

## Patricia Ann Relay

**OBJECTIVE :** To work with a dynamic team of people who achieve results in creatively expanding the humanities through thought provoking exhibits and programming.

**SUMMARY :** Effective at connecting people, organizations, and ideas to achieve maximum results in the field of Museums. Extensive experience in maintaining and developing collaborative partnerships with museums and galleries and in securing grants from corporations, private and public sources. Engaging speaker and attentive listener; excellent writer with advanced computer skills. Career accomplishments based on the belief that cultural resources; the humanities and the arts enrich people's lives and build strong communities.

### EDUCATION & FOREIGN LANGUAGE

**M.A., ARTS ADMINISTRATION,** Goucher College, Baltimore, MD, 2008

✦ Thesis: "Public Art: Pleasure & Responsibility"

**B.A., ART HISTORY,** Western Washington University, Bellingham, WA, 2001

✦ Double Eagle Endowment Merit Scholarship 2000/2001

**LANGUAGE FLUENCY - Dutch**

### AWARDS & HONORS

✦ 2020 Museums Alaska Presidents Award – Outstanding Advocate for all Alaskan Museums

✦ 2017 American Alliance of Museums Star Advocate

✦ 2014 State of Alaska Governor's Award for the Humanities in Business

✦ 2003 Bellingham Arts Commission Mayor's Award for Patrick Dougherty Public Art Installation

✦ 2000 Double Eagle Endowment Merit Scholarship

### MUSEUM EXPERIENCE

#### EXECUTIVE DIRECTOR

October 1, 2010 - Present

**VALDEZ MUSEUM & HISTORICAL ARCHIVE,** Valdez, Alaska

*Museum provides innovative and interactive educational programs and exhibitions about art and Prince William Sound history; serves approximately 25,000 visitors annually; operating budget of \$750,000 and 10 employees.*

Oversee all aspects and management of the Museum & Archive. Acts as the duly authorized representative of the Board on all matters, including carrying out the policies established by the Board of Directors, develop and plan for Museum operations, prepare annual budget, develop and execute a formal fund development plan, oversee human resources, oversee public trust, supervise business affairs, and collaborate with other Museums and cultural organizations.

✦ Strengthened & expanded relationships with donors and funders.

- ✦ Increased Fundraising by \$250,000 of which State and Foundation grants increased by 75%; corporate sponsors increased by 81%; event income increased 85%, and individual appeals by 75%
- ✦ Decreased City of Valdez subsidies by 11%
- ✦ Invited participant in state and national museum convenings by Museums Alaska and the American Alliance of Museums.
- ✦ Leadership role with Museums Alaska and the American Alliance of Museums advocacy committees
- ✦ Increased arts related programming to enrich historical interpretation.

## **DEVELOPMENT DIRECTOR**

March 2009 – July 2010

### **WHATCOM MUSEUM FOUNDATION, Bellingham, Washington**

*Museum provides innovative and interactive educational programs and exhibitions about art and Northwest history; serves approximately 130,000 visitors annually; operating budget of \$2M and 25 employees.*

Oversee all aspects of fund development, membership, corporate, individual, planned giving; draft grant proposals; plan and oversee special events. Manage operations budget of \$655K for fund development, membership, and marketing. Develop corporate giving strategies and raise funds for programs, projects, and endowment campaign. Prepare and present cyclic reports to Executive Director and Development and Advisory Committee, and provide budget forecasts to determine fund raising goals. Establish and maintain relationships with corporations, foundations, and major donors.

- ✦ Raised \$500K through events, appeals, grants and sponsorships and increased memberships by 35%.
- ✦ Increased department efficiency, allowing for staff reduction of 1 part-time employee.
- ✦ Streamlined grant application process and strengthened donor and volunteer relationships.
- ✦ Contributed to development of new museum website.

## **PROGRAM COORDINATOR**

2002-2009

### **WASHINGTON ART CONSORTIUM, Bellingham, Washington**

*Educational cooperative of 7 art museums in Washington State that promote the understanding and appreciation of art.*

As Program Coordinator of the Consortium, developed and maintained relationships with other organizations, including Bagley and Virginia Wright and the Kreielsheimer Foundation. Acted as liaison between board and curatorial and registrar staffs of member organizations. Raised funds for special projects, securing grants from public and private agencies and from corporations. Developed monthly program and financial reports; prepared and managed annual operating budget of \$130K.

- ✦ Raised \$50,000 grants for new high density collections storage; secured \$100,000 grant from the Western States Arts Federation for Northwest Art Project.
- ✦ Forged new partnership with Western States Arts Federation.
- ✦ Invited participant at museum convenings by the Washington Museum Association and Western Museum Association.

## **PROJECT MANAGER**

2001 - 2004

### **LYNDEN PIONEER FOUNDATION/MUSEUM, Lynden, Washington**

*Supports educational programs, creates exhibits and presentations, and preserves heritage collections. 2 paid staff and numerous volunteers.*

Conducted special projects for the Director of the Museum. Served as curator. Maintained and enhanced community relations. Project managed 2 community-oriented projects, closely collaborating with parks department.

- ✦ Secured approval from National Registry of Historic Places for Berthussen Barn.

