



## BUDGET 2026

Accounts	ACCT CHANGE Draft 2025	BUDGET NARRATIVE	Budget 2025	Budget 2024	Budget 2023	Budget 2022/2
Income						
		2025 Actual+ 2.97% Inflation increase; Is				
<b>41100 City of Valdez Grant</b>	\$15,850	\$562,500.00 approximately 50% of Budget	\$546,650	\$531,245	\$531,245	\$446,245
42000 Membership Income						
<b>Membership Income - Total</b>		\$9,700.00	\$12,600			
43000 Cooperative Advertising						
<b>Cooperative Advertising - Total</b>		\$36,300.00	\$52,500			
44000 Retail Sales			\$0			
44100 Clothing	(\$10,000)	\$20,000.00 under event sales only	\$10,000		\$0	\$6,000
44200 Collectibles	\$5,000	\$10,000.00 under event sales only	\$5,000		\$0	\$2,000
44300 Food	(\$1,000)	\$0.00 under event sales only	\$1,000			
44400 Discounts Given			\$0		\$0	-\$275
<b>Retail Sales - Total</b>		\$30,000.00	\$16,000			
<b>Incentive Packages</b>	\$40,000	\$40,000.00 new budget line;				
45000 Digital Advertising						
<b>Digital Advertising - Total</b>		\$300.00	\$1,100			
<b>46100 Donations Received</b>	\$600	\$800.00 based on 2025 to date	\$200			\$32
<b>46200 Interest Income</b>		\$150.00 Based on 3 year avg. actual	\$150		\$45	\$40
<b>46300 Special Event Income</b>		\$555,500.00 See Narrative	\$250,000			
<b>Total Income</b>		\$1,235,250.00 Revenue Source approx. 50% COV	#REF!	\$571,245	\$583,190	\$517,292 #
Expense						
61000 Payroll Expenses						
<b>Wages - Total</b>		\$331,940.00 % of Operationg Budget:	\$266,970			
61700 Payroll Tax Expense	\$36,678	\$38,630.00 11.5% payroll	\$30,702	\$30,702	\$22,710	\$21,252
61800 Health Dental Vision Expense	\$28,485	\$57,600.00 per year round employee; see budget narrative	\$29,115	\$28,296	\$1,028	\$20,000
**61900 Career Development	\$2,500	\$5,000.00 increase to account for event staff training	\$2,500			
<b>Payroll Expenses - Total</b>		\$433,170.00	\$326,787			
62000 Insurance						
<b>Insurance - Total</b>	(\$74)	\$4,170.00	\$4,152			
63000 Operating Costs						
63100 Administrative						
63110 Rent	\$0	\$36,000.00 \$3000 Per Month	\$36,000	\$36,000	\$36,000	\$36,000 #
63120 Waste Water Sewer	\$0	\$800.00 2022-2025 Actual	\$800	\$800	\$800	\$800 #
		budget projection 2026 from actual 2025 plus				
63130 Electricity		\$10,000.00 projection (includes exhibition)	\$7,875	\$7,875	\$7,500	\$5,000 #
63140 Heating Fuel	\$0	\$15,050.00 budget projection 2026 after year round open	\$15,126	\$14,700	\$14,000	\$8,500

