Outdoor String Lights	\$68	\$272
1	Canyon Solo Stove	\$699	\$699
1	Coffee Weather Resistant HIPS Plastic Adirondack	\$467	\$467
1	Aluminum Composite Material 8x4' Sign	\$589	\$589
1	Gravel Leveling + Landscaping	\$6,398.86	\$6,398.86
1	Galvanized Raised Garden Bed	\$83.99	\$83.99
1	Artificial Flowers for Outdoors	\$23.99	\$23.99
1	200' - 2" Blue Steel Poly Rope	\$4.24	\$848
2	20 Hours Contracted Labor @ \$25/hour	\$500	\$1,000

Lot Photos





Seating that will be placed on lot:



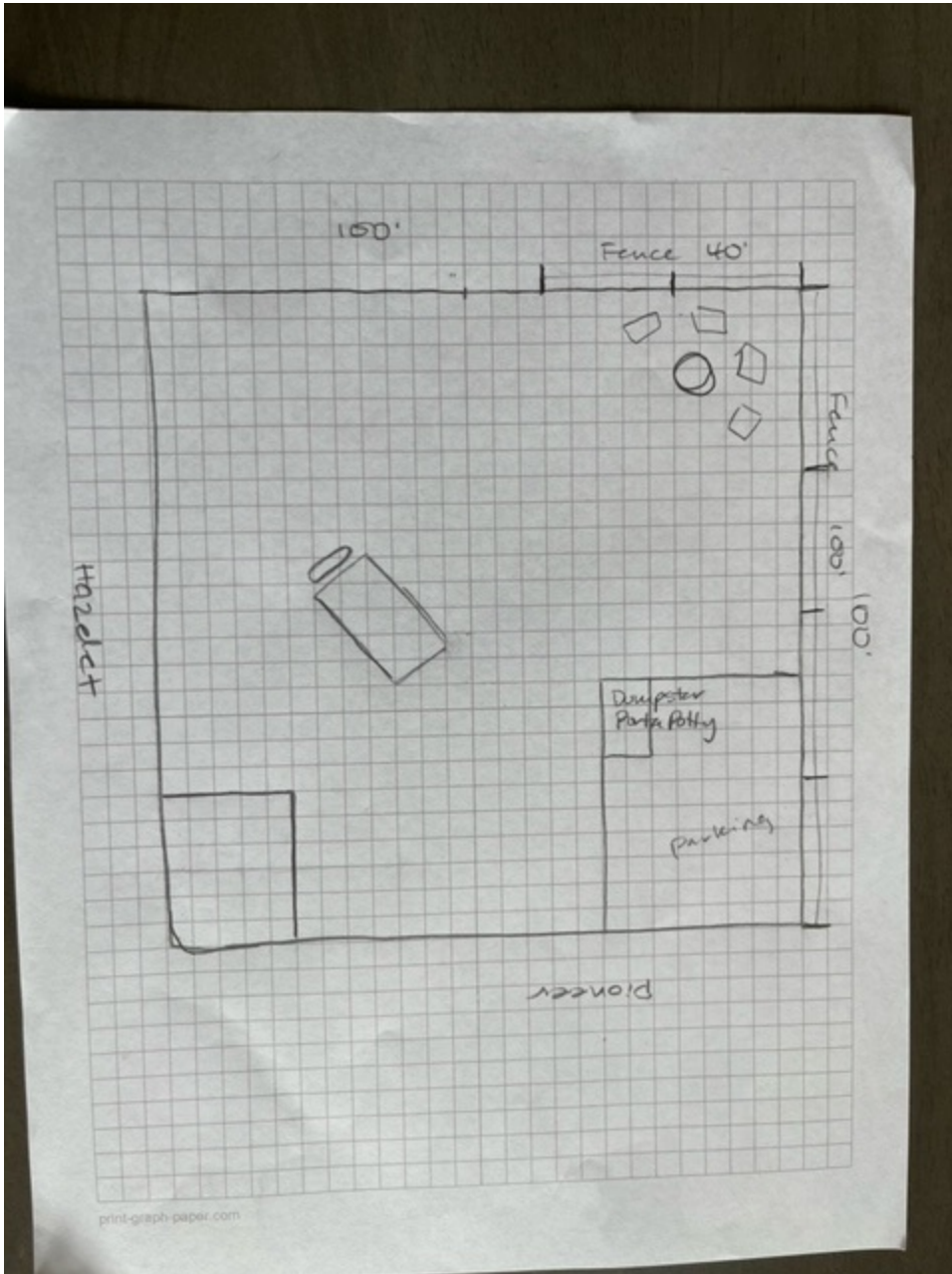
Solo Stove:

