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City of Valdez

Valdez Beautification Matching Grant Program 2023 Program Application

1. PROJECT LOCATION


Address to be improved: 131 East Pioneer

Assessor Parcel ID Number(s): 70600040050

Name of Business or Organization:  Gas Inc dba Capt'n Joe's

Is this property (check one): ☒ Tier One ☐ Tier Two

2. APPLICANT INFORMATION

Name:  Gas Inc dba Capt'n Joe's Gas

Address: 131 E Pioneer Valdez Alaska 99686

Mailing Address:  Valdez Alaska 99686

Email Address:  Phone: 

Do you: ☒ Own ☐ Rent (month to month) ☐ Lease

If leased, date of lease expiration: _____

Name of Property Owner(s): Thomas and Christine Auble, Gary and Carrie Schliesing

Property Owner Email Address: 

Property Owner Phone: 



3. DESCRIPTION OF PROPOSED IMPROVEMENTS – Capt'n Joe's Wooden Statue

Please attach the following to this application for consideration:

- Detailed written description of proposed work:

Wooden statue standing on a 12" platform to stand 7'4" tall upon that in the shape of our "mascot" Capt'n Joe. The statue will be carved allowing for a person to stand next to 'him'. The statue will be large and involved painting or staining to help facial expressions and clothing to stand out. Clothing will perhaps involve a sailor/captain uniform with a hat that a boat captain would wear.

- Sketches or drawings of proposed improvements, including samples/photographs of paint colors or materials to be used (do not need to be professionally drawn, but are required for application consideration):

See attached

- Color "before" photographs of the area or areas to be improved: See attached

- Bids for contracted work: See attached

- Budget breakdown – including itemized list of costs associated with the project:
See attached

- A letter/narrative addressed to the Beautification Task Force explaining how the proposed work adds to the aesthetics of your property and our community:

The carving of a Captain Joe statue by local artisan Ryan McCune will bring to fruition a dream to enliven Capt'n Joe's gas station/convenience store and bring additional tourism to the station and Valdez. To have people all over Alaska and worldwide purposefully planning trips to Valdez to get a selfie with Capt'n Joe can only bring increased dollars to the Valdez community. Locals in Valdez whose livelihood was affected by the real Captain Joe can also create and remember their own history in Valdez by taking photos along side the statue. We see beautification happening in many ways by building this statue and creating a sense of community.

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- Sketches or drawings of proposed improvements, including samples/photographs of paint colors or materials to be used. See Attached.
- Color "before" photographs of the area or areas to be improved; See Attached.
- Bids for contracted work; See Attached.
- Budget breakdown – including itemized list of costs associated with the project; and See Attached.
- A letter/narrative addressed to the Beautification Task Force explaining how the proposed work adds to the aesthetics of your property and our community. See Attached.

4. ESTIMATED DAYS/MONTHS FOR PROJECT COMPLETION: _____

Completion Date-June 30, 2023

5. ESTIMATED COSTS (ATTACH AN ITEMIZED LIST OF COSTS ASSOCIATED WITH YOUR PROJECT.)

TOTAL ESTIMATED PROJECT COST: \$ \$6,000.00

TOTAL MATCHING GRANT REQUESTED: \$ \$3,000.00

Depending on available funding for the grant program, awarded matching grants may be less than the full amount requested in this project application. Could and would you proceed with this project if you are awarded less than the full matching grant amount requested?

Circle one: **YES** NO

Please explain.

Our ongoing market and adv strategy is to promote Capt' n Joe's in Valdez, Alaska as a Destination no matter who you are or why you are in the State of Alaska.

By signing below, I confirm I have read and understand the requirements and process for the 2023 Beautification Matching Grant Program. The information submitted in this application is true and complete to the best of my knowledge.

Property Owner Signature: Gary Schliessing Date: 3/8/2023

Applicant Signature: Gary Schliessing Date: 3/8/2023









"CAPTAIN JOE"
HAND PAINTED
CHAINSAW CARVING BY RYAN MCCUNE

HEIGHT: 7 FOOT 4 INCHES

WIDTH: 3 FOOT AT SHOULDERS

DEPTH: UP TO 3 FOOT

COST ESTIMATE: \$6,000 ⁰⁰