		KONICA MINOLTA PREMIER FINANCE; CVTC PHONE SYSTEM \$160 MO. AVG; buffer rental;					
63150 Equipment Rental and Mainl	\$1,000	\$4,600.00	forklift rental \$1000	\$3,600	\$1,325	\$1,325	\$1,500 #
<b>Administrative - Total</b>		<b>\$66,450.00</b>		<b>\$63,401</b>			
63200 Communication							
2024 monthly Total \$ 358.75; projected 2025 Bill							
63210 Telephone Office	\$3,250	\$1,800.00	Total \$ 517.14 mo= \$6240 for all annually	\$5,050	\$1,200	\$1,200	\$1,200
63220 Telephone Mobile	(\$350)	\$0.00	cancelled 04/25	\$350		\$850	\$520 #
63230 Internet	(\$2,275)	\$350.00	CVTC Quote for HPBX line; 350 per month	\$840	\$3,115	\$3,115	\$3,115 #
1260 p month 15120; support hrs 900;							
63240 Website Maintenance	(\$17,220)	\$31,620.00	visitwidget @ 15600	\$14,400	\$14,400	\$14,400	\$15,300 #
63245 Website CRM	\$0	\$5,400.00	\$450 mo Simpleview CRM	\$5,400	\$5,000	\$5,000	\$2,880 #
63250 Blog		\$0.00		\$0			\$1,500
1 new dell laptop @ 1200; mouse, keyboards;							
63260 Computers/Tech. Equipmen	\$0	\$3,500.00	new phones @ \$1000	\$3,500	\$698	\$3,500	#
<b>Communication Total</b>		<b>\$42,670.00</b>		<b>\$29,540</b>			
63300 Supplies							
63310 Office Supplies	(\$455)	\$7,000.00	See 2025 Budget Narrative	\$7,455	\$2,500	\$3,500	\$3,000
63320 Printing	\$200	\$1,200.00	2026 projection	\$1,000	\$500	\$1,000	\$1,000
63330 Cleaning Fees	\$1,500	\$3,000.00	budget 2025 plus projection	\$1,500	\$1,500	\$1,500	\$1,300
<b>Supplies - Total</b>		<b>\$11,200.00</b>		<b>\$9,955</b>			
51000 Cost of Goods Sold							
<b>Cost of Goods Sold - Total</b>		<b>\$8,000.00</b>		<b>\$4,500</b>			
63400 Guides							
63500 Fees							
<b>Fees - Total</b>		<b>\$42,550.00</b>		<b>\$19,170</b>			
63600 Professional							
63610 Accounting Fees	\$0	\$20,500.00	Budget 2025	\$20,000	\$18,000	\$24,000	\$4,200
63620 Financial Audit	\$500	\$18,650.00	Newhouse Vogler Yearly Audit 2024 Actual	\$18,150	\$16,750	\$16,750	\$16,000
<b>Professional - Total</b>		<b>\$39,150.00</b>		<b>\$38,150</b>			
<b>63700 Beautification</b>		<b>\$500</b>	<b>flowers; upgrade boxes</b>	<b>\$500</b>			
64000 Program Work							
64100 Advertising							
64110 Internet and Web Ads				\$0		\$1,500	\$3,000
64120 Social Media Boosts				\$0		\$4,000	
64130 Displays at DMO	(\$1,000)	\$5,000.00	budget 2025	\$6,000	\$6,000	\$8,500	\$4,600
64140 Radio and TV Ads	\$0	\$10,500.00	budget 2025	\$10,500	\$6,500	\$6,500	\$5,500
increase for additional rv ads; additional							
64150 Print Guides and Mags	\$11,652	\$31,150.00	promotion	\$20,000	\$5,000	\$10,000	\$6,000
<b>Advertising - Total</b>		<b>\$10,652</b>	<b>\$46,650.00</b>	<b>\$36,500</b>			
64200 Marketing							
64210 ATIA Coop Opportunities		\$4,000.00	budget 2025	\$4,000	\$4,000	\$4,000	\$5,000
64220 Valdez Vacation Guide	\$7,500	\$70,000.00	budget 2025	\$70,000	\$62,500	\$62,500	\$60,000
64230 Photo Contest	\$1,500	\$1,500.00	budget 2025	\$1,500			\$1,000
64260 Public Relations		\$1,500.00	budget 2025	\$1,500		\$1,500	
64270 Simpleview Interactive Map				INACTIVATE		\$6,500	

<b>Marketing - Total</b>		<b>\$77,000.00</b>		<b>\$77,000</b>			
64300 Trade Shows							
64310 Exhibits				\$3,750		\$3,750	\$1,000
64320 Familiarization Trips	(\$1,600)	\$8,000		\$9,600		\$3,750	\$2,600
64330 Membership Dues		\$3,000.00		\$4,430	\$1,750	\$1,750	\$1,870
64340 Registration Fees		\$20,640.00		\$21,300	\$4,000	\$4,000	\$6,890
64350 Sponsorships						\$1,000	\$600
NEEDS MOVED; Should Not Be under TRade Shows							
64360 Contractual Services		\$100,000.00		\$100,000	\$100,000	\$72,019	\$52,000
64370 Travel Trade Expert	INACTIVATE		Not Needed			\$0	
64380 Other Contractor	INACTIVATE?		Never Used			\$0	
<b>Trade Shows - Total</b>		<b>\$131,640.00</b>		<b>\$139,080</b>			
65000 Travel and Sales							
<b>Travel and Sales - Total</b>		<b>\$30,600.00</b>		<b>\$19,900</b>			
66000 Special Events							
66100 Board and Member Meetings	\$2,000	\$3,000.00	budget plus inclusion of annual meeting costs	\$1,000	\$1,000	\$500	\$1,000
contingency plan to accommodate new events							
66200 Special Events Contingency		\$10,000.00	break even	\$10,000		\$900	\$1,000
66300 Board Member Training	\$1,000	\$2,000.00	Needed Board Training	\$1,000			
4 quarterly meetings; location; caterer; special							
*New Line Item: Membership Meetings	\$6,000	\$6,000.00	education				
66400 Special Events	\$94,500	\$250,500.00	See Budget Narrative	\$77,000			
<b>Special Events - Total</b>		<b>\$271,500.00</b>		<b>\$89,000</b>			
Depreciation expense							
<b>Total Expense</b>		<b>\$1,225,250.00</b>		<b>\$869,150</b>	<b>\$579,237</b>	<b>\$586,147</b>	<b>\$518,292 #</b>
Other Expense							
<b>Total Other Expense</b>		<b>\$0</b>	<b>\$10,000.00</b>	<b>\$10,000</b>	<b>\$0</b>	<b>\$6,243</b>	<b>\$0 #</b>
<b>Total Net Income</b>		<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0 #</b>

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