Includes free shelter + stand



Elise Sorum-Birk

From: sonya <quadshotcrew@gmail.com>
Sent: Friday, May 31, 2024 4:19 PM
To: Elise Sorum-Birk
Subject: Re: Beautification Grant - missing photo



Quad Shot

> On May 31, 2024, at 2:51 PM, quad shot <quadshotcrew@gmail.com> wrote:
>
>
> To whom it may concern,

>

> We are thrilled about the prospect of receiving financial assistance to enhance our business premises, enriching not only our establishment but also contributing to the allure of the beautiful city of Valdez. Your support would greatly aid our efforts, and we eagerly anticipate your response.

>

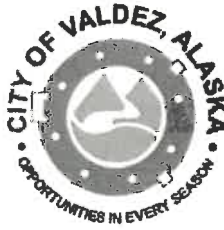
> Sincerely,

>

> Quad Shot Espresso

> <beautification grant.pdf>

> <quad shot espresso beautification.pdf>



Received
MAY 21 2024
City of Valdez

Valdez Beautification Matching Grant Program 2024 Application

1. PROJECT LOCATION

Address to be improved: 2310 Richardson Hgwy

Assessor Parcel ID Number(s): 71500300050

Name of Business or Organization: Mark's Repair, Inc.

Is this property (check one): Tier One Tier Two

2. APPLICANT INFORMATION

Name: Ryan Hamerly, Mark's Repair, Inc.

Address: 2310 Richardson Hgwy

Mailing Address: [REDACTED]

Email Address: [REDACTED]

Do you: Own Rent (month to month) Lease

If leased, date of lease expiration: _____

Name of Property Owner(s): RYAN HAMERLY

Property Owner Email Address: [REDACTED]

Property Owner Phone: [REDACTED]

3. DESCRIPTION OF PROPOSED IMPROVEMENTS

Please attach the following to this application for consideration:

- Detailed written description of proposed work.
- Sketches or drawings of proposed improvements, including samples/photographs of paint colors or materials to be used (do not need to be professionally drawn, but are required for application consideration).
- Color "before" photographs of the area or areas to be improved (submitted electronically if possible).
- Bids for contracted work.
- Budget breakdown – including itemized list of costs associated with the project.
- A letter/narrative addressed to the Beautification Commission detailing how the proposed work adds to the aesthetics of your property and our community.

Applications missing any of the above items will not be considered.

4. ESTIMATED TIMELINE FOR PROJECT COMPLETION:

November 2024

5. ESTIMATED COSTS

TOTAL ESTIMATED PROJECT COST: \$ \$ 27,759.90

TOTAL MATCHING GRANT REQUESTED: \$ \$ 13,879.95

Staff review note: Total qualifying amount \$12,500

Depending on available funding for the grant program, awarded matching grants may be less than the full amount requested in this project application. Could and would you proceed with this project if you are awarded less than the full matching grant amount requested?

Circle one: YES NO

Please explain. DEPENDS ON CAPITAL

By signing below, I confirm I have read and understand the requirements and process for the 2024 Beautification Matching Grant Program. The information submitted in this application is true and complete to the best of my knowledge.

Property Owner Signature: [Signature] Date: 5-20-24

Applicant Signature: [Signature] Date: 5-20-24

Valdez Beautification Matching Grant Program

1. Detailed written description of proposed work:

We are going to improve the overall quality and facade of Mark's Repair, Inc. shop located on Richardson Highway in the Industrial Subdivision. The buildings in the subdivision, of which Mark's Repair is also one, are some of the first highway properties tourists see when driving into town.

The Industrial Subdivision buildings give tourists and visitors their first glimpse of the quality of Valdez.