- ✓ Completed full architectural assessment as project historian.
- ✓ Collaborated with barn caretaker, museum director, Lynden Parks Department, and State of Washington's Office of Archeology to compile required information for successful application.
- ✚ Awarded 2003 Bellingham Arts Commission Award for Patrick Dougherty public art installation.
- ✓ Initiated and established relationship with artist; drafted and secured \$10K NEA Access grant and solicited local businesses for support; managed 100 volunteers.
- ✚ Raised \$15K in grants and sponsorships.

**RESEARCH ASSISTANT & CO-CURATOR (Student Internship) 2000 - 2001**

**WESTERN GALLERY, WESTERN WASHINGTON UNIVERSITY, Bellingham, Washington**

*Gallery exists to expand its audience's awareness of the visual arts as central to the dynamic and pluralistic nature of our society. 2 full-time staff and operating budget of \$50K.*

Developed excellent research skills by assisting Director Sarah Clark-Langager, with artist research for her book, *Sculpture in Place: A Campus as Site*. Provided curatorial assistance with Inuit Art Exhibit; communicated with the collector, created checklists and label copy, and wrote essay for brochure.

**BUSINESS EXPERIENCE**

**CO-OWNER, CEO, PRESIDENT 1982 - 2007**

**WORLD FAMOUS UP & UP TAVERN, INC.**

*Casual restaurant established in 1935. Catering to college students, annual revenues ranged from \$300K-\$450K; staff of 10 with extraordinarily low turnover rate.*

For 25 years, managed daily operations and performed all administrative duties including orders, inventory, payroll, and taxes. Trained and managed staff. Marketed and did PR for all live entertainment. Served as liaison to community, working closely with many community group-campus community coalitions, the Hospitality Resource Alliance, and liquor control board. Assisted in development of public service announcements for responsible hospitality and delivered speech at National Lifesavers Conference

- ✚ Received Washington State Department of Transportation's 1998 Award for Excellence.

**UNIVERSITY EXPERIENCE**

**ADJUNCT FACULTY Spring 2016**

**PRINCE WILLIAM SOUND COLLEGE**

*Introduction to Humanities II*

**ADJUNCT FACULTY 1997 - 2007**

**BELLINGHAM TECHNICAL COLLEGE**

*Mandatory Alcohol Server Trainer*

**ADVOCACY & CONFERENCE PRESENTATIONS**

- ✚ Museum Advocate at American Alliance of Museums Museum Advocacy Day in DC 2014 - present
- ✚ "Institutional and Local Advocacy" presenter, 2019 Museums Alaska, Kodiak Alaska
- ✚ "How to Host a State Museum Advocacy Day" presenter, 2015 American Alliance of Museum, Atlanta, Georgia.
- ✚ "Advocacy and your Institution" presenter at 2014 Museums Alaska Conference, Seward Alaska.
- ✚ Co-Chaired 1<sup>st</sup> Annual Museum Advocacy Day in Juneau Alaska 2014

- # “Advocacy 101” presenter at 2013 Museums Alaska conference in Haines, Alaska
- # “Walking the leadership Tightrope” presenter at 2012 Museums Alaska conference, Sitka, Alaska
- # “New Facility Planning” moderator at 2011 Museums Alaska conference,, Valdez Alaska
- # “Northwest Virtual Art Collection” presenter at 2007 Washington Museum Association conference in Wenatchee, WA.
- # “Consortium: A model for Collaboration” presenter at 2004 Washington Museum Association conference.
- # “Setting a Course for Collaboration” moderator at 2003 Western Museums Association

## **MEMBERSHIPS & AFFILIATIONS**

- # Treasurer, Museums Alaska January 1, 2022 – present
- # President, Valdez Convention & Visitors Bureau 2013 – 2022
- # Vice President, Valdez Arts Council 2017 - 2020
- # Professional Member, Museums Alaska 2010 – Present, serving on Advocacy Committee
- # Professional Member, American Alliance of Museums – 2001 – Present, serving on Advocacy Committee
- # Professional Member, Alaska Historical Society 2010 – Present
- # Member, Alaska State Museum COVID 19 Task Force
- # Task Force Member, City of Valdez Beautification Task Force 2011 – 2021
- # Professional Member, American Association for State and Local History 2010 - Present
- # Board Member (Secretary/Treasurer), Valdez Convention & Visitors Bureau 2011 - 2013
- # Professional Member, Americans for the Arts 2005 - 2013
- # Member, Allied Arts Education Project Leadership Team 2000 - 2005
- # Founding member, Bellingham Hospitality Resource Alliance 1990 - 1995
- # Member, Campus Community Coalition Western Washington University 1995 – 2005

## **VOLUNTEER EXPERIENCE**

- # Bellingham Cooperative School, taught art
- # Happy Valley Elementary School PTA – Newsletter Editor, Reflections Art Show Chairperson, Assemblies/Mt. Baker Theater Chair Person, and Classroom helper
- # Bellingham Bay Swim Team – Computer Operator Meet Manager and concessions person
- # Wade King PTA – Art Teacher, Reflections Chairperson, Co Treasurer