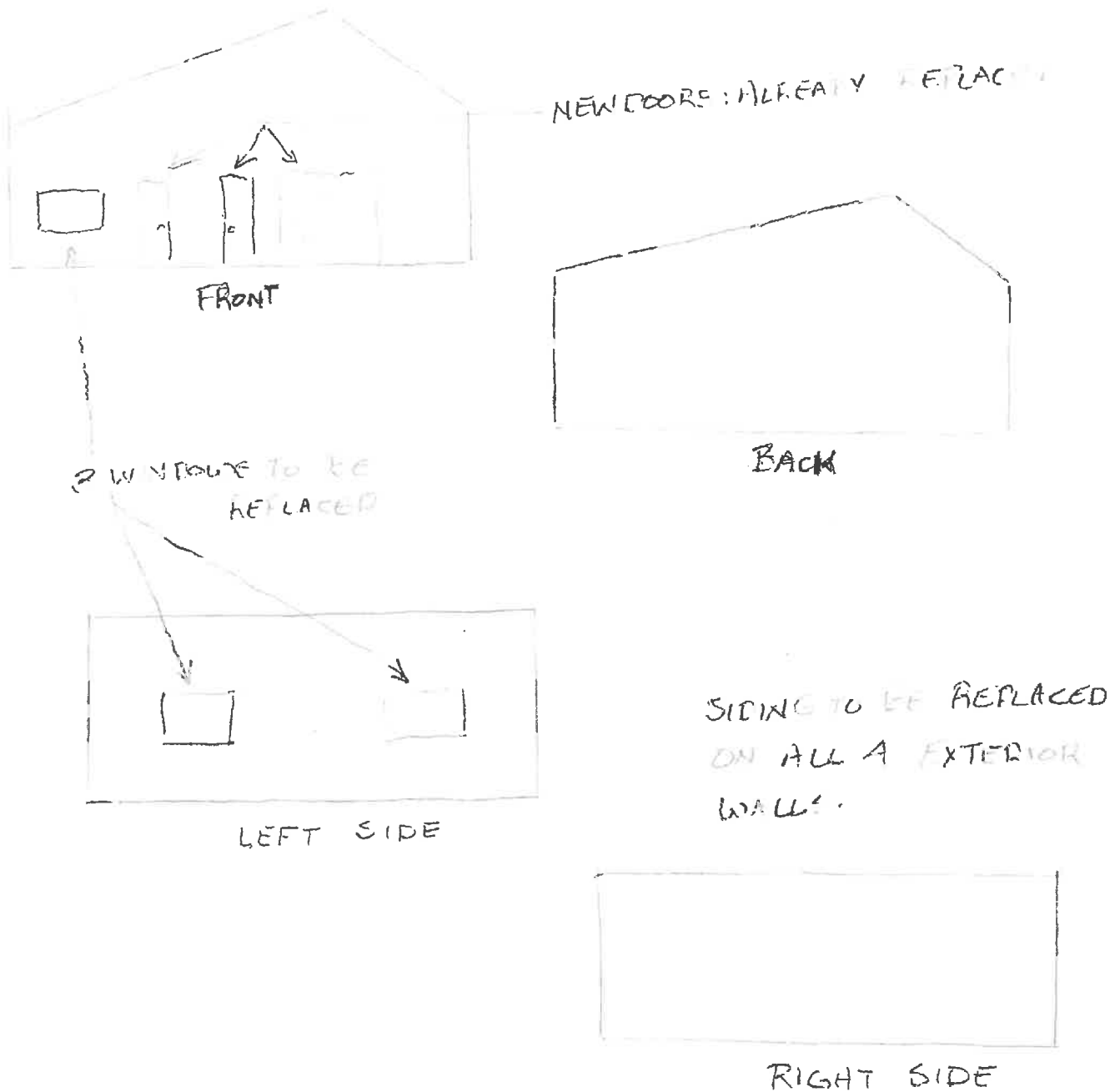
We will be using our employees/local craftsmen to completely re-side the main shop at Mark's Repair as well as replace three windows in the building.

This final project of new siding and new windows will finish upgrading the facade of the shop overall, since the doors and roof have recently been replaced. We believe the upgraded appearance of Mark's Repair will attract locals and tourists to do more business with us, which will help us keep our 5 local employees working full time.

The new siding will be metal and be the color blue. The new windows will be modern with white vinyl trim.

Valdez Beautification Matching Grant Program

2. Sketches of each side of the building, with locations of the windows to be replaced. The new siding will be a blue metal. The new windows will be modern with white trim.



Valdez Beautification Matching Grant Program

3. Color photographs of each exterior wall of the shop we intend to improve.









CRL Construction License # 2138274

~Formal Bid Proposal~

██████
Valdez, Alaska 99686

Phone: ██████████
Email: ██████████

PROPOSAL SUBMITTED TO	PHONE	DATE
Ryan Hamerly	██████████	03/09/2023
ADDRESS	EMAIL	
2310 Richardson hwy.	██████████	
CITY, STATE AND ZIP		
Valdez, Alaska 99686		

We hereby submit specifications and estimates for:

- Metal siding & trim(Magic Metal) for Mark's Repair shop 3,400 sq. ft. of siding area & 3 window's.
- Hardware(Low profile head screws) tyvek siding wrap.
- Misc Consumables (caulking+gun, touch up paint, etc.) Color of metal is owner's choice.
- Labor x 265.2 hours. 3- Vinyl widows 2-4050 and 1-3045 989.00.
- Man Lift.

Material's will be paid by owner - complete in accordance with the above specifications for the sum of:

Material costs \$42,999.00

I propose hereby to furnish labor - complete in accordance with the above specifications for the sum of:

Labor Costs \$9,810.00

Payment to be made as follows:

1/2 down for laborer cost= \$4,905.00 and remainder when job is finished.

Total= (\$23,790.00)

Costs will be executed only upon written order and will become an extra charge over and above the bid/proposal.

2/1/24 METAL PRICES
CURRENT UP 17,949.90
Total = 27,1759.90
5/13/2024

The above prices, specifications and conditions are satisfactory and are hereby accepted. You are authorized to do the work as specified. Payment will be made as outlined above.

X Bill
Customer Signature

Contractor's Signature X [Signature]

Date of Acceptance 05/13/2024

X 03/10/2023

Valdez Beautification Matching Grant Program

5. Contractor bid budget breakdown:

A budget breakdown:

- Three vinyl windows: \$989.00
- Cost of supplies: \$16,960.90
 - Metal siding and trim
 - Low profile head screws
 - Tyvek siding wrap
 - Misc: (caulking and caulk gun, touch up paint, etc.)
 - Man lift rental
- Total supplies: \$17,949.90
- Cost of 265.2 hours of labor: \$9810.00
 - Removing old siding
 - Installing new siding
 - Remove and install new windows
- TOTAL COST OF PROJECT: \$27,759.90

6. Letter to Beautification Task Force

May 21, 2024

To the Task Force:

We are going to improve the overall quality and facade of Mark's Repair, Inc. shop located on Richardson Highway in the Industrial Subdivision.

The buildings in the subdivision, of which Mark's Repair is also one, are some of the first highway properties tourists see when driving into town. The Industrial Subdivision buildings do give tourists and visitors their first glimpse of the quality of Valdez.

We will be using our employees/local craftsmen to completely re-side the main shop at Mark's Repair as well as replace the three windows in the building.

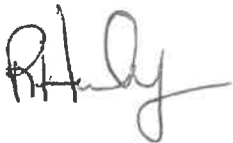
This final project of new siding and new windows will finish upgrading the facade of the shop overall, since the doors and roof have recently been upgraded and replaced.

We believe the upgraded appearance of Mark's Repair will attract locals and tourists to do more business with us, which will help us keep our 5 local employees working full time.

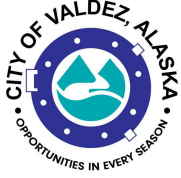
The new siding will be metal and be the color blue. The new windows will be modern with white vinyl trim.

We hope by finishing the upgrading of Mark's Repair facade, will give the highway travelers a better first impression of Valdez, even before they reach the downtown area of our city.

Signed,

A handwritten signature in black ink, appearing to read "R. Hamerly", written in a cursive style.

Ryan Hamerly, owner
Mark's Repair, Inc.



Legislation Text

File #: 24-0233, **Version:** 1

ITEM TITLE:

Monthly Report: June 2024 Beautification Commission Reported Concerns

SUBMITTED BY: Elise Sorum-Birk, Deputy City Clerk

FISCAL NOTES:

Expenditure Required: n/a

Unencumbered Balance: n/a

Funding Source: n/a

RECOMMENDATION:

File and forward to city administration for consideration and action.

SUMMARY STATEMENT:

At their work session on May 28, 2024 the Beautification Commission expressed a desire to have a monthly agenda item to report and discuss concerns about unsightly (or potentially dangerous) situations in throughout town.

Commissioners will submit photos of the areas in question, and these will be forwarded to city administration for response and code enforcement action as needed.